

Red Carpet Night

The European Chamber Celebrates European Cinema



3rd November 2012 798-SPACE, Beijing

EU Film Festival



Furopean Chamber 小阿咪跟商会



4 Cities in China



Beijing

Chengdu

Shenzhen

26 Countries - 26 Films - 30 Days

Tianjin



EU Film Festival



The European Union Chamber of Commerce in China is proud to present the Fifth European Union Film Festival, which this year features entries from 26 of the European Union's 27 member states. Each country has selected a representative film especially for the China audience.

The European Chamber is preparing an extraordinary gala ball to celebrate this exciting festival with you.





European Chamber 小阿咪跟商会

3rd November. 2012

798-SPACE, Beijing





European Chamber 中国欧盟商会

Floor Plan With Dimensions:

- Four European Food Corners.
- Four Beverage Areas (two wine corners and two bar areas).
- One sofa area for relaxing.
- Two stage areas for performances.
- Two photo taking areas.

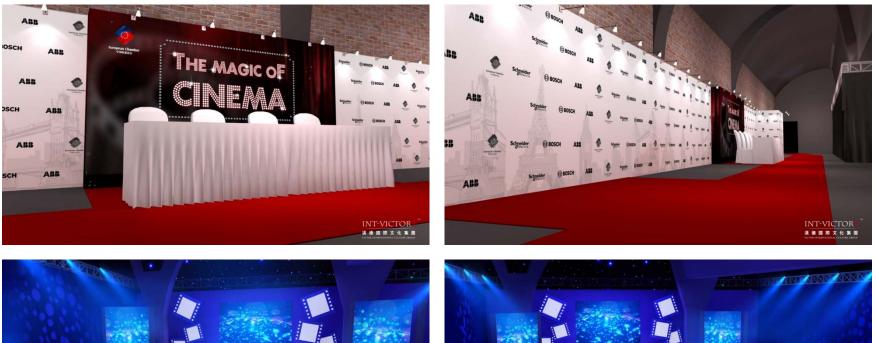
Toilet Red Carpet Registration Photo Taking Pillar Bar Area 2100cm Red Carpet Carp European Food Corners Photo Taking Cloakroon

Truss size: W1300cmXL1800cm Dancing Floor size: W1200cmXL1300cm Main Stage size: W244cmXL549cmXH40cm Central Stage size: W350cmXL350cmXH40cm LED Screen size: W244cmXL195cmX4(120") Main stage backdrop size: W549cmXH350cm Main stage LED screen size: W292cmXH195cm(150") Registeration Backdroop size: W450cmXH300cm logo wall size: W3840cmXH300cm Film Poster Background size: W450cmXH300cm Mirror Decoration size: W80cmXL80cmXH90cm Pillar Cover size: W70cmXL50cmXH250cm Changing Room size: W200cmXL200cmX2 Cloakroom size: W200cmXL350cm sofa size: W45cmXL180cmXH45cm sofa number:44 220pax





European Chamber 中国体影向会









Furopean Chamber 中国体型向会

Over 100 meters Red Carpet

Photo Opportunities both Outside and Inside the Venue

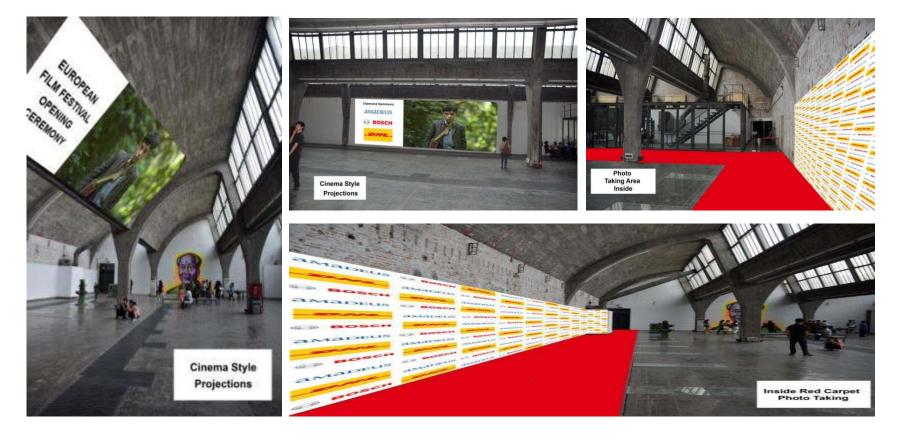






European Chamber 小阿咪跟商会

Cinema projections and red carpet photo taking moments:





Furopean Chamber 中国体型向会

Spectacular Performances Based on European Cinema Historical Moments:





European Chamber 中国欧盟商会

Five stars catering by Culinary Capers



Parmesan pear crisp



Fresh oysters with mango and



Jumbo prawns with garlic and fresh herbs



Salad roll



White truffle pancake with grilled New York steak



Edible spoon with Tuscan salad



Marinated lentil salad

Salmon cake with crisp capers



Foie gras pâté



Sake-cured salmon crisp

Crépe purse with chicken and asparagus



Corn cake with smoked salmon

Attendees



Over 400 participants expected from European Chamber members, EU Embassies, Chinese Officials and Chamber Stakeholders.

Statistics on the European Chamber 10th Anniversary Celebration:

420 Participants including:

- 14 European Union Ambassadors, 27 EU diplomats and 23 Chinese Officials.

- 96 China CEOs, Vice Presidents, Chief Representatives, General Managers and Regional Managers.

- 110 Department Heads, Senior Managers and Middle Management Representatives.

- Over 150 spouses and partners.



Furopean Chamber 中国体型向会

Company Logos on Logo Wall (Inside and outside

of venue): Only available for **Diamond Sponsors**







Furopean Chamber 小州体設商会

Company Logos on Projections: Diamond Sponsors – Large Size – 10 times Platinum Sponsors – Medium Size – 6 times Golden Sponsors – Small Size – 4 times Beverage Sponsors – Small Size – 4 times









European Chamber 中国欧盟商会

EURObiz Advertising (Readership 24,000):

Diamond Sponsors – Full Page – Key Location

Platinum Sponsors – Full Page

Golden Sponsors – ¹/₂ Page





Key Location



The 7th EU-China Business Summit





Full Page







Furopean Chamber 中国体影向会

EURObiz Interviews (Readership 24,000):

Diamond Sponsors – 2 Pages Interview

Platinum Sponsors – 1 Page Interview

Golden Sponsors – Mention

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Event Coverage on EURObiz:

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EURObiz



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Sponsorship Packages Regular Benefits



Furopean Chamber 小阿咪服商会

Sponsorship Benefits	Diamond	Platinum	Gold
Goodie Bag	Company Brochure and gifts	Company Brochure and gifts	N/A
** Logo on Tickets/Posters/Banners/ E-Invitations/wesbite	Large	Medium	Small
Tickets	12	8	4
Photos CD	\checkmark	\checkmark	\checkmark

Sponsorship Package	Diamond	Platinum	Gold
Fee (RMB)	68,000	48,000	28,000



Sponsorship Packages Food and Beverage Sponsors

Furopean Chamber 中国体型商会

Logo on Bar Area	Yes - Big
Logo on Screens	Yes – small
Logo on the tickets	Yes – small*
Media coverage in EURObiz	Company name quoted in article
Logo on webpage	Yes – small
Logo on newsletter/e-invitations	Yes – small
Logo and website on menu	Yes – small
Media coverage with media partners	Yes – small
Logo on thank you advert on EURObiz	Yes – small
Provision of quality wine, beer and spirits	XX bottles
Provision of European food	Boxes/Pieces



European Chamber 10th Anniversary Celebration



European Chamber 中间收退商会



European Chamber 10th Anniversary Sponsors



Furopean Chamber 中国体設商会

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European Chamber 10th Anniversary Sponsors



Furopean Chamber 中國國設備会





For further information on sponsorship opportunities, please contact:

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