



Candidate Motivation Letter

Name of Candidate: Joanna Ye
Chapter: South China
Position: Local Board Member



Motivation Letter

Dear Members of the European Chamber of Commerce,

It is my great honor to run for the election of the Board of the European Union Chamber of Commerce in China, South China Chapter.

Mr. Robert Mazars set up his accounting firm in Rouen, France in 1945, and till today, Mazars has grown into an international group of 42,000 professionals across more than 90 countries. I have been working with Mazars in Guangzhou since 2007 after 4 years with KPMG Shenzhen. As Head of Audit & Financial Advisory at Mazars Guangzhou office, I work closely with International Companies notably European enterprises in GBA area.

I believe diversity and inclusion are the foundations of the modern companies we strive to be, and with the EU Chamber community I see we share the same values. I always enjoy throughout the year events which are important for gathering, networking and sharing new information with EU Chamber friends from different countries and different industries. I appreciate the EU Chamber team and the Board members' great contribution to build up such a highly reputable platform that delivers value and expertise to its members.

For me, joining the board would be a good way to make positive contribution to the Sino-European business community in South China. If I am elected, I will offer my experience, knowledge and resources to promote this mutual understanding and supporting the business environment for the European business in China, notably in the Finance and Taxation fields.

It would be a great honor to receive your votes. I am looking forward to work with all of you for the benefit of European Businesses in China.

Kind regards,
Joanna



Biography

Joanna joined Mazars in 2007 after 4 years' experiences with KPMG Shenzhen office, she is Head of Audit & Financial Advisory at Mazars Guangzhou office.

With 18 years' experiences working closely with International compaines, Joanna has extensive expertise in Sino-European activities. Her areas of expertise include Manufacturing, Luxury Retail, Media & advertising and other service industries, ranging from SMEs to MNCs. In addition to leading big audit projects across Asia, she also responsible for M&A cross border transaction assignments in Southern China. She has strong capability to manage large projects and teams with an international reach and across departments.

Joanna is Fellow of The Association of Chartered Certified Accountants ("FCCA"), a global professional accountancy body established in UK in 1904. Since 2019, Joanna was nominated as member of ACCA Southern China Steering Team, which is established to oversee the medium and long-term strategic and policy objectives of ACCA Southern China.

Joanna grown up in Shenzhen, she witnessed the fast development of GBA area and moved to Guangzhou since 2007 when she joined Mazars. As a native Cantonese and Chinese speaker, she is also fluent in English.