



## Candidate Motivation Letter

Name of Candidate: Dr. Pius S. Hornstein  
Chapter: Shanghai  
Position: Vice-Chair

## Recent photograph



## Motivation Letter (no more than 300 words) – 297 mots

Dear Members of the European Chamber of Commerce in China,

I hereby declare my intention to stand as a candidate for the role of Shanghai Chapter Vice-Chair of the European Chamber of Commerce in China (EUCCC), in the election set to take place on May 11, 2021. I would firstly like to express my gratitude to Carlo D'Andrea and Bruno Weill for their sponsorship.

With this candidature, I am prepared to dedicate my time and actively engage for the interests of EUCCC, contribute with a deep expertise of strategic sectors,, and amplify the voice of European Businesses in China, to ultimately promote a level playing field for our companies.

As one of the first European multinational companies to set foot in China, Sanofi has been rooted in the country for almost 40 years, bringing over 40 innovative medicines and vaccines to address unmet medical needs for the benefit of Chinese patients.

As such, we are well aware of the dynamic policy environment in China and the importance of a constructive dialogue with the authorities, to ensure the continued success of European Businesses in China.

If I were to be elected, the preliminary priorities that I envision are as follows:

- Conduct effective advocacy on key policy issues to protect the core interest of European businesses in China
- Promote regular engagement with key stakeholders in Shanghai and nearby provinces

- Mobilize external stakeholders and experts to the Chamber's initiatives, bringing notably the insights from the healthcare sector

I believe my experience across different markets and continents, as well as my personal involvement, can further complement the Shanghai Chapter of EUCCC.

I would sincerely appreciate your support to my candidature, and I look forward to the opportunity to further detail my motivations to you.

## **Biography**

**Please insert text (not more than 250 words) – 250 mots**

Since 2019, Pius leads Sanofi China encompassing Greater China, representing the 2<sup>nd</sup> largest market of Sanofi in the world with over 8,000 associates. Pius and his team are fully dedicated to transforming healthcare by accelerating the introduction and access to innovative and chronic medicines, driving digitalization, as well as empowering people to bring their best to the workplace.

Pius' extensive experience in the healthcare industry encompasses a variety of key positions and responsibilities, including leading global core brands, and P&L responsibilities for different geographical areas within US, Europe, Latin America, emerging markets, and Greater China. He has worked around the world in countries including France, Germany, Switzerland, Turkey, Brazil, Tanzania, and China. He has successfully launched several major innovative medicines both globally and locally.

Pius is a native of Switzerland. He started his career in the healthcare industry at the Cardiology Department of the University of Basel in a research collaboration with Novartis in Switzerland, where he earned his PhD in medical research, graduating magna cum laud. He is an alumnus of INSEAD and Singularity University. He speaks fluent German, English, French, and Portuguese. Pius is an active Board Member of the RDPAC (R&D-based Pharmaceutical Association) of China, an active member of the European Chamber Advisory Council, and a speaker for the World Economic Forum's China Chapter. He is a strong believer in the idea that innovation ultimately drives progress and prosperity, and an active advocate for increasing diversity in society. Pius is happily married, and a proud father of twin daughters.