



Candidate Motivation Letter

Name of Candidate: Clarissa SHEN Yanrong
Chapter: Shanghai
Position: Local Board



Motivation Letter

Please insert text (not more than 300 words)

Representing a common voice for the various business sectors of 1,600 members, the European Union Chamber of Commerce in China seeks to ensure greater market access and improve market conditions for all businesses in China. The mission of EUCCC, therefore, naturally calls for close, constructive relations with the Chinese and European authorities.

Being the current board member for Shanghai Chapter since Apr. 2016, I feel very much inspired, all the time, to have been working with the young but rigorous team under the leadership of Ms. Ioana Kraft, GM of EUCCC Shanghai Chapter.

In the past 12 months, I was very much privileged to be exposed to a number of business activities, as meeting participant, panel discussion moderator, and key note speakers. To name a few:

- 1) the 60th years' Anniversary of "Rome Treaty" to celebrate the establishment of European Union at Shanghai Jiaotong University (Mar. 24th. 2017);
- 2) Meeting with Shanghai Women Business Executives at Counsel General Germany's Residential Place (Mar. 9th. 2017);
- 3) Dialogue with the commissioner and Director-General from EU DG Sante (Health and Food Safety Commission) in Brussel, Belgium (Feb. 6-9 2017);
- 4) 2016; 2016/2017 EUCCC Annual Dinner - Becoming a Global Centre (Dec. 13th. 2016);
- 5) 2016 EUCCC Compliance Conference (Oct. 18th. 2016);
- 6) Medical Technology in China Event (Aug. 3rd. 2016);
- 7) Meeting with EU Ambassador (Apr. 15th. 2016) and etc.



The latest Feb. 2017 EU tour to Brussels even triggered my enhanced aspiration to continue to serve as the cultural bridge for our member companies.

A local Shanghainese, I will be honored to be granted for another 2017/2018 opportunity to work for Shanghai Chapter members. It feels so good and I am proud of being part of the great family of European Chamber of Commerce in China!

Biography

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Clarissa is VP, China Head of Global Ethics and Business Integrity, responsible for designing an effective compliance program for Sanofi China to uphold the group's highest ethical standards. Clarissa has abundant people manager's experiences in the area of credit and supply chain management; distributorship and agency management with MNCs such as BMS and Eli Lilly. Since 2009, Clarissa has progressed her career in the compliance function. Since Feb. 2012, Clarissa, in her current role, has taken the leadership role for Sanofi China. Clarissa has participated a number of International Congress where she became the event speakers on behalf of China Pharmaceutical Industry. The latest one is her participation as one of the key note speakers for 6th Asia Pacific Pharmaceutical and Medical Device (2016) Compliance Congress for the theme "Navigating Compliance Risks in China".

Graduated from Shanghai University, Clarissa has obtained a MBA degree from University of Canterbury, New Zealand.