



Candidate Motivation Letter

Name of Candidate: Alessandro Fiorito
Chapter: South China
Position: Board Member



Dear EUCCC Member,

I write to you to express my intention to serve as Board Member of the EUCCC South China Chapter. My motivation stems from a genuine desire to contribute to the business community by giving back my experience, expertise, and time.

We are living in a period of rising tension between the West and the East, and an epidemic of vast proportion is adding further strain to international relations. If left unchecked, these external forces have the potential of a detrimental and possibly lasting effect on trade and economic growth. On the other hand, open and frank dialogue between parties at either end of the Silk Road can create the fertile ground needed for businesses to prosper, especially at this critical time.

For more than 20 years, I worked and lived outside of my home country, where I experienced first-hand the enablers and obstacles of doing business in a foreign country, and I have gained direct experience of board membership and of government lobbying. Furthermore, I bring with me a strong background in manufacturing and in management of labour relations.

I am convinced that my experience will be of great benefit to the EUCCC South China Chapter and I will add to the pool of diverse talents of our governance.

If elected, I commit to listen to your expectations as member of the EUCCC, and to work to the best of my ability to ensure that those expectations find appropriate representation in the actions of the Board of the EUCCC South China Chapter.

I thank you for your vote!

Alessandro Fiorito



Biography

Alessandro Fiorito is the General Manager of Autoneum Nittoku Guangzhou, a joint venture tier 1 manufacturer of automotive components, part of the Swiss multinational Autoneum. An Italian national, Alessandro holds an MSc Degree in Electronic Engineering from Politecnico di Torino, Italy, and started his career as an acoustics and vibration research engineer with Fiat (now Stellantis). In 1998, he moved to the UK to join Autoneum, where he covered positions in Product Development, Program Management, Sales, and Global Procurement. Prior to moving to Guangzhou in 2016, Alessandro worked and lived in South Africa, where he was the General Manager of Autoneum-Feltex, a joint venture tier 1 automotive manufacturer of heatshields and vehicle undercovers. During the time in South Africa, Alessandro served as Board Member of the SAABC, an organisation of carmakers and automotive suppliers aimed at improving the market conditions in the automotive sector.

Alessandro is passionate about manufacturing with particular emphasis on safety in the workplace, lean production, and waste elimination. Additionally, he is a mentor of the Meet@Torino program, organized by the Chamber of Commerce of his hometown Turin, in Italy, with the aim at supporting young entrepreneurs and start-ups.

Alessandro is married with two children and, in his private life, is a keen runner and enjoys travelling off the beaten tracks. As a long time expatriate, he developed a candid interest in, and respect for, cultural differences.