**Resilient Industry, Innovation and Infrastructure Leader**

**Award**

Business’s strength and advancement in innovative technology, services, and financial solutions are core to building resilient infrastructure and developing sustainable communities. By empowering cities to optimise infrastructure, providing innovative urban solutions, and supporting local small and medium-sized enterprises (SMEs), enterprises can improve the inclusiveness as well as safety of cities and communities and continuously enhance cities’ disaster resilience.

The European Chamber Shanghai Chapter presents the Resilient Industry, Innovation, and Infrastructure Leader Award to recognise a company’s overall strategic planning and pioneering role in contributing to urban and industrial construction with innovative approaches. This award focuses on all innovative approaches to support communities and improve local resilience to achieve sustainable development. Please use size 12pt. Times New Roman font to respond to the following questions.

***A company may apply to more than one award category. A company can also apply to one category more than once with multiple application forms pertaining to different cases/programs.***

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| **Please Select your Company Type**  □ MNC (more than 1,000 employees worldwide)  □ SME (less than 1,000 employees worldwide) |
| **Corporate Position in Terms of Resilient Industry and Infrastructure *(300-word maximum)***  How does your company understand resilient industry and infrastructure? Please introduce your company’s position and role in building resilient industry and infrastructure and how it links with your business. |
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| **Innovation-related Strategy and Scheme to Support Resilient Industry and Infrastructure *(300-word maximum)***  Please describe your corporate strategy on innovation, or corporate innovation gene, as well as the company’s strategic design to ensure innovative operating practices for resilient industry and infrastructure. Please describe how social or community needs are taken into consideration when implementing corporate innovation. |
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| **Innovation-enhancing Structure & Policy *(300-word maximum)***  Please describe how your company's structure and decision-making process contribute to building an innovative environment. Please also describe internal incentives that conduct innovation in alignment with your company’s business focus and social needs. |
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| **Successful Case Illustrating Innovation Best Practices *(1,000-word maximum)***  Please choose and submit **one** case that best describes your company’s new product, service or market, developed to address certain social issues and identify the most related sub-topic.   * *Innovative Infrastructure* refers to companies’ innovative work to empower cities to optimise infrastructures through technology, service, financial solutions, etc., e.g. improving efficiency, accessibility, and risk resilience of community infrastructure. * *Innovative Solution* refers to innovative research & development, and/or innovative IT & financing solutions to build up a more sustainable community. * *Support to Local Suppliers* refers to companies’ innovative practice supporting local small and medium-sized enterprises (SMEs).   Please introduce the case by stating the original purpose, the aim of this product or service, the challenges, and how it meets social and/or environmental needs. Please indicate which approach the project has innovated (original innovation, integrated innovation or re-innovation). |
| 1. **Related Track**     * Innovative Infrastructure    * Innovative Solution    * Support to Local Suppliers 2. **Case Introduction**  * Purpose of the Innovation * Targets * Challenges * Impact  1. **Innovation Approach** 2. **Internal Stakeholder Support**   （Please introduce how internal stakeholders or business units are engaged to develop this case）   1. **Influence Expansion**   (Describe how the case is communicated to external sources to create larger impact or scaling up e.g., via industry sharing, Key Opinion Leaders (KOL) promotion, etc.) |
| **State of Innovation *(300-word maximum)***  Please describe how this program innovates, e.g., new technology, new materials, new form, new recipe, new procedure, etc. |
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| **Social Impact: How did your company position itself as a role model in its industry? *(300-word maximum)***  Highlight how the project summed up rules, patterns, experience and lessons in order to be effectively reproduced by other enterprises or non-profit organisations. Describe the potential of the project to be replicated in other regions or industries. |
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**END**