



**Motivation Letter for Candidature of European Chamber
Southwest China Chapter**

Name: John Li

**Company: M&A Transaction Services Section of Deloitte
Chengdu office**

Title: Associate Director



My motivation is to know the member of the European Chamber, assist them to create new business opportunities as well as personal friendships. Besides business, I am also willing to organize and participate in various after-work social activities for the members to enrich their lives and create opportunities for them to communicate with each other.

Although I am new in Chengdu, I have already established many connections with the European companies in Southwest China. My company, Deloitte, also has extensive business resources in Southwest China, including MNCs, local governments, business chambers and universities. I am willing to leverage all these resources to serve our members and help the European Chamber to become more successful in Southwest China.

Biography

John Li is an Associate Director of the M&A Transaction Services Section of Deloitte Chengdu office. He has 14 years of work experiences in Auditing and M&A advisory services in China and Brazil. John was relocated to Chengdu in October 2014 and is currently the leader of the M&A Transaction Servicesteam of the Western China Region of Deloitte.

John has extensive relationship with the European Companies in China. He assisted Siemens, Rexel, LVMH, Legrand and many other European companies in their acquisitions in China and globally. John also has close connections with the local government, universities and companies in the Southwest Region of China.

John graduated from Shanghai International Studies University with a Bachelor of Economics. He is the member of CPA Australia and Certified Internal Auditors. John speaks Mandarin, English, Shanghainese and Portuguese.

European Union Chamber of Commerce in China
中国欧盟商会

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