



Sustainable Business Awards 2020

Xuanwei Cao, Director of Center for Responsible and Sustainable Business Education, **International Business School Suzhou, Xi'an Jiaotong-Liverpool University**



Dr. Xuanwei Cao is the Director of Center for Responsible and Sustainable Business Education, International Business School Suzhou, Xi'an Jiaotong-Liverpool University. Dr. Cao's research interest, at the intersection of strategy and sustainability, include corporate environmental strategy, corporate sustainability, sustainable entrepreneurship and sustainable innovation. Dr. Cao is the honorary "Middle Aged Academic Leadership" awarded by 'QingLan Project' of the Education Department of Jiangsu Province. Within IBSS of XJTLU, Dr. Cao is the team leader of PRME (Principles of Responsible Management Education) working group. Dr. Cao is also the founder, convener and host of PRME China Signatories Sustainability Management Education Roundtable Forum, an annual event of PRME signatories for promoting sustainability management education in business schools. Beyond IBSS, Dr. Cao keeps close engagement with government, business and social organization partners in Suzhou and Shanghai. Dr. Cao is an invited expert of China Industry Enterprises Corporate Social Responsibility Think Tank of the China Federation of China Industrial Economics.