



University of
Nottingham

UK | CHINA | MALAYSIA

University of Nottingham Ningbo China Cambridge PDQs

Certifying better teachers



Impact

Management

Mentorship

Convenience



Cambridge Assessment
International Education

Professional Development Centre

What are Cambridge PDQs?

Cambridge Professional Development Qualifications (Cambridge PDQs) are practical, convenient and impactful qualifications for ambitious teachers and educational leaders. UNNC is offering three Cambridge PDQ certificates:

Teaching and Learning

For ambitious, in-service teachers (p. 7-8)

Teaching Bilingual Learners

For teachers who work in a bilingual teaching and learning context (p. 9-10)

Teaching with Digital Technologies

For teachers who want to use technologies to improve their effectiveness as teachers (p. 11-12)

150 hours of learning...

Each course consists of:

- Guided learning: live interactive sessions, discussion forums, and feedback
- Individual study and collaborative learning: reading, research and discussion
- School-based learning: applying new ideas in practice and reflecting on experience

...from top academics...

The curriculum is designed by the experts at Cambridge Assessment International Education and delivered by top academics from UNNC.

...online over 24 weeks...

The UNNC PDQ course is provided wholly online, allowing you to study part-time alongside your work, so there is no need to put your career on hold.

...with 4 key targets!

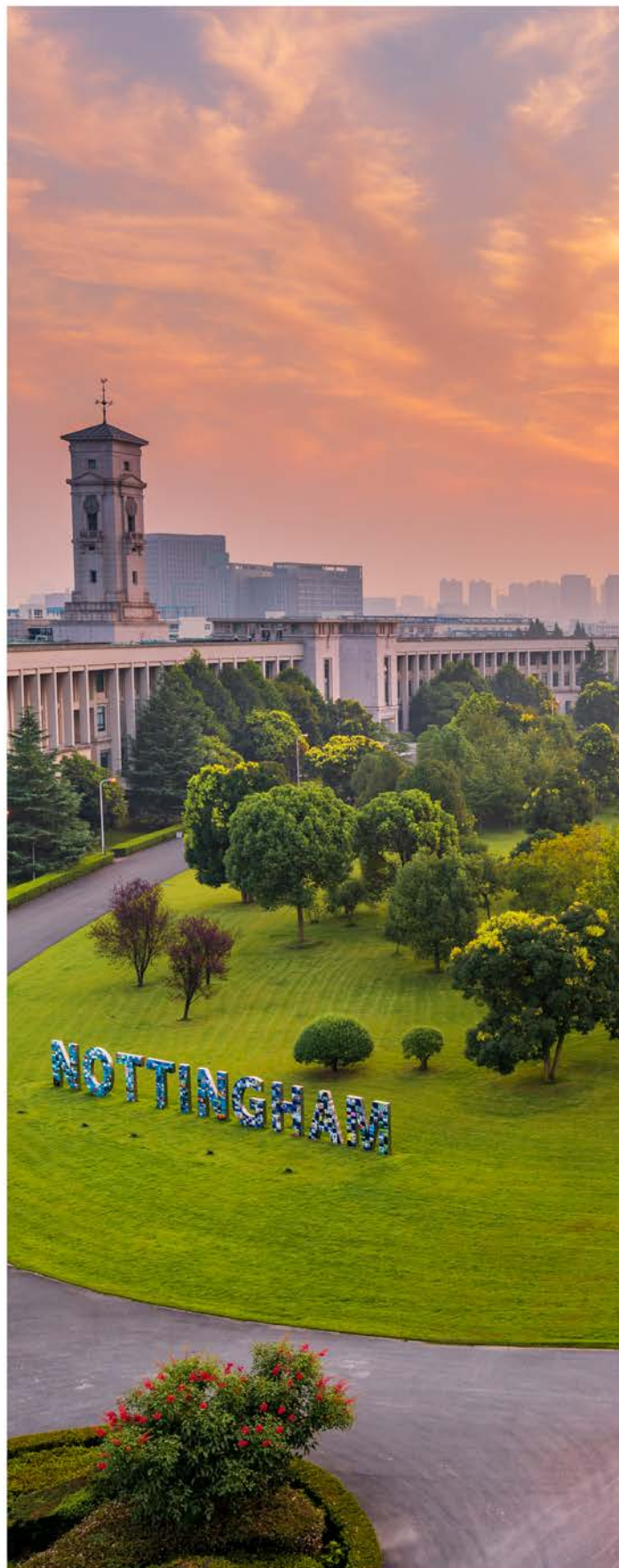
We have identified four key traits that make for good CPD, and our Cambridge PDQs are designed to maximise these benefits:

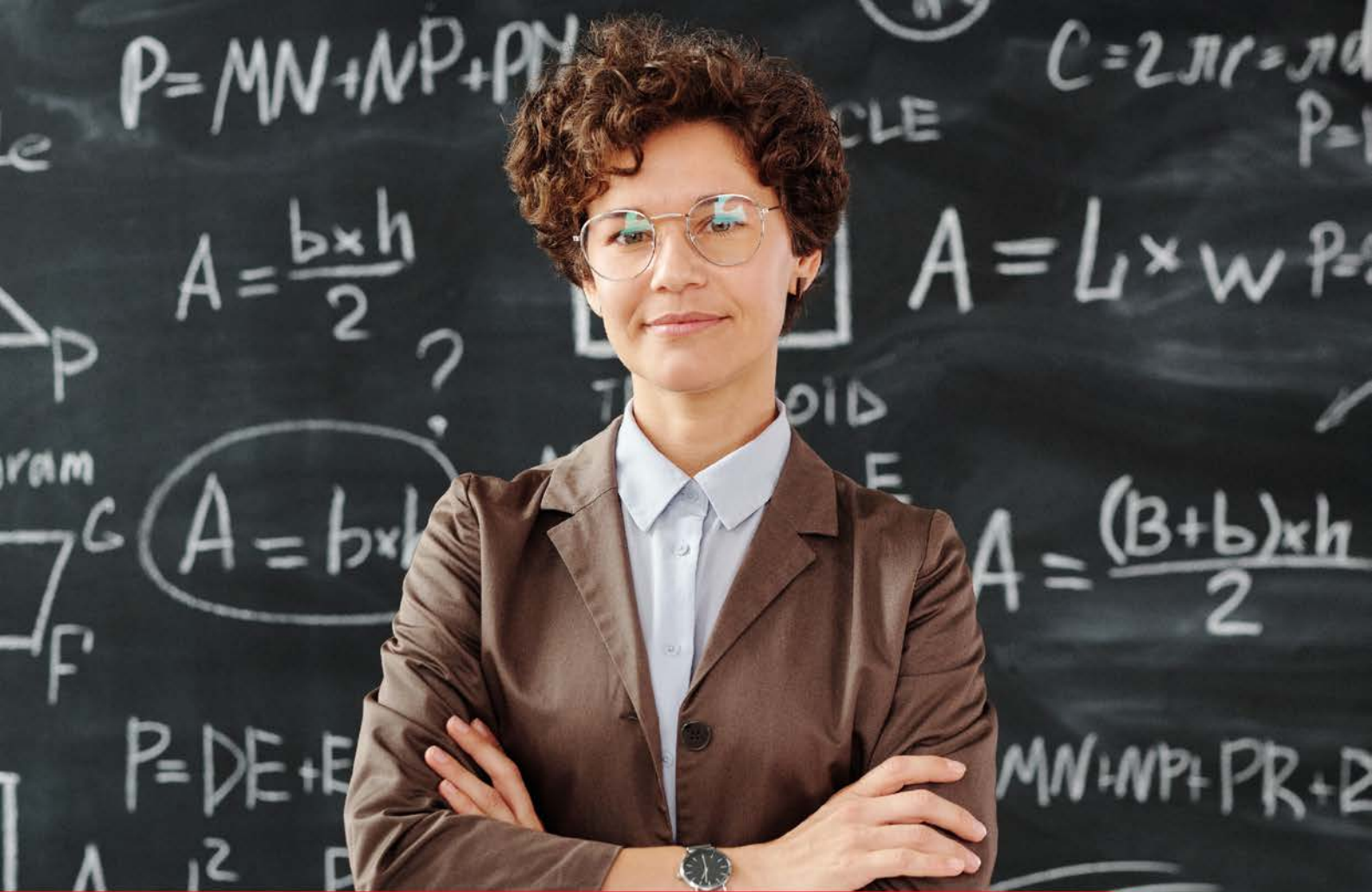
Impact

Engagement

Mentorship

Convenience





IMPACT

- All the necessary theory, with a focus on its practical implementation to improve your performance
- Learn best practice from UNNC's expert academics
- Gain globally-recognised certificate from UNNC and Cambridge Assessment International Education

"I feel engaged and empowered, and I've noticed a real difference in my classroom."

English Teacher at a
bilingual school in Chengdu



ENGAGEMENT

- Collaborate with other committed teachers and leaders from a wide range of educational contexts
- Become more engaged with your work through reflective practice
- Join a wider community, and attend an annual PDQ day at our beautiful Ningbo campus

"My peer Dinesh is a straight-A candidate from India. Our different backgrounds allow us to analyse things from different perspectives."

**Deputy Principal of
Ningbo British International School**



MENTORSHIP

- Create a meaningful connection with a more experienced teacher or leader at your institution
- This person acts as a bridge between the course and its practical application in the workplace
- The mentorship system encourages everyone to continue reflecting, collaborating and improving even after the course

"My mentor regularly sets aside time to talk through my work with me, helping me to progress."

Head of Department at an international school in Shanghai



CONVENIENCE

- Study part-time over 24 weeks and develop without putting your career on hold
- Course delivered online for maximum convenience
- Missed a class? Don't worry, they are all recorded, just catch up later

"I encourage my staff to take Cambridge PDQs because they learn on the job without any disruptions, either from the office or their homes."

Head of PD at a private school in Hangzhou

What is the Teaching and Learning PDQ?

The Cambridge PDQ Certificate in Teaching and Learning enables teachers to:

- improve their teaching to enhance the quality of their students' learning
- develop critical engagement with key education theories and concepts
- focus on effective and reflective practice to promote active learning

The course consists of three units:

UNIT 01 Understanding principles of learning and teaching

UNIT 02 Teaching an effective lesson

UNIT 03 Facilitating active learning through effective teaching and assessment

This training is suitable for experienced and newly qualified teachers alike.



Teaching and Learning Topics

1. How people learn
2. Motivation in practice
3. Formative and summative assessment

4. Reflection
5. Lesson Planning
6. Active Learning



7. Formative Assessment
8. Lesson Evaluation
9. Planning a sequence of lessons



10. Active Learning and Differentiation
11. Formative assessment for supporting learning
12. Evaluating lessons and planning development



What is the Teaching Bilingual Learners PDQ?

The Cambridge PDQ Certificate in Teaching Bilingual Learners enables teachers to

- critically engage with key theories, concepts, principles and challenges in bilingual education
- develop effective and reflective practice in leading learning through an additional language
- focus on helping bilingual learners to achieve both content and language learning objectives

The course consists of three units:

UNIT 01 Understanding principles of teaching bilingual learners through an additional language

UNIT 02 Teaching a lesson for bilingual learners with a focus on understanding content

UNIT 03 Teaching a lesson for bilingual learners with a focus on active learning and productive language skills

This training is suitable for teachers who work in a bilingual teaching and learning context.





10. Well-managed active learning approaches and differentiation
11. Using feedback methods and formative assessment methods to develop active participation and productive language skills
12. Lesson evaluation and reflection on practice using feedback from different sources



What is the Teaching with Digital Technologies PDQ?

The Cambridge PDQ Certificate in Teaching with Digital Technologies enables leaders to:

- critically engage with key theories, concepts, principles and issues in using digital technologies to support teaching and learning
- develop effective and reflective practice in learning using digital technologies
- focus on understanding the potential and use of digital technologies for impactful teaching and learning

The course consists of three units:

UNIT 01 Understanding the potential of digital technologies to support learning and teaching

UNIT 02 Teaching a lesson with digital technologies

UNIT 03 Evaluating the use of digital technologies to support teaching and learning

This training is suitable for teachers who want to develop the usage of digital technologies in an educational setting.




Teaching with Digital Technologies Topics

1. How locally available digital technologies support and develop learning
2. How and why digital technologies can support and promote learning
3. Digital learning and 21st century skills

4. Evaluating digital technologies
5. Planning and teaching lessons with digital technologies
6. Using digital technologies for engagement, inclusivity and active learning



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7. Formative assessment and digital technology
 8. Lesson evaluation and reflection on practice
 9. Designing learning activities to develop different skills with digital technologies



10. Identifying teaching strengths and weaknesses using colleagues' feedback
11. Applying concepts, theories and principles on practice related to digital technologies
12. Collaborative learning activity design using digital technologies



Course Information

Course dates: 10 October 2022 – 28 April 2023

Twelve online classes at the following times:

Teaching and Learning: Wednesdays, 19:00-20:00

Teaching Bilingual Learners: Thursday, 19:00-20:00

Teaching with Digital Technologies: Thursday, 19:00-20:00

All other work can be completed flexibly to fit your schedule.

The final date to submit E-portfolios is 29 May 2023.

Individual price: 13,500 RMB

Group price : 12,000 RMB

(for groups of 3 or more enrolled on the same programme)

Deadline: 23 September 2022

How to Apply

Please scan the QR code on the right to pre-register. To check you are suitable for our courses and to answer any questions you may have about them, we will arrange for you to have a fifteen minute online consultation with the course leader. We look forward to your enrolment!



Pre-register
for a PDQ

Meet the Experts

The course will be taught by UNNC's team of expert academics. Please note that the course staff may be subject to change.



Shayna Kozuch

Deputy Head of CELE (External Pathway/Professional Education and Training)

Shayna has taught in South Korea, Turkey and China and joined the University of Nottingham Ningbo China in 2014. She is an experienced teacher with a special interest in course and materials design and has managed some of the largest courses at UNNC, including the reading and writing in academic contexts module, and English for Specific Academic Contexts.



Peter Beech

Programme Leader, Teaching & Learning

Peter has thirty years' experience of teacher training. His academic interests are centered on ways to make teaching more effective through the application of SLA research findings in the development of classroom methodology. He is particularly concerned with the role of the teacher as researcher.



Dr. Ashley Yoon Mooi Ng

Head of School, Associate Professor of Education

Ashley Ng teaches on the MA in International Higher Education and supervises on both the EdD and PhD programmes. Prior to joining UNNC, she was the Director of Training for Future Leaders and Principals for the BCEDP programme, training more than 1000 school leaders.



Dr. Derek Irwin

School of Education and English

Derek Irwin is a specialist in functional linguistics and drama in education. He is a fellow in the HEA, a recipient of a Lord Dearing Award and Camellia Medal for educational involvement, and a general advocate of theatre as a pedagogical tool.



Caroline Boehrer

Programme Leader, Teaching with Digital Technologies

Having lived in Germany, Kenya, England, Northern Ireland, and China, Caroline has always been interested in intercultural communication and languages. After joining UNNC as a German Language Tutor in 2008, she has had many roles in the team, most recently of which has been joining the Centre for English Language Education (CELE) as an Educational Technologist.



Dougal Macbeth

Programme Leader, Teaching Bilingual Learners

Dougal is a passionate educator with over a decade of experience across East Asia and Oceania. His expertise includes teacher evaluation and training, educational policy advising, curriculum development, and teaching of English for Specific Purposes, such as Academic, STEM, and Business English.



Mattia Miani

Team Leader in Business and Economics

Mattia is a certified trainer, instructional designer and lecturer. He is also a certified trainer and administrator of a number of instruments including MBTI®, Intercultural Development Inventory (IDI®), The Leadership Challenge™, the Leadership Judgement Indicator, and Color Code®.



Dr. Candace Veacock

**Assistant Professor of Applied Linguistics / ELT Senior Tutor,
School of Education and English**

With over 12 years of teaching experience in Higher Education, Candace has also worked with adults in continuing education as well as with young learners with cognitive and behavioural challenges.



Dr Ricky Jeffrey

Assistant Professor in Education, School of Education and English

In the School of Education and English much of Ricky's work relates to the MA TESOL. He is particularly enthusiastic about dissemination and discussion of research between researchers and practitioners; in addition to reviewing for several journals, He is also an "ambassador" with the US-based non-profit Center for Open Science, as well as a member of the marketing committee for EdArxiv, the largest open online repository of educational research, and enjoy using Twitter to discuss teaching and research.



Yuan Yuan

**English for Specific Purposes Tutor,
Centre for English Language Education**

Yuan started my ESL journey in 2014, teaching General English and Business English in Shanghai. From 2018, she worked exclusively as a teacher trainer on accredited qualifications for English language teachers in Shenzhen. Before joining UNNC, she worked as a Course Director of Trinity CertTESOL, Internal Assessor of Trinity DipTESOL and Lead Assessor of Trinity CertPT.



Virginia Parker

**English for Academic Purposes (EAP) Tutor,
Centre for English Language Education**

Virginia Parker has over 20 years of teaching experience in 7 different countries, at different academic levels. She has worked as a teacher-trainer for pre-service and in-service teachers in China, Thailand, and Brunei, leading on sessions related to classroom practice, as well as upskilling teachers' language levels, and training future teacher trainers.



Bogumila Kozbial

**English for Academic Purposes (EAP) Tutor,
Centre for English Language Education**

Over the last 9 years, she has been involved in delivering ESP and EAP sessions to a variety of students at all levels in both private and higher education sectors. She has mainly taught in the UK, Liverpool and Manchester, and Poland. She is interested in material development, using technology to support teaching and learning and Task-Based Learning.

Any Questions?

Who assesses candidates, and how?

The UNNC academic team will provide regular feedback throughout the course. At the end of the programme, candidates must submit a portfolio of work to Cambridge Assessment International Education for final assessment.

What qualifications do I need?

To register for our Cambridge PDQs, there are just two simple requirements. All applicants must...

- be practicing teachers/educational managers (currently in a job)

- **have English level of IELTS 5.5 or equivalent***

*If you do not have recognized certification for your English level, UNNC will provide a direct-entry written language test.

What impact will a PDQ have on my classroom/school?

- The course encourages candidates to design learning activities/leadership plans specific to their own professional context.
- Candidates will develop their reflection skills to keep improving beyond the end of the course.
- The mentor system encourages collaborative learning which can make for a more supportive and dynamic workplace.

Can I do a PDQ anywhere else in China?

Yes, there are other PDQ centres in China but we are the only organisation in East Asia that is licenced to provide PDQs wholly online. What really sets us apart though is our fantastic delivery team: our current cohort got 100% distinctions in their final Cambridge marked assessment.

Is it difficult?

Yes, this is a challenging programme that requires considerable reflection, reading and hard work. Candidates must be willing to study for approximately 6-8 hours per week for the duration of the course. Of course, the tutors will be there to provide 1-on-1 support whenever needed.

Who will be the mentor?

Participants will need to identify an experienced member of staff at their school who can act as a mentor and who will receive guidance from Cambridge and your programme leader. It is important that your mentor is someone who you trust and with whom you have a good working relationship.

Sometimes our schedules change. What if someone misses a class?

Instead of attending the live class, candidates can watch the playback afterwards in their free time. Of course, it is preferable to attend the live class, but we understand that life sometimes gets in the way, so we try to make the PDQ flexible and accessible for everyone.

What certification will candidates receive?

At the end of the 24 weeks course, upon successful completion of an assessment, candidates will receive certification from both UNNC and Cambridge Assessment International Education.

The Cambridge PDQ Certificate is the equivalent of RQF Level 4.

What else does UNNC offer for schools?

We also offer:

- MA International Higher Education
- MA TESOL
- MA Applied Linguistics
- PhD Education
- PhD Studies of English
- ...

To find out more, contact BDO@nottingham.edu.cn



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Contact Information

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UNNC Business
Development Office
WeChat



QR code for PDQs
Registration

