



Candidate Motivation Letter

Name of Candidate: Michael Chang

Chapter: Beijing

Position: Vice President



Motivation Letter

Dear members of European Chamber of Commerce in China,

I'm writing this letter in all sincerity to run for a Vice President of EUCCC, with my dedication to better serve the members and fulfil the Chamber's mission.

Throughout my nine years' participation and especially the last two years as ICT Chair, I have seen the chamber continuously strengthening its influence with inspiring achievements to shape the Chinese business environment for the best interest of EU industry. I strongly believe EUCCC has a bigger role to play in the ongoing transcendental transformation of Chinese economy and society.

A paradigm shift is happening to EU business in China across all industries. To become part of the Chinese success, our journey will get more exciting and that is my main motivation to run, since I am deeply invigorated by both the challenges and opportunities ahead. EUCCC is in a crucial position second to none to support our members addressing challenges and exploring opportunities in a big way.

At the advent of digital economy, ICT is becoming the engine of a digitalized business world. Regulations in China are being notably strengthened, e.g. far-reaching impact of recent China Cybersecurity Law across all industries. I have confidence that my knowledge, experience, business and culture savvy as ICT Chair could be a desired asset in EXCO.

Moreover, ICT has gone through the business paradigm shift which is happening today for other industries in China. My sixteen years' experience with best practices and lessons learned will add unique value to the chamber EXCO. Hereby I am fully committed to offer my expertise, knowledge, experience and personal resource to fulfil the duty of a VP and serve EUCCC members. I am looking forward to your support.

Yours sincerely,



Michael Chang
Head of Industry Environment APAC, Nokia
April 17, 2017

Biography

Michael Chang is the head of Industry Environment APAC of Nokia. Based in Beijing, he is leading Nokia standardization and technical regulation activities in the APAC region. Michael has over 16 years of managerial experience in multinational companies in the areas of ICT research & innovation, standardization and technology strategy. He has been with Nokia for 12 years responsible for technical vision & strategy, global & regional standardization and regulations.

Michael Chang started his participation to EUCCC activities in 2008 and began his contribution to ICT WG Position Paper in 2010. He has been serving as ICT WG chair since March 2015. In his capacity of national ICT Chair, Michael has been actively driving the engagement with European & Chinese industry and authorities on various important topics including 5G, IoT, Cybersecurity, Standardization, R&D funding, telecom legislation & market policies etc., some of which have now witnessed positive improvement for EU ICT industry in China. Michael also represents EU industry as a member in the “*EU-China Expert Group on Digital Economy & the economic impact of Cybersecurity*” formed in 2015 under the supervision of China CAC and EU DG CONNECT.

Michael holds a M.S. degree in Electrical Engineering and graduated with honour from Beijing University of Posts & Telecom. He is a member of Nokia Global Standardization Leadership Team and has been selected as “Nokia Top Talents” and completed several Nokia Global Programs for senior management.