



Candidate Motivation Letter

Name of Candidate: Serafino Bartolozzi

Chapter: Shanghai

Position: Vice President



Motivation Letter

Please insert text (not more than 300 words)

It is my intention to run for the position of Vice President at the EUCCC – Shanghai Chapter or, as alternative, to be confirmed for the position of Board Member.

My contribution can be very meaningful in view of my long activity in the automotive industry, first working for more than 20 years in a leading European vehicle manufacturer and then for 9 years in one of the largest European auto components suppliers.

With this long experience in one of the most important industries, I have an extensive understanding of the issues concerning manufacturing.

China is placing a strong focus in manufacturing as the key driver for its development as a leading global power.

My knowledge will allow the European Chamber of Commerce and its members to address with competence the many concerns that the Chinese authorities are generating in the European companies.

At this moment is crucial that we protect our legitimate claims for a leveled playing field and advocate for a fair treatment of our interests. I am fully confident to effectively represent the industrial sector.

As the Chair of the Auto Components Working Group, I am continuing with renewed effort the work of my predecessor, Stefan Sack.



In order to increase my understanding of the European Union bodies and workings, I have joined twice, in 2016 and in February this year, the delegation of EUCCC members to Brussels and had the chance to raise key issues with high-ranking representatives of the European Commission.

Biography

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Serafino Bartolozzi is an Italian graduated with a master in electrical engineering, he has worked for over 30 years in the automotive industry, starting in production for 10 years.

During this period Serafino had the chance to stay for two years in Japan, acquiring a deep knowledge of the Toyota Manufacturing System (TPM, Kaizen, JIT).

In 1996 he moved to Aftersales. In 1999 he was assigned as Aftersales director Fiat's Japanese affiliation.

Since 2008, Serafino leads the Mahle business unit in Asia-Pacific. This position offers exposure to the Asian main markets, such as China, India, Japan and the ASEAN countries.

Since 2015 he is Chair of the Auto Components WG.

Serafino has been very active in the EUCCC lobbying activities for the reform of the Independent Aftermarket, promoting the WG activities in the industry and liaising with the CLEPA (Association of the European Auto Components Suppliers). He has also joined the EUCCC delegation to Brussels in January 2016 and February 2017 to express the concerns of European enterprises operating in China. In March 2016 he has been elected as board member of the EUCCC Chapter in Shanghai.

With a solid experience in the automotive industry and multi-cultural environment, he has achieved a formidable ability in dealing in diverse cultural contexts.

His character is open-minded, with strategic attitude, an innovator with a natural predisposition to leadership and of strong sense of duty. Ready to take risks but always conscious of the importance of making the best informed decision.