**Corporate Social Shared Value Award**

The Corporate Social Shared Value Award is presented to a European Chamber Shanghai Chapter member company to recognize its overall strategic planning and pioneering role in integrating CSV into their corporate values and advancing the creation of social and business shared value. Please use size 12pt. Times New Roman font to respond to the following questions. ***Each company may only submit or be considered for ONE award category.***

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| **Corporate Strategy on Social Shared Value & Corporate Advantage *(400-word maximum)***  Please introduce your corporate strategy that reflects the promotion or integration of social shared value, e.g. in which way business value(s) is set to achieve mutual benefits of the society. Please also describe the corporate advantage(s) in implementing the strategy. |
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| **Organizational Governance and Management *(300-word maximum)***  Describe how your company’s internal management structure or the decision-making/alignment process contribute to a productive social shared value program. |
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| **Successful Case to Illustrate the Shared Value *(600-word maximum)***  Please clearly introduce the program – please describe the social needs, or under what circumstances your company develops such program, how the program is designed to meet shared value, as well as how fairness, open and transparency is reflected during program design and implementation. |
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| **Internal Participation *(300-word maximum)***  Please also introduce how internal stakeholders are engaged to develop this program. Please describe their roles and responsibility and why they are a crucial part of the project. |
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| **Stakeholder(s) Advancement *(600-word maximum)***  Please describe how the program bring changes or advancement (qualitative and quantitative measurement) to the stakeholders, including program partners, direct and indirect beneficiaries, e.g. value chain partners, local communities, etc. |
| 1. Programme partner organization and their engagement in the implementation of the project: 2. Programme direct beneficiaries: How do they benefit from the design and implementation of the project? E.g. skills built, knowledge acquired, etc. 3. Programme indirect beneficiaries: How do they benefit from the project? Via what channels or mechanism? |
| **Program Impact & Influence *(400-word maximum)***  Describe the uniqueness and the impact of the product or the service, e.g. improved productivity, improved efficiency, increased job placement, costs saved, etc. |
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| **Business Benefits *(300-word maximum)***  Describe how business benefits from the program. The benefits can go beyond improved corporate image and reputation, stakeholders relationship, but on the direct or potential business benefits to echo the concept of “corporate shared value” |
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**END**