



商道縱橫  
SynTao — Sustainability Solutions

# Call for SBA 2023 Application

Peng Jilai

# Sustainable Business Awards (SBA) 2022 Winners



Advanced Performer in  
Decarbonisation



BUDWEISER BREWING COMPANY APAC  
百 | 威 | 亚 | 太 | 控 | 股 | 有 | 限 | 公 | 司



Navigating Diversity and  
Inclusion



Outstanding Environmental  
Performance



storaenso



Pioneer in Advancing  
Rural Revitalisation



FrieslandCampina <sup>nl</sup>

nourishing by nature



Resilient Industry,  
Innovation and  
Infrastructure Leader



BUDWEISER BREWING COMPANY APAC  
百 | 威 | 亚 | 太 | 控 | 股 | 有 | 限 | 公 | 司



Sustainability Due  
Diligence Leader



OHSA

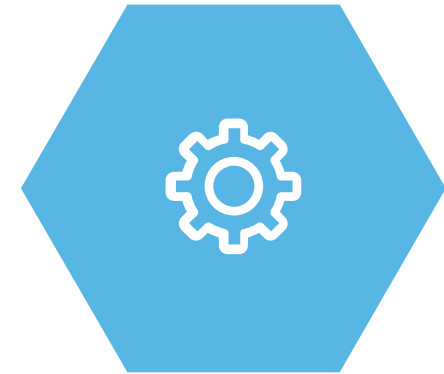
# Sustainable Business Awards (SBA) 2023 Objective & Positioning



Highlight innovative leadership achievement



Advance sustainability awareness



Promote responsible business models

# 2023 SBA Award Setting

7 Awards

New Award

- Circular Economy Pioneer

Upgraded Award

- Decarbonisation Leader
- Diversity, Equity and Inclusion Leader
- Environmental Pioneer
- Resilient Industry, Innovation, and Infrastructure Pioneer
- Rural Development Pioneer
- Sustainability Due Diligence Leader

# Why Circular Economy Leader?



## Circular Economy Action Plan

- One of the main building blocks of the European Green Deal
- Reduce pressure on natural resources and create sustainable growth and jobs



## 14th Five-Year Plan for the Development of Circular Economy

- Basically establish a resource-recycling industrial system by 2025





# Sustainable Business Awards (SBA) 2023



May

5.25 Launch + VIP talk



June

6.14 CEO talk + Info Session



July



September

9.6 Ceremony

Submission Time (from 25<sup>th</sup> May to 7<sup>th</sup> July)

# You Might Want to Know...

Can I apply for/win more than one award category?

- You can apply to **more than one** award category.
- You cannot apply for multiple categories **using the same programme**.
- The past winner cases are not suggested to be reused and apply for any categories.

Must be a global/HQ case or a case in China?

We need **CHINA programme**.

For more information, please read the SBA FAQ document

## Contact us

Mr. PENG Jilai, Partner

pengjilai@syntao.com

+86 138 1048 3522



Follow SynTao Wechat for Latest CSR Information



Peng Jilai's Wechat



SynTao  
Sustainability Solutions



# SBA Application Logic Frame

Top Down & with Specific program introduction

- Strategy
- Commitments & Goals
- Management & Organisational Structure
- Stakeholders Engagement & Support
- Successful programme
- Relevant Data
- .....