



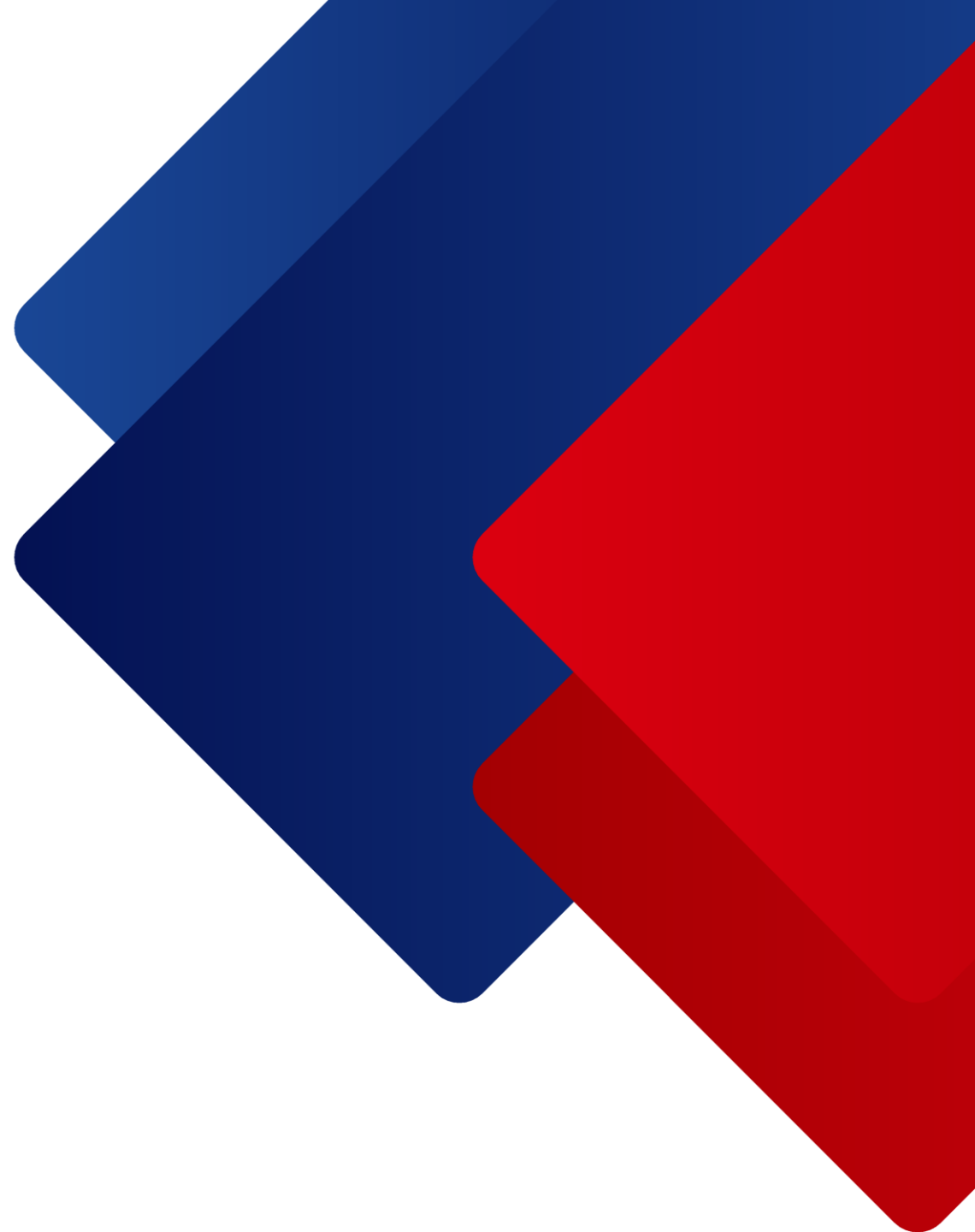
European Chamber
中国欧盟商会



The European Union Chamber of Commerce in China

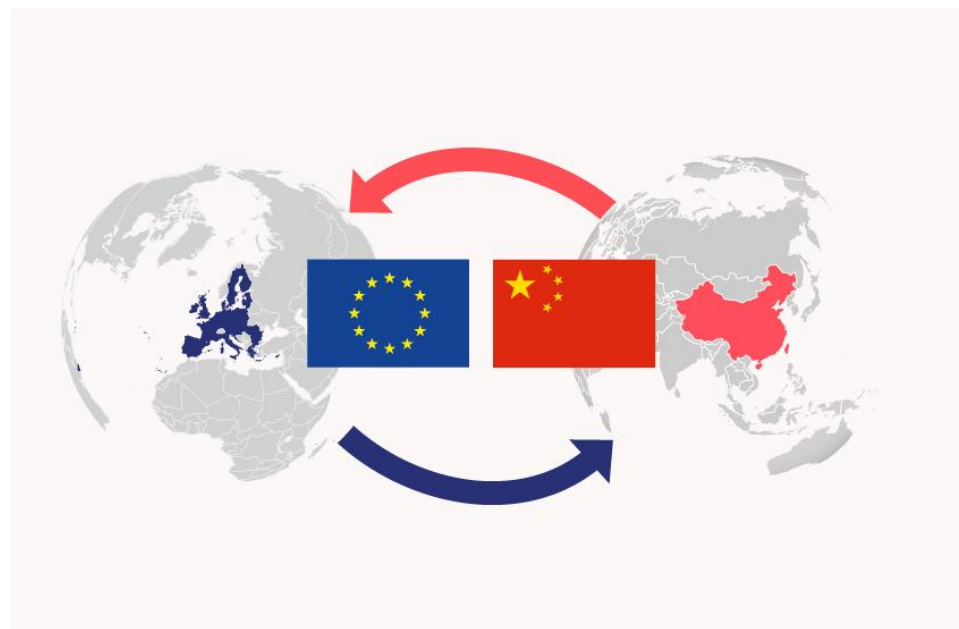
Member 'In House': Maximise Your Membership Benefits

19th August 2021



Agenda

1. An overview of the European Chamber - including how you can get involved, make the most out of your membership from the Working Groups
2. Advocacy Insights and Success Stories
3. The upcoming European Chamber Shanghai Chapter Calendar (signature conferences, main events and trainings)
4. Event Sponsorship and Advertisement (digital & printed advertising) - how to market effectively
5. In-kind Sponsorship (gifts and lucky draw prizes)



Brief Overview

- 20 years old – WTO
 - More than 1,700 members
 - 7 chapters in 9 cities
 - Focus: ABC
- A. Advocacy (Government)
 - B. Business Intelligence & Insights (Working Groups)
 - C. Community (Events)

About the European Chamber



Founded in **2000**

Over **1,700** member entities

Driven by **26** industry specific working groups

Operates from **7** chapters (**9** offices)
Shandong Initiative started in March 2019

The European Chamber is recognised by the European Commission and the Chinese authorities as the official voice of European business in China.



Who can join?

- **Corporate Membership**

Foreign invested companies with legal representation in China

- **Non-Resident Membership**

Foreign invested companies without legal representation in China

- **Individual Membership**

Individuals who hold a European passport and who are studying in China or working for an organisation headquartered in China.



Working Groups

- ▶ **Join forces** with other companies in policies
- ▶ **Participate** in working-level and technical lobby meetings
- ▶ **Receive** the latest policy updates and industry-specific information
- ▶ **Gain access** to government contacts
- ▶ **Exchange** insights regularly at Working Group meetings
- ▶ **Leverage** high-level networking opportunities for business development



Working Groups

- Agriculture, Food and Beverage
 - Dairy Industry
 - Food for Special Medical Purpose and Paediatric Nutrition
- Automotive
- Auto Components
- Aviation and Aerospace
- Banking and Securities
- Compliance and Business Ethics
- Construction
 - Heating
- Cosmetics
- Energy
 - Carbon Market
- Environment
- Finance and Taxation
- Healthcare Equipment
- Human Resources
- Information and Communication Technology
 - Cybersecurity
- Insurance
- Intellectual Property Rights
- Investment
- Legal and Competition
- Logistics
 - International Liner Shipping
- Maritime Manufacturing & Industrial Services
- Non-banking Financial Institutions
- Petrochemicals, Chemicals and Refining
- Pharmaceutical
- Rail
- Research and Development
- Standards and Conformity Assessment
 - Quality and Safety Services

Fora

- Corporate Social Responsibility
- Finance and Taxation
- Government Affairs
- Human Resources
- Manufacturing
- Marketing and Communications
- Small and Medium-sized Enterprises
- Sourcing
- Sports

Advocacy Insights and Success Stories



Cosmetics Animal Test

Requirement for animal testing of imported non-special cosmetics successfully rescinded



Professional Claimant

Professional Claimant Cases Drop, More Wins for Companies



Foreign Investment Law

Improved Transparency and Fairer Treatment for Foreign Businesses

Upcoming Key Events

Date	Conference/Event	Content
24 th August	Working Group Insights: Sports Forum Launch	Learn about our new Sports Forum, join and Network
26 th August	M&A Conference: Ensuring Resilience, Rebound, and Growth	Chinese Outbound M&A Activity, Impact of China's Economic Strategies on Deal Activity
1 st September	CEO Talk: Sustainable Business Talk with Waste2Wear and BOSCH	Praise Innovation Leadership Achievements and showcase 2 winners from 2020 Sustainable Business Awards
2 nd September	Working Group Insights: Finance and Taxation Working Group and Human Resource Working Group	Learn about our Finance and Taxation Working Group and Human Resource Working Group, join and Network
14 th September	2021 Sustainable Business Awards Conference & 5th Year-Anniversary Cocktail Ceremony	Praise Innovation Leadership Achievements, Raise Sustainability Awareness, Promote Responsible Business Model Experiences
23 rd September	2021/2022 Position Paper Launch	Presentation of key findings of PP
October (TBD)	China Investment Conference	Investment Strategies, Expanding a Business in China, Lessons Learnt
October (TBD)	Compliance Conference	Proactive Compliance Strategies, Regulations Impact on Businesses, Best Practices

Strategic Sponsorship

Date	Conference/Event	Why sponsor? Offline
26 th August	M&A Conference: Ensuring Resilience, Rebound, and Growth	80+ attendees, financial services and other industries, top level executives, keynote and marketing booth available
14 th September	2021 Sustainable Business Awards Conference & 5th Year-Anniversary Cocktail Ceremony	200+ attendees, whole variety of industries services, only marketing with a booth available
October (TDB)	China Investment Conference	80+ attendees, financial, investment, banking services and other industries, top level executives, keynote, panel and marketing booth available
October (TDB)	Compliance Conference	80+ attendees, financial, legal and compliance services and other industries, top level executives, keynote, panel and marketing booth available

Examples of Sponsors

From SMEs to MNCs

HR Conference – May 2021



Football Tournament – May 2021



M&A Conference – 26th August

Sustainable Business Awards – 14th September



Advertising



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Message 

关注中国欧盟商会官方微信，即时收取欧盟企业在华的声音，了解不同工作组及相关活动最新信息。

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THE SHANGHAI FOCUS

European Union Chamber of Commerce in China

Friday 4 June 2021



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- p6** **Battening Down the Hatches**
Some practical tips to prepare for decoupling
- p19** **Approved, Politically**
The EU-China Comprehensive Agreement on Investment
- p27** **Get Prepared for Business after Brexit**
UKCA conformity assessment requirements from 1 January 2021
- p30** **Shaping Europe's Cyber Future**
The game-changing Digital Services Act package

DECOUPLING

Trainings

26
Aug Shanghai > Training
[Online Training 线上培训] 企业微信公号: 全面运营管理攻略 WeChat Official Account: A Comprehensive Operation and Management Strategy (Chinese language)

The European Union Chamber of Commerce in China Shanghai Chapter is delighted to invite you to join the One Day training (online): 企业微信公号: 全面运营管理攻略 WeChat Official Account: A Comprehensive Operation and Management Strategy (Chinese language)

🕒 2021-08-26 | 09:00 - 16:00
📍 Online training

27
Aug Shanghai > Training
[Online Training 线上培训] WeChat official account Copywriting Practice: Key point for Operational Execution 本课关于单篇微信文案的具体写作技巧、排版技巧等, 重点提高具体写作和运营能力 (Chinese language)

The European Union Chamber of Commerce in China Shanghai Chapter is delighted to invite you to join the One Day training (online): WeChat official account Copywriting Practice: Key point for Operational Execution 本课关于单篇微信文案的具体写作技巧、排版技巧等, 重点提高具体写作和运营能力。

🕒 2021-08-27 | 09:00 - 16:00
📍 Online training

8
Sep Shanghai > Training
[Online Training Camp] Python数据自动化处理线上训练营Data Automatic Processing Tips with Python (Chinese language)

Python数据自动化处理线上训练营Data Automatic Processing Tips with Python

🕒 2021-09-08 | 20:00 - 21:00
📍 Online training

15
Sep Shanghai > Training
[Online training] Government Affairs Training: Business Advocacy Based on Professional Government Relations (Chinese language, 中文培训)

This course is intended for Government Affairs (GA) practitioners better understand and deal with the relationship between the enterprise and Chinese government, and how to advocate the business interests of enterprise to the government more effectively on this basis. Specifically, the program focuses on how to identify the right stakeholders, build win-win solutions, and communicate effectively with the internal & external stakeholders.

🕒 2021-09-15 | 14:00 - 16:30
📍 Online training

23
Sep Shanghai > Training
[Online training] Efficient Application Tips of Word & Excel (Chinese language; 中文培训)

Word is the most commonly used document editing software in our daily work, but we often spend much more time and energy on secondary editing and document typesetting than text writing. This course will focus on quick typesetting methods in Word, which can make things simple and eliminate the common problems in typesetting. Through 2 hours study, we believe you can improve your document editing efficiency.

This course is designed based on the actual needs and rich learning experience. The course takes PPT operation as the main line, starting from high-speed creation of presentation, modification to template application, data chart production and application, etc. Lecturers will also lead participants to do case exercise and help them enhance their skills in PowerPoint production in a short time.

🕒 2021-09-23 | 09:00 - 17:00
📍 Online training

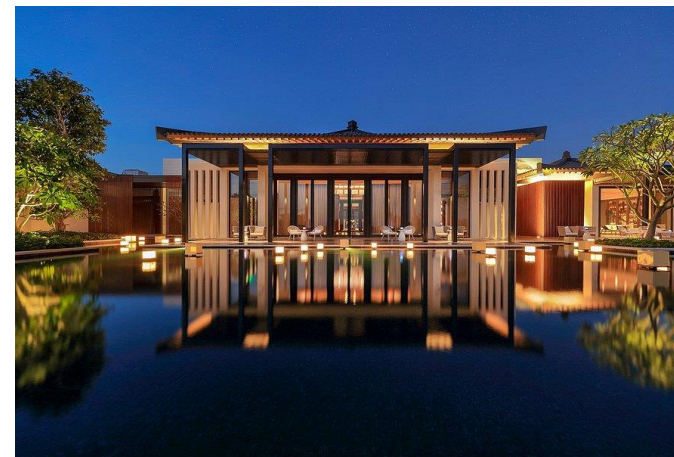


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In Kind Sponsorship

- **Beauteville:** Cosmetics Set (facial masks, fragrance, skin care products and other products)
- **Grand Kempinski Hotel Shanghai:** one room stay voucher
- **Langham Hotel:** 2 weekend buffet dinner voucher
- **Mandarin Oriental Hotel:** Two nights stay in a Club Mandarin River View Room inclusive of club benefits for 2 guests
- **Sofitel Hyland:** 1 night stay Presidential suite with Luxury Afternoon Tea at 30th floor
- **University of Nottingham Ningbo China:** Free participation in one of their two Professional Development Qualification courses
- **Nordaq:** Kettle with water filter



**Any questions?
Any feedback?**



WeChat Account

**European Chamber
Shanghai Chapter**



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