**European Chamber Nanjing CSR Essay Competition 2016**

**We proudly announce our first annual CSR Essay Competition. It aims to raise awareness of Corporate Social Responsibility (CSR), especially in young people, and is open to high school, college and university students with prizes for the 16-18 and 19+ age categories.**

**Candidates use the case study below, which describes a natural disaster, and are invited to outline their short-term emergency relief and/or long-term reconstruction plans. A panel of industry experts will judge the CSR awareness and analytical, problem-solving and creative skills displayed in their essays.**

**Case Study: Earthquake Hits Traditional Village**

An earthquake affecting a mountainous village inhabited by an ethnic minority has injured nearly 1000 villagers of all ages, badly damaged housing and infrastructure, and cut off both electricity and water.

There is an immediate need for emergency relief including shelter, medical care, food, water and sanitation, and a long-term requirement for reconstruction and economic regeneration. The village's crop of a rare medicinal plant has been devastated, as has production of their famous traditional silver jewellery. Both are key livelihood providers for local people.

**A Choice Of Two Essays: Do One or Both!**

Candidates can choose to write either or both of these assignments using these titles:

1) **Title: My Short-Term Emergency Relief Plan**

**Content:** a plan to provide immediate relief that addresses the urgent needs of villagers.

2) **Title:** **My Long-Term Reconstruction Plan**

**Content:** a plan to build a safe, economically sustainable village that deters migration.

**Key Requirements:**

**Maximum Wordcount:** 1200 **Format:** PDF file created from Word Submission Form

**Entry Deadline:** 23rd October  **Announcement of Winners:** 25th November

**Submission:** email to Annie at [nanjing@europeanchamber.com.cn](mailto:nanjing@europeanchamber.com.cn) entitled **'CSR Essay Competition'**

**Enquiries:** contact Annie Zhou at or 025-83627330 ext. 0 or the above email

**CSR Essay Competition: Your Entry**

**Complete these fields and write your essay below:**

Your Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Age: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

School/College Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

School/College Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Your Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Tel/Mobile: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Final Wordcount: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (maximum 1200 - this section is not included)

**Title:** (use either:) 1) My Short-Term Emergency Relief Plan

2) My Long-Term Reconstruction Plan

**Please write you essay below.**