

Host



中華人民共和國澳門特別行政區政府
Government of the Macao
Special Administrative Region of
the People's Republic of China

ENERGIZING GREEN BUSINESS GROWTH



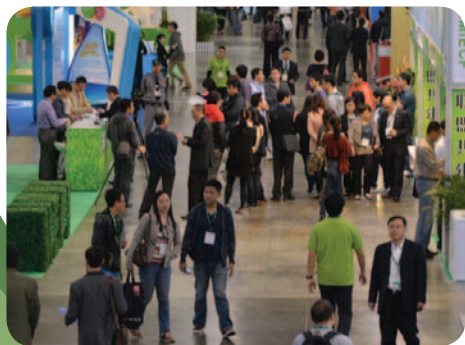
2014 MIECF

Macao International Environmental
Co-operation Forum & Exhibition
2014年澳門國際環保合作發展論壇及展覽

Thinking Green • Going Clean • Living Cool
27 - 29 March 2014 • MACAO

www.macaomiecf.com





The Powerful Platform for Business and Investment

The seventh edition of the **Macao International Environmental Co-operation Forum & Exhibition (MIECF)** will bring together government leaders, business executives, experts and scholars on a high-powered platform that promotes products and solutions for a low carbon future and sustainable city development.

Through the Hosted Buyer Program, Green Forum and abundant networking events, 2014MIECF will further enhance its role as a business and investment platform.

About MIECF Why Macao?

MIECF is a premier event initiated by the Government of the Macao Special Administrative Region (Macao SAR), with a strategic aim to nurture environmental business, technology and information exchange between the Pan-Pearl River Delta Region in Southern China and the international markets. Since its inception in 2008, the event has gone from strength to strength. MIECF has earned increasing popularity amongst industry professionals and was recognized by the Global Association of the Exhibition Industry (UFI) as a "UFI Approved Event" since 2011.

2013MIECF enjoyed the support of the National Development and Reform Commission, the Ministry of Science and Technology and the Ministry of Environmental Protection of the People's Republic of China as the Special Supporting Organizations. MIECF is also co-organized by the provincial/regional governments of the 9+2 region of the Pan-Pearl River Delta, namely Fujian, Jiangxi, Hunan, Guangdong, Guangxi, Hainan, Sichuan, Guizhou, Yunnan and Hong Kong. The strong support from these governments cements MIECF's role as an important business and technology exchange platform for the move towards sustainable development in the region.

- According to an evaluation carried out by the World Trade Organization (WTO), **Macao's trade and investment regime remains one of the most open in the world.**
- Macao has a **vast international trading network**, a close relationship with the Portuguese-speaking countries and the implementation of the Mainland and Macao Closer Economic Partnership Agreement (CEPA).
- **Close links with the Pan-Pearl River Delta Region on environmental protection agenda** have given rise to more opportunities in the environmental industry.
- The **"Environmental Protection and Energy Conservation Fund"** established by the Macao SAR Government provides subsidies to Macao businesses and associations for the acquisition of eco-friendly and energy efficient products and equipment. This has created a great incentive for sellers and technology providers of environmentally friendly and energy efficient products to tap into the Macao market.

Green Showcase

Why exhibit? Who will you meet?

- Tap into the **growth opportunities** in environmental industry in Southern China, South East Asia and Portuguese-speaking countries.
 - Meet **quality buyers** from government departments and various industries, particularly local hotels and resorts, who have a high demand and purchasing power for energy efficient products and solutions.
 - **Raise your business profile** as an international brand for the environmental business.
 - **Business matching opportunities** through our Hosted Buyer Program with potential buyers and to extend your business network.
 - **Networking** with industry leaders, policy and decision makers at high profile networking events and conference.
- Top-level corporate executives
 - Government policymakers
 - Development banks, commercial and financial institutions
 - R&D institutions and education institutions
 - Equipment and technology solutions providers
 - Suppliers and component manufacturers
 - Project developers
 - Legal experts and consultants
 - Insurance and reinsurance companies
 - Professionals in urban planning, transport planning and construction
 - Specialized international media
 - Think tanks and policy advisors

“We have been participating in MIECF as an exhibitor for 3 consecutive years. MIECF is a good platform for us to do brand building and introduce our technologies to industry players.”

Mr. Yoshitaka Kaneko,
Contractor Representative Delegate / Business
Manager, Mitsubishi Heavy Industries Ltd.,
Japan

“Our purpose for exhibiting at MIECF was to present to a larger audience throughout Southeast Asia with the environmental message and this is a perfect venue for us to be able to do that. So it's been a wonderful experience here and we hope to come back again and continue to present the message because I think Asia is really looking for new technology and new ways to do things in a true environmental state.”

Mr. Kevin McGeown,
Owner, WoodPlus Coatings Group Ltd., Canada

“We would like to congratulate MIECF on its big success. Our thanks go to the organizers who invited us to take part in this exhibition, which is a very good platform for the environmental protection industry. MIECF has helped to arouse an interest in potential buyers for our products. We are very happy with the results of this year's event and look forward to MIECF's continued success in the future.”

Mr. Wilson Mok, Assistant General Manager, Xin Kang Shun Motors Ltd.
(Distributor of Renault in Macao)



Core programs at 2014 MIECF



Green Showcase



The "Green Showcase" is MIECF's exhibition component. Global brands and technology suppliers will be presenting a wide array of products and solutions on Energy Efficiency, Renewable Energy, Green Building, Green Mobility, Waste and Water Management and other environmental products and services.

Green Forum



Top-notch conference program with high profile speakers from domestic and foreign government institutions, associations, research organizations and major enterprises providing delegates with in-depth and implementable learning points that they can apply to their businesses.



Green Matching



Green Matching is one of MIECF's highlighted services. Exhibitors are able to access global enterprises using our business matching services, which assist them to promote their products and services and find suitable partners. There are plenty of business opportunities for MIECF exhibitors through a dedicated online business matching service platform and other on-site activities. In addition, to provide more business opportunities for the exhibitors, MIECF will also invite local and overseas hotel buyers to attend the one-on-one business matching meetings.



Hosted Buyer Program



The Hosted Buyer Program has been welcomed by our exhibitors as a tool in attracting quality buyers. This year, MIECF will continue to invite buyers recommended by exhibitors and scout for even more VIP buyers and professionals to engage in business networking with our exhibitors through a variety of channels.



Seminars & Presentations



Exhibitors will get an exclusive opportunity to present their products and solutions to a professional audience. This will be an additional benefit to get your brand out there and facilitate sales.



Green Gala & Networking Events



Numerous networking opportunities take place at the luncheons, gala dinner as well as conference coffee breaks. Seize your chance to be introduced to policymakers, government officials and key decision makers in the industry.



Green Public Day



The final day of the event will be open to the public and a variety of activities will be arranged to promote the concept of environmentally-friendly living and low-carbon lifestyle.



2013MIECF key figures

Over **6,800** professional participants from **53** countries and regions

439 exhibitors
16,900sqm of exhibition space

1,766 delegates at the conference

67 speakers and moderators from countries and regions
13

846 business matching sessions arranged and **41** projects signed on-site

176 journalists from international media

Over **90%** visitors would recommend 2014MIECF to their business associates

Over **70%** visitors said they plan to visit 2014MIECF

Key Exhibitors at 2013MIECF



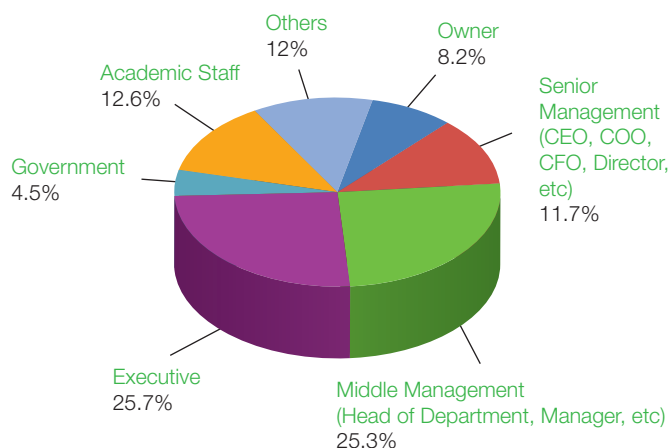
- Siemens
- Mitsubishi Heavy Industries
- China Energy Conservation And Environmental Protection Group
- Taiwan Tang Hua
- Melco Crown Entertainment
- Nam Kwong Natural Gas
- Companhia de Desenvolvimento de Maquinas Electricas Ao Lung
- EV World Pte Ltd
- PV Vacuum Engineering
- An Ching New Energy Machinery & Equipment
- Xin Kang Shun Motors (Renault)
- Gruppe Energy Control

2013MIECF visitor profile

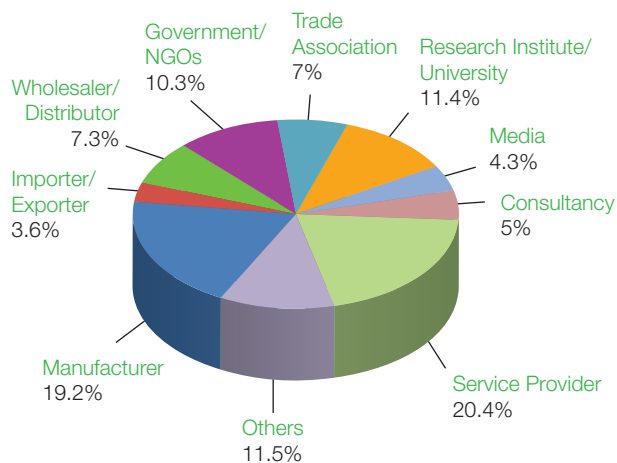
Overseas Visitors by Countries/Regions

- Mainland China • U.S.A. • France • Portugal • Brazil • South Korea • Malaysia • Singapore • Taiwan
- Hong Kong

Job positions held by attendees



Nature of business



"It was a pleasure to participate in the 2013MIECF, and to experience the high engagement level of many stakeholders in the development and implementation of a sustainable future for Macao. The future of Macao is one that makes economic sense, reduces environmental impact and most of all contributes to the well-being of residents and visitors."

Mr. Harry Verhaar, Head of Global Public & Government Affairs, Philips Lighting, Netherlands

Exhibit Categories



ENERGY EFFICIENCY

- Building Technology, Facility Management
- Energy Conservation
- Energy Efficient Appliances
- Industrial Energy Efficiency

RENEWABLE ENERGY

- Solar Energy (PV & Thermal Technology & Equipment)
- Bio-energy
- Wind Power
- Hybrid Systems

GREEN BUILDING

- Advanced Electronic Heating and Cooling Systems
- Building Construction Services and Solutions
- Building Management Systems
- Cooling & Insulation
- LED/Energy Efficient Lighting
- Natural Lighting, Compact/Natural Fluorescent Lights
- Passive Infra Reds (PIRS) to Switch-Off Lighting
- Retrofitting Technologies
- Smart Grid
- Smart Meters/Power Quality Analyzers

GREEN MOBILITY

- Electric, Hybrid and Fuel Cell Vehicles
- Charging Stations
- Battery and Storage Solutions

WASTE AND WATER MANAGEMENT SOLUTIONS

- Waste Management, Recycling
- Waste-to-Energy
- Water Conservation

ENVIRONMENTAL SERVICES

- Project Financing, Consulting
- Measurement, Instrumentation
- Testing, Inspection & Certification
- Green Education, Careers
- Government Bodies
- Education & Training
- Industry/Trade Association
- Insurance Services
- Investment & Promotion Agency
- Legal Services
- Project Developer
- Research & Development Center/Agency

..... and more

How to Participate?



Exhibition Fees

| Type | Early bird offer (10% discount) Registration on/before 20 Jan 2014 | Standard Rental Fee |
|-----------------------------------|---|---|
| Raw Space (Minimum 18 sqm) | MOP900/US\$113 (per sqm) | MOP1,000/US\$125 (per sqm) |
| Standard Booth (Minimum 9 sqm) | MOP10,980/US\$1,373 (per 9sqm standard booth) | MOP12,200/US\$1,525 (per 9sqm standard booth) |

Group participation price and other packages are available. Contact us for more information.

Host:



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For further queries on exhibiting or visiting, please contact:

2014MIECF Host Co-ordinators

Government Agencies of the Macao Special Administrative Region



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