

The Company

We're a German company for quality control, sourcing and product development with our headquarter in Shenzhen with offices in Hong Kong and Berlin. We provide professional solutions for quality control (inspections, factory audits and compliance services) and helps brands and retailers to manage their supply chains and bring their product ideas to the market. Your role in the company is to plan and carry PR campaigns and strategies, increase brand awareness, write and edit press releases, leaflets, brochures, speeches, newsletters, website and social media content.

The Job – German Online PR/Marketing Internship

You will be expected to:

- **Work hand in hand** with the founders and take care of daily tasks and solve issues in the most efficient way
- **Find and cooperate** with German newspapers, magazines, media, youtubers and journalist to promote the company awareness and image
- **Pro-active** searching for marketing opportunitys
- **Help with creating and translating** newsletters, website and social media content.
- **Arrange monthly mailings** and newsletter
- Take care of **Social Media** accounts and prepare content
- **Exhibition** preparation

The Candidate

It could be you, if you have:

- **Native German speaker and good English**
- **Interest** in working in PR and marketing is a must
- Computer skills on **Microsoft Office** (Word, Excel, Teams, Outlook)
- Good command and understanding of **English** (spoken and written)
- Good **writing skills**
- Willing to spend at least **3 to 6** months working with our team

Job expectations:

- **Work remotely online. Part time or full time.**
- **Students or fresh graduates are welcome to apply! Please send your CV with photo and related working experience to Ms. Luo at HR@gqc.io**

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