**COVID-19 Crisis Response**

**Award**

The COVID-19 Crisis Response Award is presented by the European Chamber Shanghai Chapter to recognize a company’s achievement in overall strategic planning and pioneering role of facilitating multi-stakeholders to realize UN Sustainability Development Goals in its China operations.

Describe company operations, including but not limited to participating in cross-sector collaboration in response to the epidemic, so as to enhance company responsible competitiveness. Please use size 12pt. Times New Roman font to respond to the following questions.

***A company can submit multiple application forms with different cases to apply for different award categories.***

|  |
| --- |
| **Please Select your Company Type** **□ MNC** (more than 1,000 employees worldwide)**□ SME** (less than 1,000 employees worldwide) |
| **COVID-19 Crisis Response Policy (*300-word maximum)***Please introduce your company's policy on COVID-19 response and how it affects the decision-making process.  |
|  |
| **Measures in Response to COVID-19*(300-word maximum)***Please describe the specific measures your company has taken at different stages of the COVID-19 crisis, including but not limited to protecting employees from infections, making donations to medical staff, helping suppliers affected by the epidemic, etc. |
|  |
| **Stakeholder Engagement *(300-word maximum)***Please describe your company’s efforts in involving internal and external stakeholders in response to the COVID-19 crisis, including methods implemented for communicating with the stakeholders.  |
|  |
| **A Case Illustrating COVID-19 Crisis Response Best Practices *(800-word maximum)***Describe one case that illustrates your company’s COVID-19 crisis response best practices. Please introduce the main beneficiaries, participation of stakeholders, main measures and input, and how the company's business and capabilities were utilized in the response. |
| 1. **Case Introduction**
2. **Stakeholders Support**
* Internal stakeholders and participation method(s)
* External stakeholders and participation method(s)
1. **Program Input**
* Program duration
* Total investment (RMB) during program
* Investment by category (RMB/in kind contribution/man power)
1. **Program Outcome**
 |
| **Social Impact: How did your company position itself as a role model of its industry *(300-word maximum)***Highlight how the case summed up the rules, patterns, experience and lessons in order to be effectively reproduced by other enterprises or nonprofit organizations. Describe the potential your company’s project has to be replicated in other regions or industries. |
|  |

**THE END**