



European Chamber
中国欧盟商会

Southwest Board Election 2023

Candidate Motivation Letter

Name of Candidate: Dieter Vanonckelen

Chapter: Southwest

Position: Board Member





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Motivation Letter

I would like to apply for the position of Board Member with the European Chamber of Commerce, because I have spent the last 12 years in Southwest China building business communities, cultivating European-Sino trade, and building a multitude of projects. All of which have taught me a number of things, and it would be my great honor to share them with fellow members, in an advisory role.

I have worked alongside the EUCCC in the past, helping to promote events, and initiatives through my media company, and have served on the board previously. I would like to return to the board for several reasons.

Covid-19 challenged the global business community and my businesses were no exception. I have learnt first hand however that with challenges come opportunity - and I used my Chinese, which I speak with near fluency, and the cross cultural communication I have developed over the years, to pivot my business into a trade company. I believe the resilience of the European Business community was one of the reasons the transition was possible.

So I would like to serve on the board firstly to give back to Southwest China's strongest Chamber. Secondly I think my media savvy, and interest in emerging trends can offer a fresh perspective to the chamber's members. Lastly as a community organiser, I hope to build upon the already thriving chamber, and bring together members, during this difficult time in the global economy for us all.

It would be my great pleasure to be considered.





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Biography

Dieter is the co-founder of medical supplies company AD Medical; founder of media company Hey China; and TEDx Speaker.

Originally from Belgium, he has a Masters in Sinology from Leuven University, and speaks near fluent Chinese. He spent a year in Ecuador, so also has a strong level of Spanish, French, and of course native Dutch.

Dieter has a decade of experience building grassroots entrepreneurial and professional networks, and is deeply connected to the local business community.

