



Compliance Conference

Tone from the Top

12th September, 2018



European Chamber
中国欧盟商会

Event description



One of the most significant corporate trends has been the rise of the number of compliance officers (COs). No longer shuffled off the back benches, corporate leaders are increasingly relying on COs to proactively promote and implement corporate compliance policies to prepare companies for information security threats, changes in the environmental regulatory landscape and prevent and detect bribery acts. What differentiates a “good” ethics and compliance program from a “great” one?

Join us in the 4th Edition of the European Chamber’s Annual Compliance Conference and gain prime visibility with our sponsorship packages.

Event agenda

12th September, 2018

2:00-2:30	Registration
2:30-2:40	Opening words by European Chamber Representative
2:40-3:10	2018 Bribery and Corruption Outlook [Keynote from Sponsor]
3:10-3:30	Coffee break
3:30-4:00	The Rising Costs of Compliance: Is there a new risk approach? [Keynote from Sponsor]
4:00-4:40	Panel I: <i>Tone to the Top – Developing an Effective Disciplinary Policy Compliance Cases</i> Moderator: [Sponsor]
4:40-5:10	Integrity Due Diligence with Chinese Characteristics [Keynote from Sponsor]
5:10-5:50	Panel II: <i>Eyes Wide Open – Information Security: The Route to Compliance</i> Moderator: [Sponsor]
5:50-6:00	Closing Remarks by European Chamber Representative
6:00-6:45	Networking Reception

Sponsorship Levels

BENEFITS	DIAMOND	GOLD	SILVER
Company mention on flash invitations – <i>Before the event</i>	Yes	Yes	Yes
Company advert in the event program that will be distributed during the event	Full page	Half Page	No
Speaking opportunity at the 2018 Compliance Conference	Yes	No	No
On-site company marketing material display at the 2018 Compliance Conference	Two brochure types	One brochure type	None
Logo placement on stage background at the 2018 Compliance Conference	Premium	Prominent	Small
Company Roll-up on-site	Two	One	None
Recognition of sponsorship during opening and closing remarks	Yes	Yes	Yes
Logo placement on event website	Yes	Yes	Yes
Complementary event tickets for the 2018 Compliance Conference	4	2	1
Booth display at the 2018 Compliance Conference	Yes	No	No
Shanghai Focus Newsletter banner ad placement – <i>After the event</i>	4 times	1 time	No
Member Price	30,000 RMB	20,000 RMB	15,000 RMB
Non-Member Price	33,000 RMB	22,000 RMB	16,500 RMB

- Advisory Council Members enjoy a 20% discount over the price above
- Marketing Materials to be provided / printed and delivered by the Sponsor (i.e. booth, design of ad for event program, logo, design and link for ad placement in newsletter, design print and deliver roll-ups, brochures)

Company mention on flash invitations

Event sponsors:

Luther.

Event Sponsors, M&A Conference, June 14, 2017, Shanghai
Shanghai Event Update Newsletter sent on May 22, 2017 and June 5, 2017
Number of recipients: **over 7,200 for each sending**

European Union Chamber of Commerce in China
M&A Conference 2017: The art of cross-border-deal - where is deal activity heading?
Date and time: 09:00-12:30 Wednesday 14 June
Venue: The Westin Bund Centre
Address: 88 Henan Central Road, Shanghai
上海市黄浦区河南中路88号
Fee: Members: 400 RMB | Non Members: 800 RMB
Please [register here](#) if you would like to attend

Event sponsors

Luther.

Event Sponsors, M&A Conference, June 14, 2017, Shanghai
Sent to the following Working Group Distribution Lists:

*Private Equity, Banking & Securities, Finance & Taxation,
Legal & Competition, Compliance & Business Ethics,
Government Affairs, Insurance, Marketing &
Communications, Environment, Human Resources,
Information & Communication Technology, Public
Procurement, Small & Medium Sized Enterprises*

Number of recipients: **over 2,400 in total**
Sending frequency: three times on June 13, June 9 and June 6, 2017

Company advert in the event program

Event program distributed during the Compliance Conference,
September 20, 2017, Shanghai



**WHAT IF THE
'WHAT IFS'
COME TRUE?
2017
COMPLIANCE
CONFERENCE**

www.eurochamber.com.cn

INTRO

The last years have seen an increasing trend in the complexity of the compliance landscape. As enforcement of regulations gained strength, the costs associated with the failure to comply have increased significantly. With so much at stake, corporate compliance is garnering more and more attention and becoming a constant factor in business strategy.

The European Chamber Compliance Conference 2017 is a unique opportunity for your compliance team and decision makers to come together with industry experts and peers to discuss proactive compliance strategies, identify how regulations impact businesses and discover best practices for implementing a stronger compliance program, managing third party risks, ensure employees discipline with compliance programs and learn from real case studies.

Special thanks to our sponsors:



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& STRAWN
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Special thanks to our partner:



SPEAKERS



Edwin Li, General Counsel & Asset Officer, DSM China
In the area of Compliance, Edwin Li is responsible for proposing, drafting and implementing relevant policies for DSM China, coordinating training and implementation of DSM's global and regional business ethics rules in China, and supervising company compliance case investigation, disciplinary actions, remedial measures and internal reporting.

Prior to joining DSM, Edwin Li served as General Counsel & Compliance Officer for a Fortune 500 MNC's China operations for 8 years. Edwin Li also practiced law for over 15 years with domestic and foreign law firms in China and USA with focus on cross-border transactions, M&A, foreign direct investments in China, technology licensing, general corporate and FCPA compliance.



Henry Chen, Secretary General, Shanghai Commercial Mediation Center
Henry Chen holds lawyer licenses of China and New York State. He is also a member in the Chinese delegation team of ISO18600 Compliance Management System, deputy head of the China National Standard "Compliance Management System Guide" working group.

Mr. Chen is also an arbitrator of the Hong Kong International Arbitration Center and a mediator of the Singapore Mediation Center. The lawyer team led by Mr. Chen won several awards for the law firm he served: PAC Law Firm 2012-Competition awarded by China Law & Practice and Regulatory Compliance Award 2014 awarded by Asian Legal Business. He is the chief editor of Compliance Review (www.compliance.com) and he wrote a book about the Commercial Bribery Risk Management.



Chi Chen, Partner, EY Fraud Investigation & Dispute Services
Chi Chen is a forensic technology partner in the Fraud Investigation & Dispute Services practice of Ernst & Young. Chi has more than 14 years of combined advisory and audit experience in the United States, Australia and China and specializes in forensic and enterprise data analytics and electronic discovery. Chi Chen has served Fortune Global 500 and multinational companies in a variety of industry sectors including manufacturing, consumer and industrial products, construction, life sciences, technology, financial services, and telecommunications.



Mimi Yang, Partner, Ropes & Gray LLP
Mimi Yang is a forensic technology partner in the Fraud Investigation & Dispute Services practice of Ernst & Young. Mimi has extensive experience in private securities litigation, U.S. SOX and SEC enforcement matters, and internal investigations. In this context, she has represented companies, board committees, and individual officers and directors, and has conducted numerous internal corporate investigations involving complex accounting and disclosure issues, whistleblower claims, and potential violations of the Foreign Corrupt Practices Act (FCPA).



Charissa Shen Yanrong, VP China Compliance Officer, Sanofi
Charissa Shen is Country Compliance Head, responsible for designing an effective Compliance Program for Sanofi China to uphold Sanofi Group's highest ethical standards. Charissa Shen has extensive business management experiences in the area of credit management, supply chain management, distributorship and agent management with world's leading Pharmaceutical and Chemical companies. Since January 2009, Ms. Shen progressed her career in the compliance area for both Bristol-Myers Squibb (China) and Bi Lilly Asia Inc. Since February 2012, Ms. Shen joined Sanofi China and has been acting as one of the company's leadership members, looking after compliance and business integrity related matters.

Speaking slot at the Conference



2016 Digital Healthcare Innovation Conference,
June 16, 2017, Shanghai



Compliance Conference 2016,
October 18, 2016, Shanghai

On-site company marketing material display

Sponsor booth during the European Chamber M&A Conference,
June 14, 2017



Two brochure types given away to participants

Logo placement on stage background



Compliance Conference 2016,
October 28, 2016, Shanghai



Business Confidence Survey 2017 Launch,
May 31, 2017, Shanghai

Company Roll-up on-site



M&A Conference,
June 14, 2017, Shanghai

Recognition of sponsorship during opening and closing remarks



Mr. Joerg Wuttke, President, European Chamber,
Capital Beat | Two Sessions: Signposting the 19th
Party Congress,
April 19, 2017, Beijing



Mr. Adam Dunnett, Secretary General, European
Chamber,
European Chamber Annual Conference 2015,
December 1, 2015, Beijing

Logo placement on event website

SPONSORS AND PARTNERS



Event Sponsors,
[Compliance Conference 2017](#),
September 20, 2015, Shanghai

Diamond Sponsors



Gold Sponsor



Wine & Cocktail Sponsor



Photo Booth Sponsor



Event Sponsors,
[Shanghai Annual Dinner](#),
December 13, 2016, Shanghai

Complementary event tickets



Shanghai Annual Dinner – Becoming a Global Center
December 13, 2016, Shanghai

Booth display



European Chamber's 7th Annual HR Conference,
November 25, 2011, Shanghai

Shanghai Focus Newsletter banner ad placement



SUSTAINABLE BUSINESS AWARDS
12th September, 2017 | Shanghai

THE SHANGHAI FOCUS
European Union Chamber of Commerce in China
Friday 19 May 2017



European Chamber
中国欧盟商会

Understanding China's Cybersecurity law : Implications for foreign businesses in China

M&A Conference 2017: The art of cross-border-deal - where is deal activity heading?



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THE SHANGHAI FOCUS
European Union Chamber of Commerce in China
Friday 12 May 2017



The Shanghai Focus Newsletter is sent to **over 8,400 professionals every Friday morning**. It covers all Shanghai members, as well as interested Chinese professionals and business individuals in the Chapter. It contains Shanghai Chapter updates, events and working group news.



European Chamber
中国欧盟商会

For further inquiries, please contact

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