

Motivational Letter for Candidature of EU Chamber
SW Chapter board

Name: Paul Sives

Employer: Proton Products Chengdu Ltd

Position: General Manager



I have been living in Chengdu for more than 12 years, My wife is from Chengdu and My daughter who is nine was born here, and is attending a local Chinese School.

I came to Chengdu in 2000 to investigate establishing a JV company to manufacture hi tech precision measuring equipment. This we did and after a couple of troubled year to get the business started I realised that a JV was not the way to go. So in 2003 the Proton Products Chengdu Ltd was reformed to a WOFE and I moved here to run the business myself.

Having my family here and running a business in China. I feel a need to ensure that the voice of not only my company but that of other EU companies is properly heard at the highest levels of government. The European Chamber is certainly the best avenue to do that and for this reason I put myself forward again to serve the members on the SW Chapter board.

I have been serving on the EU Chamber board for 2 years as Vice Chairman. Prior to that as Chairman for 3 years. I believe my experience in business here in SW China, as well as my knowledge and experience with the Chamber, helps me to support its members. I have real time understanding of the business issues that face each and every one of us operating businesses here in China.

SW China and particularly Chengdu and Chongqing have been growing at an extraordinary pace and are continuing to do so despite a slow down in other parts of China. The variety and scope of business that are now established in this area is very wide and requiring differing support from the local government. A well placed and well connected Chamber of commerce can help present issues that the members have in a variety of different areas. This can only be achieved if the chamber keeps focus on maintaining and growing its local connections.

Bio:

2000 – Current – General Manager - Proton Products Chengdu Ltd

1998 – 2000 Sales Director Rosendahl Machinen based in Austria

1979 – 1998 Managing Director Beta Lasermike Asia (based in Seoul)

Started as Apprentice in 1979 (UK) working up through production, service to sales and eventually running the Asia division

I look forward to continue to serve the members if you can accept to have me.

A handwritten signature in black ink, appearing to read 'Paul Sives', written in a cursive style.

Paul Sives
13th April 2015