

## **Candidate Motivation Letter**

Position: States' Representative – Executive Committee, EUCCC

<b>Name:</b>	Rachel Morarjee
<b>Position:</b>	Director, Corporate Network
<b>Company:</b>	The Economist Group
<b>Country Rep.:</b>	United Kingdom



### **Motivation Letter:**

**Please insert text (not more than 200 words)**

Vote for someone a little bit different. Before joining the Economist Group, I was a journalist for 20 years and now advise companies in China and their CEOs about both the Chinese market and the country's place in the world.

I have looked at China from the inside and the outside; from Beijing and Shanghai but also from Russia, Europe and Central Asia. I have worked in the country as both a journalist and a member of the business community where I have been a board member of the British Chamber of Commerce for the last three years. My presence on the board will bring a different viewpoint to the table – that of an advisor, observer, editor, and writer – and help the Chamber build on its successful policy work as a voice for European business. Making a clear-cut case for the contribution foreign investors make to China's success has never been more necessary or more challenging.

I can help define that message to amplify the impact both in China and Europe.

Diversity isn't about having a woman or a minority around the table. It is about including different voices in the conversation, to strengthen the voice of the European Chamber.

### **Qualifications:**

Currently advising companies in China about evolving market challenges from innovation and AI, to how business should adapt to China's global ambition and prepare for increasing competition in high growth markets.

20 years as a journalist in China, Russia, Afghanistan, Central Asia and briefly in London gives me a grasp of geopolitics and ability to look at the Chinese policy landscape from a Chinese and European perspective, as well as through the eyes of countries such as Russia, India and Pakistan.

Fluent Mandarin speaker. BA Hons London

### **Career Highlights:**

Advisor to Chinese tech companies going global and crisis management for foreign companies in China at Brunswick Group  
Shanghai bureau chief, Agence France Presse  
War correspondent in Afghanistan for the Financial Times