

Candidate Motivation Letter

Position: States' Representative – Executive Committee, EUCCC

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Motivation Letter:

The centralized management of core industries directly through SOEs or indirectly through access to liquidity and regulation is one of the main differences between Chinese and European economic policy. China has a precise economic vision and implements it strategically. In Europe most economic decisions are taken within enterprises – trust is placed in the market and consumers. In the short run, this might entail strategic disadvantages for European companies, particularly with respect to the interpretation and selective application of international norms in China, which is subject to the furthering of the national economic interests. Many agreements are reciprocal in theory, but turn out to be competitive disadvantages for European companies due to Chinese administrative practice. We in the European chamber are in an excellent position to leverage both on our local knowledge of everyday business life in China as well as on our close contact to EU decision makers in order to reduce these implicit disadvantages. With my personal and business background (cf. below) I would be honoured to contribute to this effort.

Qualifications:

For me personally, China is more passion than profession. I speak Chinese since my youth and on a native level. I was the first European to pursue a PhD in administrative law at Beijing University, which opened a lot of otherwise closed doors. My professors at the time include the then-vice president of the Supreme People's Court and – since the 19th National Congress – also a member of the CPC Central Committee. Today this experience helps me to better understand the decisions of our Chinese partners – unswayed by the European media's tendency to vacillate between euphoria for and fear of China. It is this Chinese perspective in particular which I want to contribute to the Chamber work.

Career Highlights:

I have spent almost my entire worklife in China. After holding positions at McKinsey & Co. (Beijing Office), and at the Volkswagen Group China, I am now Chief Representative of Deutsche Lufthansa AG and since September 2017 manage the Group Representative Office for China in the Lufthansa-Center

Other information: