



## **Candidate Motivation Letter**

Name of Candidate: Aaron Finley  
Chapter: South China  
Position: Local Board Member



## **Motivation Letter**

It is my pleasure to apply for the position of Local Board Member of the South China Chapter. I have been in China for the past 18 years and have had the privilege of learning from a broad set of experiences in both professional and corporate roles. This has given me unique perspectives on what our member companies value and need to support their business. I've been involved in the chamber since returning to Deloitte in 2018 and have had the roles of National Chair and Vice Chair of the Finance & Taxation Working Group. In these roles I helped to extend the tax exempt benefits for foreign employees and in improving other corporate tax matters.

European Businesses are important to the development of the China economy. Our unique insights in this dynamic and innovative area of China are important for the overall growth of the country. As an advisor to the Guangzhou municipal government on capital market and the business environment I can help make the views of our members heard locally and nationally. As a Board member I will continue to work on improving the business environment here in South China for our members.

In 18 years living in China I have seen many positive developments. China still has room to improve in its business environment to improve the level of transparency, efficiency, and promote innovation. It will be my pleasure to assist us in sharing our voice in supporting China's further growth. Please feel free to reach out to me at +86 13600093630 or [afinley@deloitte.com.cn](mailto:afinley@deloitte.com.cn)



## **Biography**

Aaron is a Director in Deloitte's South China Business Development team based in the Guangzhou office. With a diverse network and broad experience in international business, Aaron helps his clients in developing best practices for international business, accounting, taxation, as well as seek investment and development opportunities. Before re-joining Deloitte, Aaron was the Greater China Group Tax Manager for Procter & Gamble. In 10 years with Procter & Gamble, Aaron performed a multitude of tax and finance roles. Aaron has 20 years of tax experience including 18 years in China.

Aaron is a licensed CPA in California and has obtained a Masters in Business Taxation from the University of Southern California. Aaron is a Part-Time Lecturer on International Taxation and PhD Student at the Macau University of Science & Technology.

Aaron was a member of the Board of Directors of the American International School of Guangzhou, the leading international school in South China, from 2010 to 2019. During that time, he served as Treasurer, Vice-Chair, and Chairman of the Board, and received extensive training on Board Governance.

Aaron is a member of the Board of Governors of AmCham South China. He was recently the EU Chamber of Commerce Finance & Taxation Working Group National Chairman and is currently the Vice Chairman (South China Chapter Chair). He is an Advisor to the Guangdong Investment Promotion Association, an expert of the Guangzhou Capital Market Pool, and a contributor to the Guangzhou City Business Environment Study.