



European Chamber
中国欧盟商会

Southwest Board Election 2023

Candidate Motivation Letter

Name of Candidate: Paul Sives

Chapter: Southwest China

Position: Board Member



Motivation Letter

With over 20 years of living in Chengdu and a wealth of experience as the founder shareholder and General Manager of Proton Products Chengdu Ltd, I am eager to continue my commitment to serving the members of the EU Chamber of Commerce SW Chapter Board.

As a long-term resident of China with a family and engineering business here, I am passionate about ensuring that the voice of EU companies is heard at the highest levels of government. I firmly believe that the European Chamber is the most effective platform to achieve this objective, and I am excited to offer my services once again to the SW Chapter board.

Over the years, I have had the honour of serving on the EU Chamber board, including two terms as Chairman, the last two years I supported the Chamber as Vice Chairman. My extensive experience in business in Southwest China, coupled with my knowledge of and engagement with the Chamber, enables me to provide valuable support to our members. I have first-hand insight into the challenges that businesses face in China and can offer informed guidance and assistance.

Southwest China, particularly Chengdu and Chongqing, boasts a diverse range of businesses, each with unique needs and requiring varying levels of support from local governments. A well-connected and strategically positioned Chamber of Commerce can effectively address members' concerns





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across various sectors. This can be achieved by maintaining and expanding local connections, a focus I am committed to upholding.

I eagerly look forward to the opportunity to continue serving our members and would be honoured to have your support for my re-election to the EU Chamber of Commerce SW Chapter Board.

Biography

- 2000 – Present: General Manager, Founder, and Partner - Proton Products Chengdu Ltd
 - 1998 – 2000: Sales Director, Rosendahl Maschinen (based in Austria)
 - 1992 – 1998: Managing Director, Beta Lasermike Asia (based in South Korea)
 - 1979 – 1992: Service Manager, Beta Instruments UK
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