BUSINESS TAX TO VAT PAST, PRESENT, FUTURE

September 2014





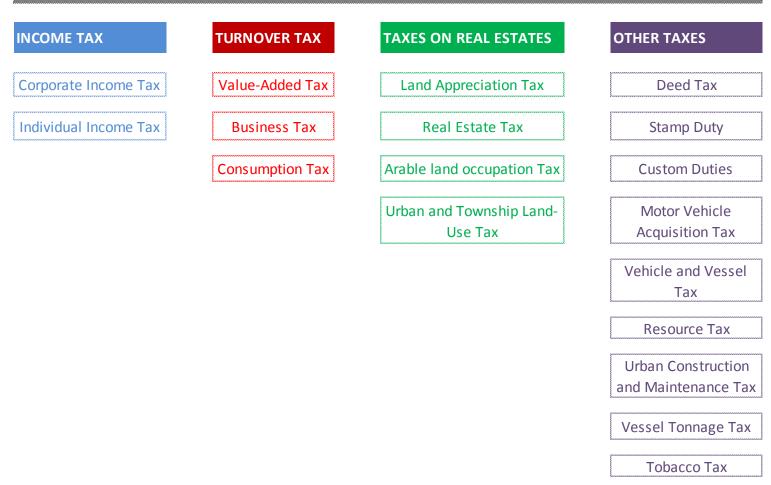
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I. OVERVIEW



PRC Taxes

RANGE OF PRC TAXES



Inefficient and Complex: The Dual Tax System

- Historically dual Tax System in China
 - Business Tax @ 3% 20% (services)
 - VAT @ 0% 17% (sold and imported goods)
- Problem

Business Tax (BT) as inefficient turnover tax:

- Adding up on each stage of supply chain
- Tax burden at business level
- Bureaucratic and costly

Value Added Tax (VAT)

- Collected by businesses but normally borne by final consumer

Transformation: The VAT Program

January 2012

> August 2013

June 2014

• Commencement VAT Pilot Program with Shanghai as first pilot city (Circular 110, Appendix of 111, 131)

Key Components

- VAT replaces BT for modern services
- Two new VAT rates @ 6% and 11%
- 0% Tax rate or full exemption for export services

Covered Industries

- Certain Modern Services Industries
- Transportation Industries

• Replacement and consolidation of series of pilot program rules in single circular; including production for broadcasting as eligible VAT services "CaiShui (2013) 37"

• Further clarification of services eligible for tax exemption "CaiShui (2013) 52" • Gradual extension of pilot program nationwide finished

Added Sectors

• Telecommunication under "CaiShui (2014) 43"

2014/2015

• Expectation of VAT replacing BT in several other sectors

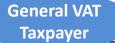
Such as

- E-Commerce
- Real estate and construction
- Financial services and Insurance
- Hospitality services

II. THE VAT REGIME



TYPE OF VAT TAXPAYERS



- General VAT taxpayer are those enterprises whose annual taxable sales value exceeds that of smallscale taxpayers.
- General taxpayer can purchase VAT special invoices from the tax bureau and issue them to buyers.
- Possibility to deduct the VAT paid on purchase from the VAT collected on sales provided a special vat invoice is provided by the vendor.

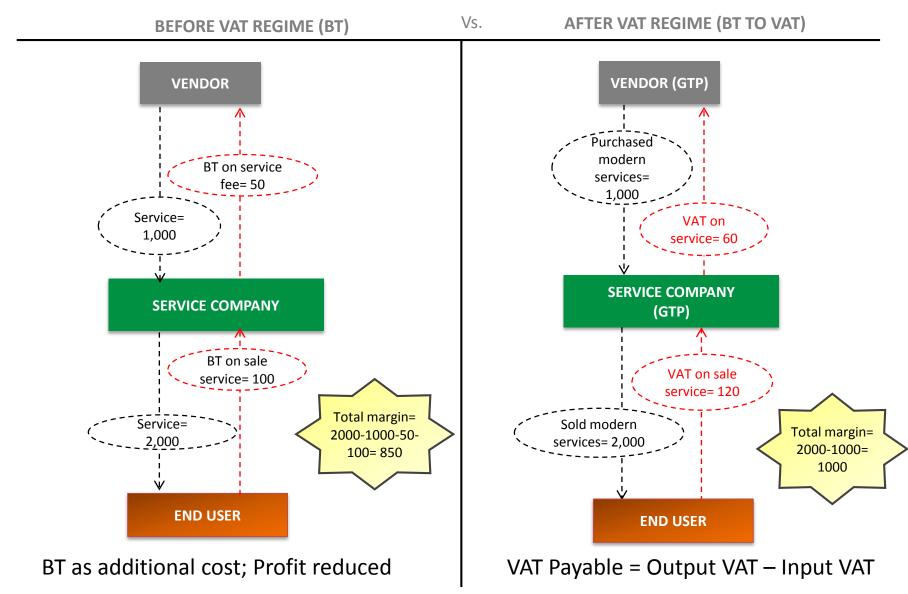
Small-scale VAT Taxpayer

- Small-scale taxpayers are:
 - The taxpayer engaged in manufacturing with an annual taxable sales amount ≤ RMB 0.5m;
 - The taxpayers engaged in trading with an annual taxable sales amount ≤ RMB 0.8m;
 - The taxpayers engaged in services with an annual taxable sales amount ≤ RMB 5 m.
- NOT entitled to issue VAT special invoices by itself; can only issue ordinary VAT invoices purchased from the tax bureau.
- Subject to a lower VAT tax rate at 3%, without the right to deduct input VAT credit from the VAT output taxable amount.

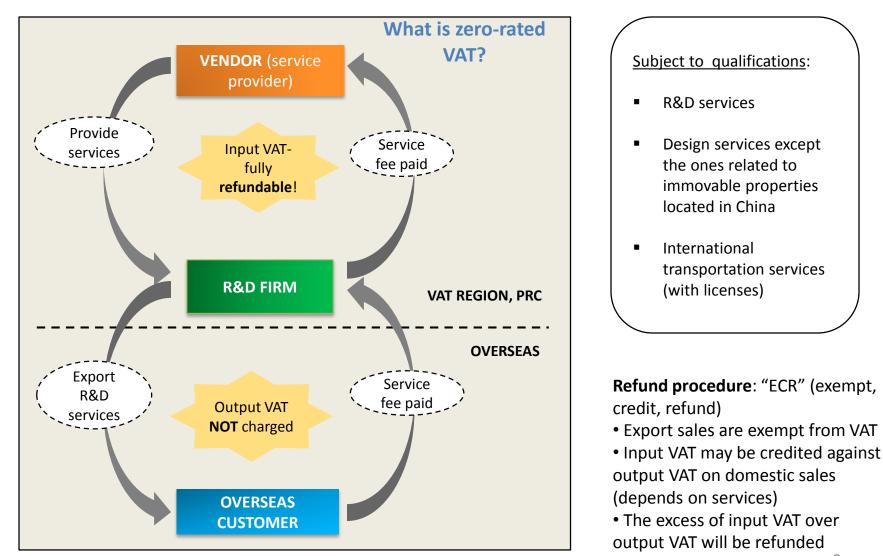
NOTE: Although the VAT rate for small taxpayer (3%) is lower than that for General taxpayer (6% to 17%), the general taxpayer status may still be beneficial:

- Allowing companies to deduct the input VAT from output VAT; and
- Increasing companies' range of potential clientele as well as credibility by allowing them to issue VAT receipts (*fapiao*).

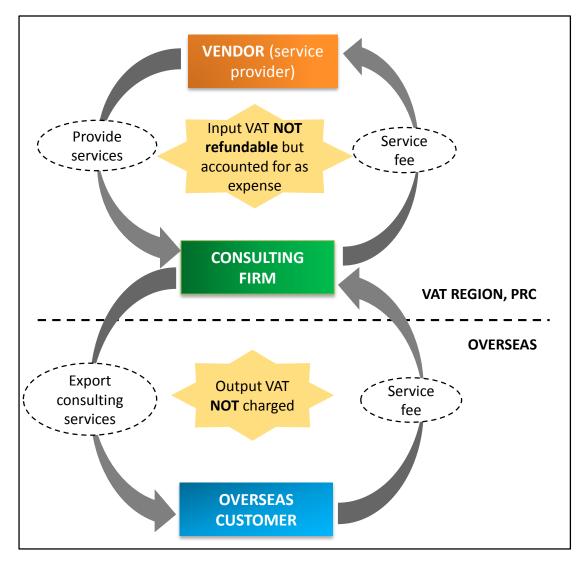
BUSINESS TAX (BT) Vs. VALUE-ADDED TAX (VAT)



VAT ZERO RATING (Input VAT fully refundable)



VAT EXEMPTION (Input VAT as expense)



<u>Subject to qualifications</u>: Technology transfer and consulting Transfer of trademarks and copyright Intellectual property services Certification, authentication,

- Certification, authentication, and consulting for assets outside China
- Advertisement and exhibition services
- International transportation services (without licenses)
- Logistics services and warehousing
- Contracted energy management
- Engineering and exploration services

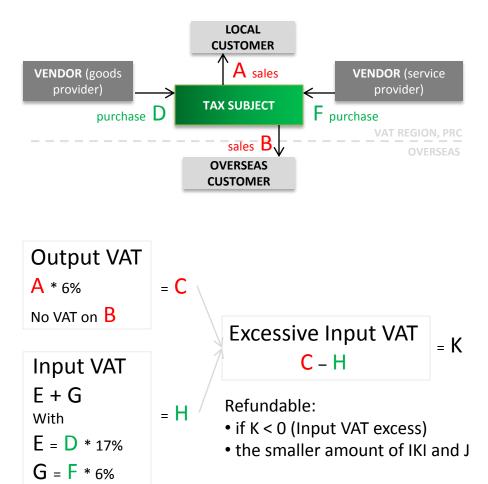
IMPACT OF ZERO RATING AND TAX EXEMPTION

 Zero rated VAT provides greater <u>potential</u> refund benefits than a VAT exemption

ZERO RATED-VAT SERVICES	TAX EXEMPTED SERVICES
No output VAT is payableInput VAT recoverable	 No output VAT is payable Input VAT NOT recoverable
• Input VAT fully credible against domestic output VAT	• Input VAT accounted as a CIT deductible expense

• But application process for Zero-rating more complex

VAT Refund calculation (Zero-Rate)



VAT refund simulation: General Trade Processing

Description	Item No	General trade Processing		
SALE AND OUTPUT VAT				
Sales amount (domestic)	Α	200		
Sales amount (export)	В	70		
Output VAT A*6%	С	12		
DOMESTIC PURCHAS	E AND IN	PUT VAT		
Purchase amount (goods)	D	50		
Input VAT (goods) D*17%	E	9		
Purchase amount (services)	F	50		
Input VAT (services) G*6%	G	3		
Total input VAT E+G	н	12		
CALCULATIO	N OF VAT	-		
Refunding tax rate	I	6%		
Limit of VAT exempt/refund B*6%	J	4		
Refunding tax (absolute value) IC-HI	к	1		

Note: Simplified depiction for illustration

- other percentages may apply
- calculation of surcharge not shown

III. TAX IMPLICATIONS



KEY INFLUENCE FACTORS

- VAT reform impact according to:
 - Tax status of supplier/customer (General or small scale-VAT payer, BT)
 - GTP \implies GTP : Reform reduces tax burden (offset of input & output VAT)
 - Breadth of services (international services)
 - Scope of services (VAT rate)
 - According to services outlined by the authorities (compare following table)

SERVICES COVERED AND APPLICABLE TAX RATES

Industry covered under VAT reform	VAT applicability			
	Domestic sales	Exemption/ Zero rating		
Leasing of tangible movable properties	VAT @ 17%	Exemption applies		
TRANSPORTATION SERVICES				
Transportation service industry (including road, water and air and pipeline transportation services)	VAT @ 11%	Zero rating VAT applicable for international transport		
MODERN SERVICES				
Research & development and technical services	VAT @ 6%	Zero rating VAT		
IT services	VAT @ 6%	Exemption applies		
Cultural and creative services	VAT @ 6%	Exemption applies; Zero rating VAT applies to design services		
Logistics and ancillary services	VAT @ 6%	Exemption applies		
Certification and consulting services	VAT @ 6%	Exemption applies		
TELECOMMUNICATION SERVICES				
Basic telecom services	VAT @ 11%	Exemption applies		
Value-added telecom services	VAT @ 6%	Exemption applies		

With the annual revenue of less than RMB 5 million, an enterprise or individual qualifies as a small VAT taxpayer and accordingly, the tax rate decreases from 5% ("BT") to 3% ("VAT") with respect to modern services under the VAT pilot program.

IMPACT OF THE RULES ON BUSINESSES

- Nationwide different application of VAT rules
 - Shanghai requires application for tax exemption on contract base
 - Shenzhen, Guangzhou, etc. require only one time application for qualification certificate
 - Shanghai really strict on service scope (i.e. no tax exemption approval if services related to tangible assets located in PRC)
 - Tax exemption on case by case with yearly review
 - Loss of VAT invoice creates more risk than BT invoice due to its deductibility

Chose business location wisely

Keep all documents organized

IV. OUTLOOK



FURTHER SECTORAL REFORMS I

• E-Commerce (electronically provided services)

- Had been expected together with telecommunication sector reform
 - Need for modernization of VAT system (currently foreign companies not even able to register for tax purposes)
- Real estate and construction
 - MoF signaled to apply 11% VAT (currently 5% and 3% BT)
 - Questions:
 - Breadth of application, since currently BT also applies on residential property
 - Impact on existing projects/contracts
 - Apply tax on gross revenue or margin of property sales
 - Challenges:
 - Time differences: input VAT credits create output VAT for long period (properties developed for long term leasing) VS. permanent excess VAT credit balance due to presale of property (output VAT before input VAT -> tax refund?)
 - Might have significant impact on housing prices

FURTHER SECTORAL REFORMS II

Hospitality

- Sector has received comparatively little attention to date (5% BT)
- Questions:
 - How to tax mixed and composite supplied services (i.e. accomodation vs. conference and event facilitation)
 - Claim of VAT to which extend (currently i.e. air travel costs not creditable for VAT)
 - Taxation of reward schemes (BT doesn't have deemed sales rule which applies market values to gifts and giveaways)
- Financial Services and Insurance
 - Expected to be last sector to move to VAT (mostly 5% BT)
 - Questions:
 - China first to apply VAT on interests? Currently taxed at BT; largest revenue for china banks
 - Implementation of financial services VAT system as in New Zealand or South Africa (life insurance VAT exempted)?
 - Challenges:
 - With tax on interest Shanghai might lose as financial center to NY, HK and London
 - Chinese and foreign insurers need to change claims management, contracting, pricing

V. RECENT TAX ISSUES



DEDUCTIBLE EXPENSES

ITEMS	DEDUCTIONS
Missing Fapiao	Without legal proof, VAT is not deductible and payment of tax arrears might be imposed
Employee welfare (excluding social contribution)	Deductible subject to a limit of 14% of the deductible total payroll of the company
Entertainment	Deductible up to 60% of the actually incurred entertainment expense but deduction shall not exceed 0.5% of the sales or business income of that year
Charitable donations	Tax deductible up to 12% of the annual accounting profit provided donations are made through public interest social organizations or the People's Government and their departments above county level and used in the activities for public interest stipulated by the "Public Welfare Donation Law".
Advertising and business promotion expenses	(1) Deductible up to 15% of the sales income of that year. Any excess amount is allowed to be carried forward and deductible in the following tax years.
	(2) Enterprises engaged in the manufacturing and sale of cosmetics, manufacturing of pharmaceuticals, and the manufacturing of beverages are eligible to deduct advertising and promotional fee which are less than 30% of the sales incomes of the current year. The excess amount can be carried forward to future years for deduction.
Payment to affiliates	Service fees paid for genuine services provided by affiliates in China or overseas and charged at arm's length may be allowed for deduction. Management fee of stewardship nature are not deductible.
Interest on loans	Interest on loans from financial institution are deductible. For interest expenses on loan from non financial institution, the portion that does not exceed the commercial rate is deductible

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