



Candidate Motivation Letter

Name of Candidate: Shirley Ling
Company: KPMG Advisory (China) Chengdu Branch

Position: Senior Manager



Motivation Letter

With member companies' support and trust, I have been served in SW chapter for 2 years. To be honest, I got much more than I expected from this great platform. EuroCham is a platform with high-profile and excellent member individuals, every time I talked with them, I could feel their insights into respective industries and concerns as well. China is experiencing high-speed changes and European companies may need to adjust the sales strategy to cater for the changed needs of different market. I also feel honored to be able to initiate several seminars using our KPMG's network resources to share our insights with member companies, including but not limited to the tax seminar and transferring price issue seminar, and the coming KPMG's outlook into China 2015 to share with team companies.

I trust with cooperation among our Board and each person's dedication, we could make our SW Chapter an even better platform for our member companies exchanging views, share hot topics and even become good friends for a life long time.

European Union Chamber of Commerce in China

中 国 欧 盟 商 会

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Biography

Education Sichuan Foreign Languages University in International Cultural Exchange

Positions

2000-2001 Chongqing Tourism Bureau, English training to tour guide

2001-2006 Arthur Andersen & PwC, Audit Assistant Manager

2006-Present KPMG, Audit Senior Manager

European Union Chamber of Commerce (EUCCC)

2013- Southwest Chapter, Board Member

European Union Chamber of Commerce in China

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