



## **Candidate Motivation Letter**

Name of Candidate: Sebastian Bittner

Chapter: Shenyang

Position: Board member



## **Motivation Letter**

Dear Members of the European Chamber of Commerce,

I am honored to be a nominee for the board member in Shenyang.

I have been working in Shenyang now for nearly 5 years, successfully leading an Austrian automotive harness company and its overall business in China.

In my capacity as the General Manager, besides being fully responsible for the company operation, I have been working with our Group Marketing Department, APAC Account Management team and our local Sales department to promote Shenyang for business growth and China as a strategic market.

As a board member of European Chamber Shenyang Chapter, I would bring a wealth of local experience and knowledge to the Chamber, and I would be committed to work passionately with the board to the benefit of the entire European Chamber community, as well as advancing its mission of promoting European business interests in China.

Yours sincerely,  
Sebastian Bittner

## **Biography**

I was born in 1981 and am an Austrian national with over 20 years of experience in various cities of China, such as Yantai, Taicang, Chongqing, Shanghai, Shenyang etc.

Over the course of my career, I have held various leadership roles in the automotive and machinery manufacturing industries, in companies such as Storsack and Starlinger (Taicang), where I gained valuable experience in managing cross-functional teams, negotiating with international partners, and developing strategic business plans. In these roles, I have demonstrated my ability to identify market trends and opportunities, and to develop and implement effective strategies to capitalize on them.



In 2018, I joined GG Cables & Wires (Shenyang) Co. Ltd. as the General Manager. In April 2021, I established the Shanghai Branch to expand the company's reach and improve its overall business management in China.

My experience in China has given me a unique perspective on global business and an understanding of the nuances of working with people from different cultures. It has helped me to navigate complex business environments and build relationships with colleagues and clients from around the world. Additionally, my ability to speak Mandarin has been a valuable asset in my career and personal life, allowing me to communicate effectively with Chinese clients and business partners.

I am a passionate Family man married and have 2 children.