



Candidate Motivation Letter

Name: **Klaus ZENKEL**
Chapter: **South China**
Position: **Chair European Chamber South China Chapter**



Motivation Letter

Dear Member of the European Chamber,
Thank you for taking the time and reading my letter. In the past 7 years I was providing my support to the EU chamber members. For one year I was the board member, and from 2017 until 2021 I was holding the vice chair position. In the year 2021 I was elected South China Chapter Chair. We went through the COVID era, and we managed to navigate this difficult time. We had many high level and very constructive meetings with government officials, including, governor, mayor, party secretary...

After the opening there are even more meetings request and Dialog with government. Well, we have built up a strong relationship with the officials, however, continuity is consistency are important. Therefore also at the 2023 elections I would like run for the position as South China Chapter Chair.

At the chamber we prefer to focus on the business network rather the than the politics when lobbying with the government departments. This year, more than ever, the EU Chamber will be the bridge between China and Europe. There are certainly good opportunities for EU enterprises to enter or to expand to the Chinese market, i.e. green manufacturing, decarbonization, healthcare as well as the promotion of consumption, just to mention a few. Therefore the established EU chamber working groups need to continue to do their great job, to achieve the level playing field. I will do my very best to support the WG and the chamber in general during Advocacy, Business Intelligence and Community, which are the core functions of the EU chamber.

All the above mentioned is important and I am looking forward to continue my work to the benefit of European Businesses in South China. As the chair of the board I will put time and resources to support this function well and it would be a great honor to receive your vote.

Thank you!
Sincerely

Klaus Zenkel

Shenzhen, 2023-March-23



Biography

Born in Germany and graduated in Industrial Engineering, Mr. Zenkel worked in executive management positions within the Siemens Group from 1993 to 2006, one of which was Technical Director at Siemens SSMR in Shenzhen. Mr. Zenkel joined the European Chamber South China Board since 2016. As Vice President of European Chamber and Chairman of South China Board, he supports the member companies and meets with government officials.

As one of the 300 member companies in European Chamber South China Chapter, Imedco provides MRI shielding solutions for hospitals and research institutions. The company was founded in 1987 in Zurich, Switzerland. In 2006, Mr. Zenkel opened its Shenzhen subsidiary and started its business in China since then.