



European Chamber
中国欧盟商会

Southwest Board Election 2019

Candidate Motivation Letter

Name of Candidate: **Paul A Sives**

Chapter: Southwest Chapter

Position: Southwest Chapter Chairman



Motivation Letter

I have been living in Chengdu for more than 17 years. My wife is from Chengdu and my daughter who is 13 was born here.

I came to Chengdu in 2000 to investigate establishing a JV company to manufacture hi tech precision measuring equipment. This we did and after a couple of troubled year to get the business started I realized that a JV was not the way to go. So in 2003 the Proton Products Chengdu Ltd was reformed to a WOFE and I moved here to run the business myself. Since then the company has grown significantly and we now employ just under 100 people here in Chengdu. Our head office is in the UK, and we have a European sales office in Belgium.

Having my family here and running a business in China. I feel a need to ensure that the voice of not only my company but that of other EU companies is properly heard at the highest levels of government. The European Chamber is certainly the best avenue to do that and for this reason I put myself forward to serve as the Chairman to serve the members.

I have been serving on the EU Chamber board for 2 years as Chairman and seek your support for a further



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term. I believe my experience in business here in SW China, as well as my knowledge and experience with the Chamber, helps me to support its members. I have real time understanding of the business issues that face each and every one of us operating businesses here in China.

SW China and particularly Chengdu and Chongqing are still growing at higher rates than the rest of China. The variety and scope of business that are now established in this area is very wide and requiring differing support from the local government. A well placed and well connected Chamber of commerce can help present issues that the members have in a variety of different areas. This can only be achieved if the chamber keeps focus on maintaining and growing its local connections. I believe with my experience I can maintain the good work already achieved and grow it further.

Biography

2000 – Current – General Manager and co founder Proton Products Chengdu Ltd

1998 – 2000 Sales Director Rosendahl Machinen based in Austria

1979 – 1998 Managing Director Beta Lasermike Asia (based in Seoul)

Started as Apprentice in 1979 (UK) working up through production, service to sales and eventually running the Asia division.

I look forward to continue to serve the members with your support.