



## **Candidate Motivation Letter**

Name of Candidate: Christian Gassner  
Chapter: South China Chapter  
Position: Local Board Member



## **Motivation Letter**

Dear Members of the European Chamber South China,

I am writing to express my strong interest in serving as a Board Member of the European Chamber South China. As a long-time member of the Chamber and an experienced professional in the business community, I believe I have the skills, knowledge, and passion necessary to make a meaningful contribution to the Chamber and its mission.

Over the years, I have seen the Chamber play a vital role in promoting and protecting the interests of businesses in South China. It has been instrumental in facilitating trade and investment, fostering cooperation between companies from various countries, and advocating for a level playing field for all market participants. As a Board Member, I would be committed to building on these achievements and advancing the Chamber's strategic priorities in the years to come.

My experience in international business and my familiarity with the challenges and opportunities facing companies in China make me well-suited for this role. I have worked in various sectors, including manufacturing, consulting, and technology, and have dealt with a wide range of issues, such as regulatory compliance, intellectual property protection, market entry, and localization. I have also developed a deep understanding of the local business environment and have built strong relationships with government officials, industry associations, and other stakeholders.

If elected, I would bring my expertise, my energy, and my collaborative spirit to the Board. I would work closely with my colleagues to identify and address the key issues facing businesses in South China, to promote innovation and sustainability, and to enhance the Chamber's value proposition for its members.



I would also seek to engage with the broader business community, to build bridges between different countries, and to promote dialogue and mutual understanding.

I thank you for your consideration and look forward to the opportunity to serve the Chamber and its members.

Sincerely,

Christian Gassner

## **Biography**

My name is Christian Gassner, and I have been living in China for over 20 years. During this time, I have worked in different sectors, including the manufacturing industry and consulting. I believe that the key to success in life is to always be on the lookout for new opportunities, and I am never afraid to take risks for a good chance.

I am 50 years old and currently living in Shenzhen, China. As a native of Germany, I have always had a passion for driving, and I find it to be a way to experience a sense of freedom. I am not very politically involved, but I enjoy staying active through sports and music.

When I am not working, I enjoy exploring the world and seeing it with a sense of humor. Making people smile and bringing a bit of happiness to their day is one of my greatest joys in life. I believe in maintaining a good work-life balance and spending time with good people after a successful day.

Overall, I am an optimistic and positive person who is always on the lookout for new experiences and opportunities to learn and grow.

Sincerely,

Christian Gassner