



**Mark Rushton, Senior Director and Head of the Beijing Office, FTI Consulting**

Mark Rushton has a decade of experience working in China covering communications, public affairs, crisis management, government affairs, thought leadership and media relations. He is currently a Senior Director and Head of the Beijing Office for FTI Consulting's strategic communications practice, which is one of the world's most highly regarded communications consultancies.

Prior to joining FTI Consulting, Mr. Rushton was the National Head of Communications for the European Union Chamber of Commerce in China and Deputy General Manager of its Beijing Chapter. As Head of Communications, he was responsible for developing and delivering the Chamber's top-level communications strategy, providing strategic counsel to top-level executives and authoring a number of influential papers on the Chinese business environment, including the Chamber's *Executive Position Paper*. As Deputy General Manager, he was in charge of leading the Beijing Chapter's marketing, sponsorship & advertising, publications and membership departments.

In addition to working on public sector projects in China, Mr. Rushton was also previously the Chief Representative of the Beijing office of a niche global strategic communications and public affairs consultancy. In this role, he led the formulation and project management of its client advisory corporate communications, public affairs and crisis management projects for major MNCs.

Mr. Rushton brings extensive knowledge of the Chinese business and economic environments, a deep understanding of how the Chamber can best provide services for its member companies and a genuine interest in communications and marketing. A British national, Mr. Rushton graduated from Cambridge University where he studied Political Sciences. He speaks advanced level Mandarin Chinese.