



European Chamber
中国欧盟商会



2020 Shanghai Appreciation Dinner: 20th-Year Anniversary Celebration

Thursday, 10th December 2020 | Shanghai

For more information please contact Ms Mengting Dai at mtdai@european-chamber.com.cn or 021 6385-2023 Ext. 103

A NIGHT TO REMEMBER

The Shanghai Appreciation Dinner, **only happening every 2 years**, is a prime opportunity for the business community to Celebrate the European Chamber's 20-year anniversary and the key role that companies play in Shanghai's Economic recovery post COVID-19. It is also an opportunity to celebrate the close partnership between the European Union and the city of Shanghai.

In the previous dinners, we brought together more than **60 local government officials and a total of 250 participants**. Leaders of the **Shanghai Municipal Government and various government department leaders**, including the Shanghai Municipal Commerce Commission, Shanghai DRC, Shanghai Customs as well as the **EU Ambassador to China and EU Consuls General** met over a business dinner in a unique atmosphere.

This year again, the European Chamber Shanghai is honoured to welcome **Ambassador Nicolas Chapuis**, Head of Delegation of the European Union to the People's Republic of China and Mongolia.



A NIGHT TO REMEMBER



- **Date:** Thursday, 10th December 2020
- **Venue:** W Shanghai – The Bund (Level 3, Mega Ballroom)
- **Dress Code:** Business Formal
- **Language:** English. Chinese interpretation will be provided for the Speech by the Local Government.
- **Number of participants:** 250-300
- **Fees:** - Individual participants, members only = 1,100 RMB/ person - One table with 8 seats = 8,100 RMB - Sponsored tables (see next slide for prices and benefits)



Come Celebrate With us

Dinner Programme

17.00 – 17.30	Registration and Welcome Drinks sponsored by Aldi
17.30 – 17.40	Opening words by Carlo Diego D'Andrea , Vice President of the European Union Chamber of Commerce in China and Shanghai Chapter Chairman
17:40 – 17:45	Speech by Guest of Honor, Shanghai Local Government
17.45 – 17:55	Speech by Joerg Wuttke , President, European Union Chamber of Commerce in China
17:55 – 18:15	Speech by Ambassador Nicolas Chapuis , Head of the Delegation of the European Union to the People's Republic of China and Mongolia
18:15 – 18:30	Joint Orchestra: Lycée Français de Shanghai and Deutsche Schule Shanghai
18.30 – 21.00	Dinner



European Chamber

Sponsorship Opportunities

BENEFITS	Diamond	Gold	Silver
Company mention on flash invitations – <i>Before the event</i>	Yes	Yes	Yes
Logo placement on event website	Yes	Yes	Yes
Logo in the table seating plan	Yes	Yes	Yes
Logo included in the menu	Yes	No	No
Verbal recognition of sponsorship on stage	Yes	Yes	No
Projection of logo on stage background	Premium	Prominent	Small
Display of company roll-up at the event	2 roll-ups	No	No
Company table for sponsor company (can invite guests to join their table)	10 seats	8 seats	8 seats
Priority location for the table. Adjacent to VIP tables.	Yes	No	No
One Seat at VIP table	Yes	No	No
Thank you note in the Shanghai focus Newsletter	Yes	Yes	Yes
Shanghai Focus Newsletter Top banner ad placement	4 times	1 time	No
Sponsor recognition in thank you email to all attendees with photos	Yes	Yes	No
Non-Member	55,000 RMB	38,500 RMB	16,500 RMB
Member	50,000 RMB	35,000 RMB	15,000 RMB

** Marketing Materials to be designed / provided / printed and delivered by the Sponsor, we recommend to use sustainable materials for production of marketing materials

*** Advisory Council Member companies enjoy a 20% discount on all sponsorship levels listed above

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