



Sustainable Business Awards 2020

Jianzhong Lu, Founder, **CSR Thoughts Lab** and Board Member, **Global Reporting Initiative (GRI)**



Dr. Lu Jian Zhong, as one of the pioneers in the field of CSR and Sustainability, has rich, systematic and forward-looking theoretical system and practical experience in this field. Dr. Lu actively advocated the idea of sustainability, led many CSR managers, philanthropists and initiatives to innovate, and made outstanding contributions to the promotion of public welfare and CSR development. Dr. Lu is the founder of CSR Thought Lab, a Board member of the Global Reporting Initiative (GRI), Deputy Director-General of China Corporate Social Responsibility Think Tank, Expert of the Think Tank of China Federation of Industry &

Economy, Expert of the Southern Weekly CSR Research Center, Member of the Shenzhen Manufacturing Strategy Advisory Board; former Co-chair of American Chamber (Shanghai) BCSR Committee, Guest Professor at Nankai University.

Dr Lu Jian Zhong is currently Board Member of the Global Reporting Initiative (GRI). Former Weir Group (China) President. Former Global Partner of Brunswick Group. Previously Group Executive Vice President of RGE (China), Chief Rep of RGE (China), Chairman of Asia Symbol Pulp & Paper (Shandong) Ltd., Vice President Sateri Group. Prior to RGE, President BHP Billiton Group (China).