



Sustainable Business Awards 2020

Peiyuan Guo, General Manager and Founder, **SYNTAO**



Dr. Guo Peiyuan co-founded SynTao in 2005 and has served as the General Manager since then. After development of over a decade, SynTao has become a leading sustainability consulting firm in China with clients covering multinational companies and Chinese local companies.

Dr.GUO holds a Ph.D. in Management and a Bachelor Degree of Environmental Engineering from Tsinghua University. He is an expert on corporate environment management, responsible investment and green economy. He is a committee member for Energy Efficiency and Emission Control Verification Committee of China National Accreditation Service for Conformity Assessment, and a founding member for Green Finance Committee of China Society for Finance and Banking. Dr.GUO is also knowledgeable about UN Sustainable Development Goals (SDGs), and has been invited by UNDP China as a lecturer for UNDP SDGs Online Course.

Dr. Guo teaches an MBA course Business Performance and Sustainability in School of Economics and Management, Tsinghua University, and international student course Social Innovation and CSR in School of Social Development and Public Policy, Beijing Normal University.