



第五届中国（深圳）国际节能 减排和新能源产业博览会

The 5th China (Shenzhen) International Energy-saving Emission
Reduction and New Energy Industry Exposition



 时间: 2014年8月26-28日

 地点: 中国·深圳会展中心

 Time: Aug. 26-28, 2014

 Venue: Shenzhen Convention and Exhibition Center



行业资讯，展会动态
请扫描关注“节博会”

www.eserexpo.com

专注节能·致力全程

展会介绍 INTRODUCTION

中国（深圳）国际节能减排和新能源产业博览会（简称“节博会”）是专注节能创新，致力推动节能设备、技术、产品广泛应用的节能减排和新能源产业专业性展会。

China (Shenzhen) International Energy-saving Emission Reduction and New Energy Industry Exposition ("ESER Expo") is a professional platform specializing in energy-saving innovation and committed to popularizing energy-efficient equipment, technologies and products.

“节博会”以“政策、技术、应用”为核心，针对节能改造产品应用，节能设备技术创新，节能配套系统整合三大方向，用专业的服务和清晰的定位，为节能减排行业建立推广展示的平台。

Centering on "policy, technology and application", the ESER Expo is dedicated to building a promotion and exhibition platform for the energy-saving and emission-reduction industry based on its professional service and clear orientation in three major areas, including application of energy-saving transformation products, innovation of energy-efficient equipment and technology, and integration of supporting energy-saving system.

在国家持续推动节能减排发展，大力扶持节能产业的政策下，中国（深圳）国际节能减排和新能源产业博览会的影响力、号召力在行业内的国际性、专业性正逐步提升，随着国内外企业的高度参与，展会已成为节能减排和新能源技术的风向标、节能产品的聚集地，成为政府展示节能减排事业和新能源产业发展成就的重要舞台。

Under the state policy to continue promoting the development of energy-saving and emission-reduction and vigorously support the energy-saving industry, the influence and appeal and the industrial internationality and specialty of China (Shenzhen) International Energy-saving Emission Reduction and New Energy Industry Exposition is being improved progressively. With the active participation of both domestic and international enterprises, the Expo has become a vane for energy-saving, emission-reduction and new energy technologies, a place gathering energy-efficient products, and an important stage for the governments to show the development achievements of the new energy industry and of the undertaking of energy saving and emission reduction.



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组织机构 ORGANIZATIONAL STRUCTURE

主办单位 HOST

中国工业节能与清洁生产协会 China Industrial Energy Conservation and Cleaner Production Association
 深圳市发展和改革委员会 Development and Reform Commission of Shenzhen Municipality
 深圳市经济贸易和信息化委员会 Economy, Trade and Information Commission of Shenzhen Municipality
 深圳市住房与建设局 Urban Management Bureau of Shenzhen Municipality

协办机构 CO-ORGANIZER

中国节能企业联合会 China Energy Enterprise Confederation
 中国能源服务协会 China Association of Energy Service
 中国节能环保产业协会 China Economize Environmentalist Industry
 广东省暖通空调协会 HVAC Association of Guangdong Province

国际合作机构 THE INTERNATIONAL COOPERATION AGENCY

巴中工商总会 Brazil-China Chamber
 日本贸易振兴机构 Japan External Trade Organization

承办单位 ORGANIZER

深圳市可持续发展研究会 Shenzhen Society for Sustainable Development
 深圳市节博会议展览有限公司 Shenzhen Jiebo Convention and Exhibition Co., Ltd.



展会优势 ADVANTAGES OF THE EXHIBITION

● 节能设备与技术的聚集地 — 全球节能行业盛宴

The Gathering Place of Energy-efficient Equipment and Technologies – A Global Feast of the Energy-saving Industry

在国家将节能产业定为新支柱产业的政策下，深圳作为我国的节能减排产业发展最早、产业最完善，拥有众多节能减排企业的地区，节博会整合各方资源：来自近30个国家的400多家参展商，带着国际最前沿的节能设备和技术集中展示；来自国内外品牌节能企业的CEO、权威专家、各地政府推动节能减排的主管部门领导共同参与，共享全球节能行业盛宴。

Under the state policy that the energy-saving industry is defined as an emerging pillar industry, Shenzhen, as the first city developing the energy-saving and emission-reduction industry with the soundest industrial facilities and numerous enterprises in this industry, makes efforts to integrate resources from all sectors of society for the ESER Expo. More than 400 enterprises from nearly 30 countries have been invited, bringing along the globally cutting-edge energy-efficient equipment and technologies for exhibition; CEOs from famous energy-saving enterprises at home and abroad, authoritative experts, leaders of local government departments in charge of energy saving and emission reduction have participated in the Expo to jointly enjoy this global feast of the energy-saving industry.

● 专业化、国际化、品牌化、实效化 — 推动节能产业发展

Professional, International, Branding, Pragmatic – Boost the Development of the Energy-saving Industry

专注节能行业，汇聚国际企业，打造品牌展商，邀请全球采购，致力推广最先进的节能设备和技术，为节能企业和耗能企业搭建节能设备采购平台、节能技术交流平台、节能服务对接平台、节能配套系统整合平台。

Specializing in the energy-saving industry, the Exhibition gathers international enterprises, develops brand exhibitors and invites global purchasers; it is dedicated to popularizing the state-of-the-art energy-efficient equipment and technologies and setting up a platform of energy-efficient equipment purchasing, energy-efficient technology exchange, energy-saving service provision and supporting energy-saving system integrating for energy-saving and energy-consuming enterprises.

展品范围 SCOPE OF EXHIBITIONS

🌟 节能设备与技术 Energy-efficient Equipment and Technologies

● 高效节能电机、节能变压器，节能电梯、变频及伺服设备技术、相控技术、其他节电调速、调压技术及产品，各种节电控制器和节电自动控制系统器件，加热烘干节能技术产品；

Highly energy-efficient motor, energy-efficient transformer, energy-efficient elevator, energy-efficient technology for frequency converter, phase control technology, other energy-efficient speed and voltage regulating technology and products, various types of energy-efficient controllers and components of energy-efficient auto control system, energy-efficient heating and drying technology and products;

● 节能型空调机、中央空调系统监控改造、空调配套节能技术与装备、工业制冷机组节能技术与装备；

Energy-efficient air conditioner, central air-conditioning system, energy-efficient technology and equipment for air conditioner, energy-efficient technology and equipment for industrial refrigerating unit;

● 节能型锅炉、工业窑炉及热网节能技术与装备、高效热交换器、余压余热回收技术与装备；

Energy-efficient boiler, energy-efficient technology and equipment for industrial furnace burning process, high-efficiency heat exchanger, technology and equipment for waste heat and pressure recycling;

● 节能型空压机、节能水泵、风机、节能热泵技术与装备、电力与输配电系统节能技术与装备。

Energy-efficient air compressor, energy-efficient water pump, fan, technology and equipment for energy-efficient heat pump, Energy-efficient technology and equipment for electrical power system and power transmission and distribution system.

🌟 节能改造与服务 Energy-saving Transformation and Service

● 工业节能改造、建筑节能改造、节能服务公司、合同能源管理公司、节能监测与检测机构、能评及能源审计机构、技术研发机构、金融服务公司、节电改造、照明节能改造、锅炉节能改造等。

Industrial energy-saving transformation, building energy-saving transformation, energy performance contracting companies, energy-saving monitoring and testing institutions, energy-auditing institutions, R&D centers, financial services institutions, power-saving transformation, energy-saving transformation of lighting, energy-saving transformation of boiler, etc.



ESEREXPO 中国节博会
节能照明展
ENERGY-SAVING ILLUMINATION EXHIBITION

展会优势 ADVANTAGES OF THE EXHIBITION

● 国内最专业的节能照明展 — 紧贴政策发展

The Most Professional Energy-efficient Lighting Exhibition – with Real-time Follow-ups to National Policies

在国家持续推动节能减排的大方向下，深圳作为第一批启动节能改造的城市，有着独特的区域优势，同时，深圳是中高端照明企业的聚集地，有着绝对的产业优势。结合照明节能改造的庞大市场需求，为参展商搭建一条最有效的销售渠道。

Under the context of the country continuously promoting energy saving and emission reduction, Shenzhen, among the first cities to launch the project of energy saving transformation, boasts unique regional advantages. Meanwhile, Shenzhen is also a gathering and for mid-and-high-end lighting enterprises, with absolute industrial advantages. The two main advantages and the huge market demands for energy-saving transformation of lighting have built a most effective sale channel for the exhibitors.

● 专业、专注、定位清晰 — 赢取更多商机

Professional, Specialized, Clear Positioning – Winning More Business Opportunities

以照明节能改造为核心，联合全国各大城市的节能改造主管部门、照明节能改造需要单位、合同能源管理公司，以专业的产品、专注的服务、清晰的市场定位，共同推动照明节能改造的快速发展。

Focusing on the energy-saving transformation of lighting, joint efforts are made with authorities in charge of energy-saving transformation, units in need of energy-saving transformation of lighting and companies providing energy solutions across China to promote energy-saving transformation of lighting, with professional products, dedicated service and clear market positioning.



9大主题展区 9 THEMED EXHIBITION AREAS

品牌节能照明专区
BRAND ENERGY-EFFICIENT LIGHTING AREA

室内节能照明
INDOOR ENERGY-EFFICIENT LIGHTING

工业节能照明
INDUSTRIAL ENERGY-EFFICIENT LIGHTING

LED与OLED技术
LED AND OLED TECHNOLOGIES

户外节能照明
OUTDOOR ENERGY-EFFICIENT LIGHTING

节能照明设计
ENERGY-EFFICIENT LIGHTING DESIGN

节能照明控制及智能系统
ENERGY-EFFICIENT LIGHTING CONTROL AND INTELLIGENT SYSTEM

道路节能照明
ROAD ENERGY-EFFICIENT LIGHTING

合同能源管理
ENERGY PERFORMANCE CONTRACTING

展品范围 SCOPE OF EXHIBITIONS

节能照明灯具 ENERGY-EFFICIENT LIGHTS AND LAMPS

室内节能照明，户外节能照明，道路节能照明，工矿节能照明，装饰节能照明等；
Indoor energy-efficient lighting, outdoor energy-efficient lighting, road energy-efficient lighting, mine energy-efficient lighting, decorative energy-efficient lighting, etc;

LED与OLED技术 LED AND OLED TECHNOLOGIES

芯片、外延片，封装模组及配套，驱动元器件；
Chip, epitaxial slice, Packed Module and Components, Passive Driving Components

节能照明控制及智能系统 ENERGY-SAVING LIGHTING CONTROL AND INTELLIGENT SYSTEM

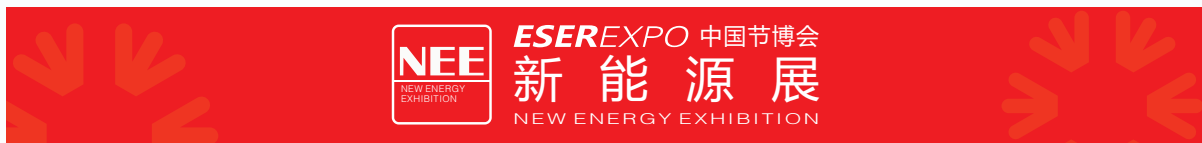
开关、插座，调光设备，智能控制系统；
Passive switch, outlet, dimming equipment, intelligent control system;

设备及系统配套 EQUIPMENT AND SYSTEM COMPONENTS

原材料及生产设备，配件及电器附件，照明检验及检测设备；
Raw materials and production equipment, accessories and electrical accessories, lighting inspecting and testing equipment;

节能照明应用 ENERGY-EFFICIENT LIGHTING APPLICATIONS

节能照明设计、工程，合同能源管理；
Energy-efficient lighting design and engineering, energy performance contracting;



展会优势 ADVANTAGES OF THE EXHIBITION

●展示新能源行业最新技术的权威平台

An Authoritative Platform Exhibiting the Latest Technologies in the New Energy Industry

中国政府为期10年的新能源计划实施后，深圳政府最先推出了新能源产业发展目标，到2015年，新能源产业将成为全市新兴支柱产业，同时建成国家级新能源产业基地。在政策和产业的推动下，新能源展吸引了来自全世界的最新技术，成为世界新能源企业和采购商必看的展会之一。

After implementation of the 10-year New Energy Program by the Central Government of China, Shenzhen Municipal Government became the first among those having set up the development goal of the new energy industry, i.e., by the year 2015, the new energy industry will have become an emerging pillar industry of the whole city and a national base of the new energy industry will have been constructed. Driven by the policy and industry, the New Energy Exhibition has attracted the latest technologies from all over the world and developed to be an unmissable exhibition to enterprises and purchasers in the new energy industry around the world.

●中国新能源企业走向国际的最佳平台

The Best Platform for Chinese Enterprises in the New Energy Industry to Go Global

随着全世界新能源产业和技术的高速发展，能源已经成为国际经济发展的重要条件，而国与国之间的能源互补，已成为国际间能源发展的一种重要方式。结合当前国际市场对能源的需求，组织国内国外最新的能源产品和技术集中展示，搭建国际新能源产品交易交流平台。

With the rapid development of the new energy industry and technologies in the world, energy has developed to be an important condition for international economic development, while energy complementation between countries has become an important way of international energy development. In combination with the current energy demands of the international market, this Exhibition centralizes the latest energy products and technologies at home and abroad for exhibition and sets up an international trading and exchange platform for new energy products.



华南地区唯一的新能源展会
The Only New Energy Exhibition in South China

6大主题展区 6 THEMED EXHIBITION AREAS



展品范围 SCOPE OF EXHIBITIONS

新能源汽车 NEW ENERGY VEHICLES

混合动力汽车、纯电动汽车、燃料电池汽车、氢动力汽车、燃气汽车、生物乙醇汽车、新能源汽车充电站及相关设备设施、新能源汽车配件等。

Hybrid electric vehicles, blade electric vehicles, fuel cell vehicles, hydrogen-powered vehicles, gas vehicles, bioethanol vehicles, charging stations for new energy vehicles and relevant equipment and facilities, accessories of new energy vehicles, etc.

新能源 NEW ENERGIES

太阳能光伏系统、风力发电及光伏发电互补系统、生物质能开发与利用技术设备及相关产品、替代能源开发与利用、循环能源利用。
Solar photovoltaic system, wind-PV hybrid generation system, technical equipment for and relevant products of development and utilization of biomass energy, development and utilization of alternative energies, utilization of renewable energies.

本届亮点



政府大力支持

国家工信部、深圳市政府、全国节能服务中心以及地方政府和行业协会等权威机构均给予极大的重视与支持



高峰论坛

国家领导、权威专家围绕当前中国节能减排及新能源产业的发展形势，分析行业走向，重点探讨发展困境及解决途径



中国百强榜及节能先锋评选

权威机构联合组委会表彰行业龙头及优秀企业，树立行业标杆，促进全产业链健康发展



专业采购对接

技术、设备供应商与采购商一对一专项配对，精准定位，协助参展商拓宽国内外市场，承接订单



媒体宣传

邀请中央及地方主流媒体全方位报道，全国300多家行业专业媒体倾力关注企业最新技术及产品



专业观众组织

联合各地政府、行业协会、国际机构共同邀请国内外节能环保领域领军企业、耗能大户、科研院所、代理商、专业观众及国内外媒体记者参展参会

展位价格

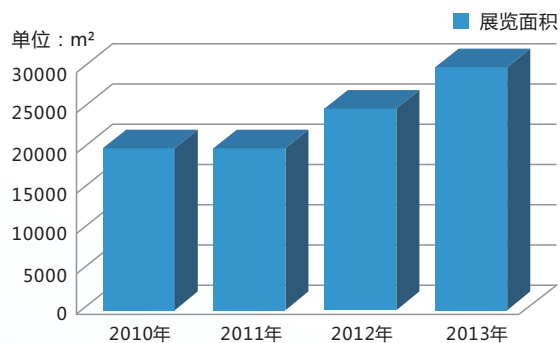
类型	规格	国内企业	国外企业
标准展位	3m×3m	RMB9500元/个	USD2500元/个
双开口展位	3m×3m	加收RMB1000元/个	加收展位费的10%
光地	36m ² 起	RMB900元/m ²	USD250元/m ²

展位说明

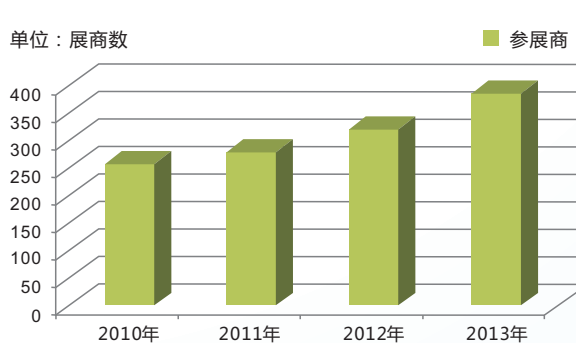
- 标准展位：展位长3米，宽3米，高2.5米，展位内包括：照明灯2个，洽谈桌1张，洽谈椅2把，中英文楣板，地毯，200V/10A电源插座1个。
- 光地：空光地36m²起租，不含任何配置，展位搭建、水、电、气及特装管理费另计。

2010-2014展会发展

展览面积

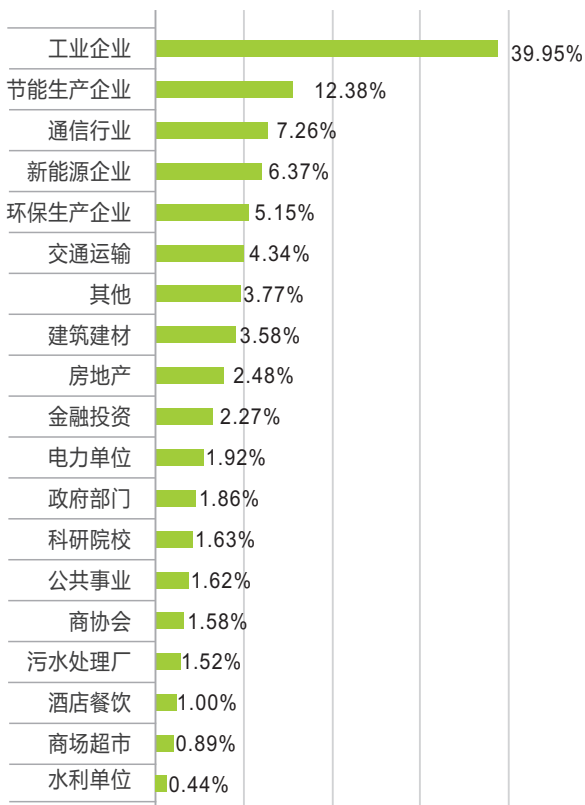


参展商

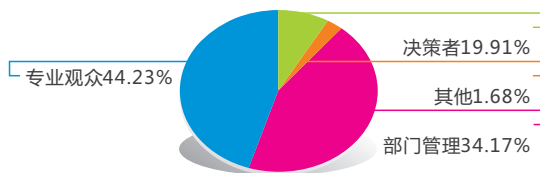


数据分析

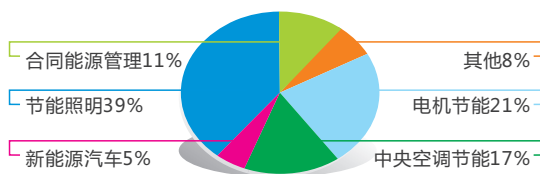
ESER观众分析/行业分析



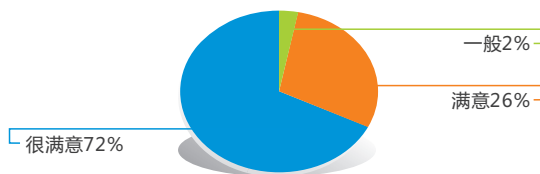
职业分析



ESER展商分析/展区分析



满意度调查



往届知名展商



专注节能行业 促进产业可持续发展

Devote in Energy-saving Industry, promote the Sustainable Development

绿色节能第一展

The 1st Exhibition of Energy-saving Industry

ESER组委会办公室

深圳市可持续发展研究会

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