

Nanjing Board Election 2023

Candidate Motivation Letter

Name of Candidate: Florian Hobelsberger
Chapter: Nanjing
Position: Local Board Member



Motivation Letter

I volunteered for over a decade in several organizations in Germany, e.g., by organizing business talks, as a volunteer firefighter, and in the organization and execution of arts & culture events.

I really enjoyed “making things happen” and supporting others in need. As an elected Board Member, I could revitalize my interest in meaningful volunteering by supporting the EuCCC Nanjing Chapter and its members.

The organization of government dialogues, position papers, and knowledge exchanges about how to tackle practical challenges are valuable instruments to support European Businesses in China. I also appreciate the EuCCC Nanjing Chapter’s additional activities, such as training and networking events, and want to offer my support in steering and executing these formal and informal activities.

Biography

After completing my studies in Business Administration, I left my career in a bank and insurance group in Germany to study Chinese in the “[Language and practical training](#)”-program of the German Academic Exchange Service in 2012-2013, followed by assignments in various functions in the Healthcare- and Heating-industry in Beijing, Hebei and Zhejiang. In my career, I gained a broad spectrum of experience in different industries and management functions, such as Strategy, Business Development, Finance, HR, IT, and Administration.

Since December 2019, I have been working in the electronic manufacturing industry, assigned as CFO at [Diehl Controls Nanjing](#). Since 2020, I am additionally spending a significant part of my free time on a doctoral research program focusing on the ‘institutional duality’ of European MNCs’ subsidiaries in China.