



TIANJIN  
2018

**European Union Chamber of  
Commerce in China**  
**2018 Business Confidence Survey**  
**Sponsorship Opportunity**

Promote Your Brand through European Chamber Signature Events and Popular Newsletters

## Business Confidence Survey Launch (BCS)

The "Business Confidence Survey" is one of European Chamber's major events. It analyzes annually the European business perceptions of China's current commercial environment. It brings together the input of senior representatives of the European Chamber's member companies to provide an annual overview of their performance and outlook from within the Chinese market. **The launch event attracts government officials, European chamber members and friends, as well as domestic and international media every year.**

European Chamber Tianjin Chapter now inviting you to involve as a sponsor and enjoy the following benefits.

# *Sponsorship*

**Price: RMB 15,000 - Cash**

## **Free entry:**

- 5 free entries (2 VIP seats included) to the Business Confidence Survey Launch

## **Exposure at the event:**

- Company marketing material display on the registration table.
- A booth set up in the event venue
- Area to place one roll up banner, no bigger than 1.2m\*2m (banner made by sponsor) at event venue
- Introduction of sponsor by chamber host at the beginning of the event.

## **Pre- and post-event exposures:**

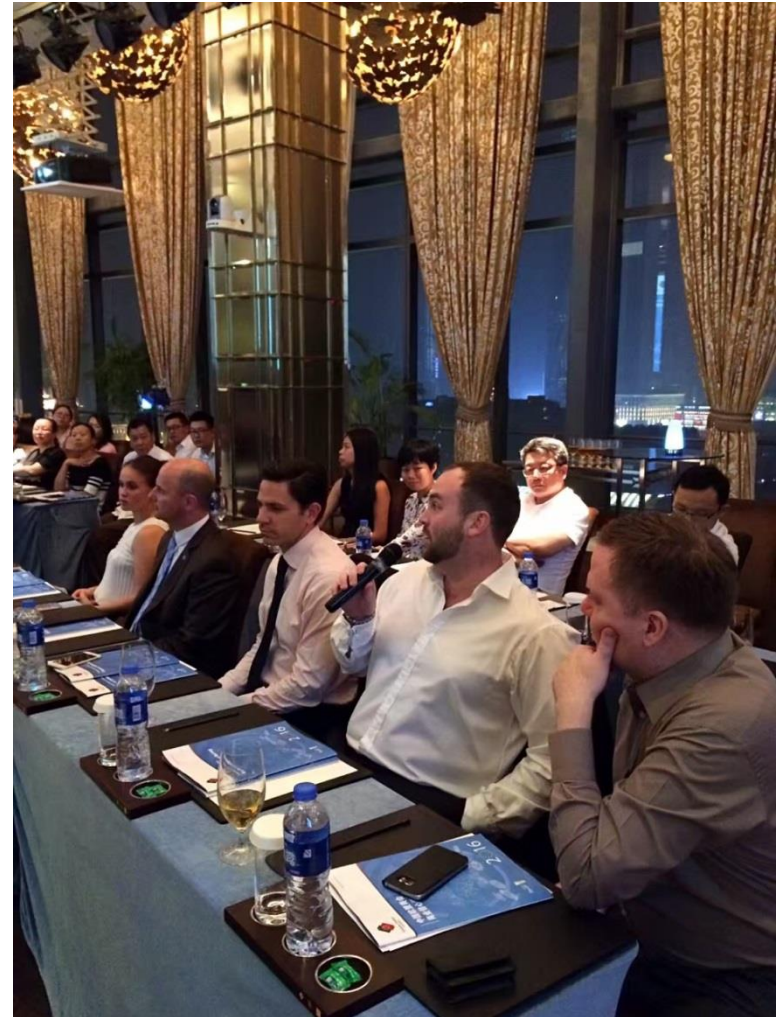
- Company logo will be displayed on chamber website, events newsletter before the event
- Company name will be mentioned in the post event review and thank you note.

**Contact us no later than June 15<sup>th</sup>, 2018**

# Review of Business Confidence Survey Launch



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**European Chamber**  
中国欧盟商会

For further information or Sponsorship opportunities  
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