

European Chamber  
中欧联盟商会

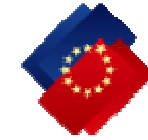
# Red Carpet Night

The European Chamber Celebrates European Cinema



3<sup>rd</sup> November 2012  
798-SPACE, Beijing

# EU Film Festival



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中国欧洲商会



## 4 Cities in China



Beijing

Chengdu

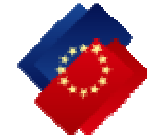
Tianjin

Shenzhen

26 Countries - 26 Films - 30 Days



# EU Film Festival



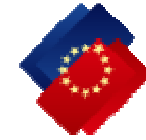
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中国欧洲商会

**The European Union Chamber of Commerce in China is proud to present the Fifth European Union Film Festival, which this year features entries from 26 of the European Union's 27 member states. Each country has selected a representative film especially for the China audience.**

**The European Chamber is preparing an extraordinary gala ball to celebrate this exciting festival with you.**



# EU Film Festival Opening Ceremony



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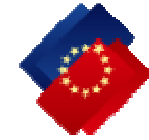
3<sup>rd</sup> November, 2012

798-SPACE, Beijing





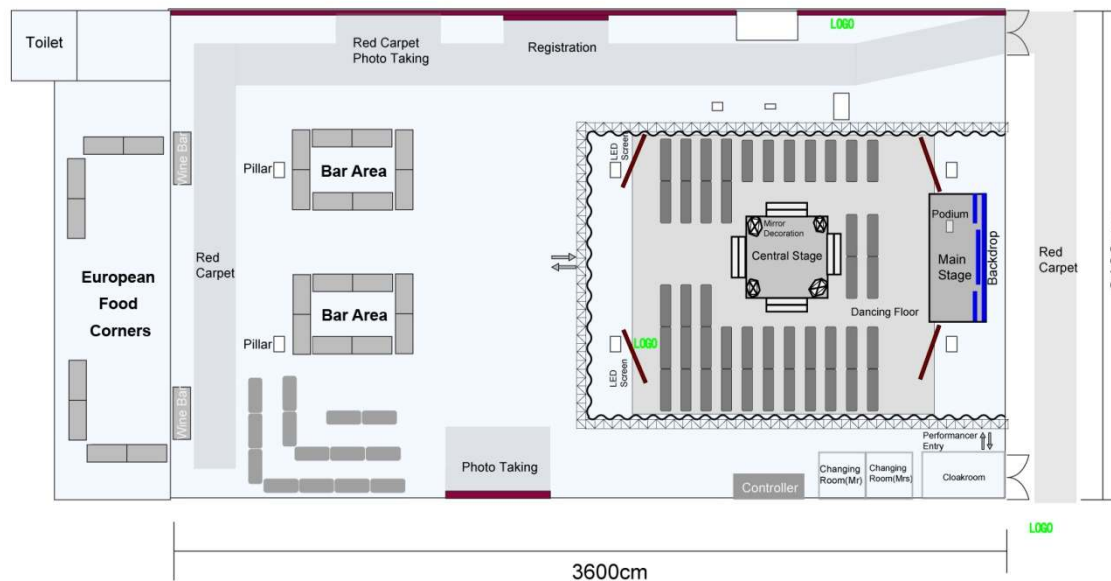
# EU Film Festival Opening Ceremony



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## Floor Plan With Dimensions:

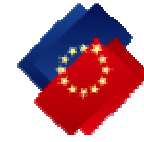
- Four European Food Corners.
- Four Beverage Areas (two wine corners and two bar areas).
- One sofa area for relaxing.
- Two stage areas for performances.
- Two photo taking areas.



- Truss size: W1300cm x L1800cm
- Dancing Floor size: W1200cm x L1300cm
- Main Stage size: W244cm x L549cm x H40cm
- Central Stage size: W350cm x L350cm x H40cm
- LED Screen size: W244cm x L195cm x H4 (120")
- Main stage backdrop size: W549cm x H350cm
- Main stage LED screen size: W292cm x H195cm (150")
- Registration Backdrop size: W450cm x H300cm
- logo wall size: W3840cm x H300cm
- Film Poster Background size: W450cm x H300cm
- Mirror Decoration size: W80cm x L80cm x H90cm
- Pillar Cover size: W70cm x L50cm x H250cm
- Changing Room size: W200cm x L200cm x H2
- Cloakroom size: W200cm x L350cm
- sofa size: W45cm x L180cm x H45cm
- sofa number: 44 220pax



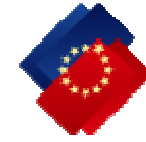
# EU Film Festival Opening Ceremony



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# EU Film Festival Opening Ceremony



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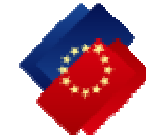
Over 100 meters Red Carpet

Photo Opportunities both Outside and Inside the Venue





# EU Film Festival Opening Ceremony



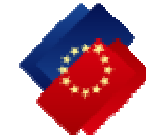
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Cinema projections and red carpet photo taking moments:





# EU Film Festival Opening Ceremony

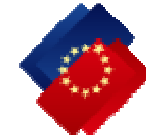


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**Spectacular Performances Based on European Cinema Historical Moments:**



# EU Film Festival Opening Ceremony



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## Five stars catering by Culinary Capers



Parmesan pear crisp



Fresh oysters with mango and balsamic jewels and lime granita



Salad roll



White truffle pancake with grilled New York steak



Marinated lentil salad



Jumbo prawns with garlic and fresh herbs



Sake-cured salmon crisp



Edible spoon with Tuscan salad



Salmon cake with crisp capers



Foie gras pâté

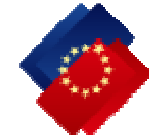


Crêpe purse with chicken and asparagus



Corn cake with smoked salmon

# Attendees



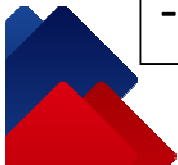
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*Over 400 participants expected from European Chamber members, EU Embassies, Chinese Officials and Chamber Stakeholders.*

## *Statistics on the European Chamber 10<sup>th</sup> Anniversary Celebration:*

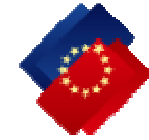
*420 Participants including:*

- 14 European Union Ambassadors, 27 EU diplomats and 23 Chinese Officials.*
- 96 China CEOs, Vice Presidents, Chief Representatives, General Managers and Regional Managers.*
- 110 Department Heads, Senior Managers and Middle Management Representatives.*
- Over 150 spouses and partners.*





# Sponsorship Packages Special Benefits



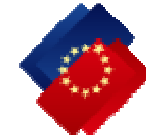
European Chamber  
中國歐盟商會

Company Logos on Logo Wall (Inside and outside of venue): Only available for **Diamond Sponsors**



# Sponsorship Packages

## Special Benefits



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### Company Logos on Projections:

Diamond Sponsors – Large Size – **10 times**

Platinum Sponsors – Medium Size – **6 times**

Golden Sponsors – Small Size – **4 times**

Beverage Sponsors – Small Size – **4 times**



# Sponsorship Packages Special Benefits



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**EURObiz Advertising (Readership 24,000):**

Diamond Sponsors – Full Page – Key Location

Platinum Sponsors – Full Page

Golden Sponsors – ½ Page



Key Location



Full Page

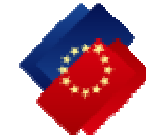


Half Page





# Sponsorship Packages Special Benefits



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**EURObiz Interviews (Readership 24,000):**

Diamond Sponsors – 2 Pages Interview

Platinum Sponsors – 1 Page Interview

Golden Sponsors – Mention



2 Pages



Full Page



# Sponsorship Packages Special Benefits



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## Event Coverage on EURObiz:

EURObiz EU-China Business Summit

### The 7th EU-China Business Summit

A full day of workshops, a plenary session and speeches by the European Union and China's top political leaders highlighted the 7th EU-China Business Summit. Photographers captured the spirit of the day in just some of the pictures seen here.



EURObiz (News) (en) 01/12

EU-China Business Summit 2012 EURObiz

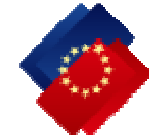


The European Chamber of Commerce in China



# Sponsorship Packages

## Regular Benefits



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| Sponsorship Benefits                                     | Diamond                    | Platinum                   | Gold  |
|--|----------------------------|----------------------------|-------|
| Goodie Bag   | Company Brochure and gifts | Company Brochure and gifts | N/A   |
| ** Logo on Tickets/Posters/Banners/E-Invitations/wesbite | Large                      | Medium                     | Small |
| Tickets  | 12                         | 8                          | 4     |
| Photos CD  | √                          | √                          | √     |

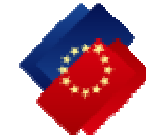
| Sponsorship Package | Diamond | Platinum | Gold   |
|---------------------|---------|----------|--------|
| Fee (RMB)           | 68,000  | 48,000   | 28,000 |





# Sponsorship Packages

## Food and Beverage Sponsors

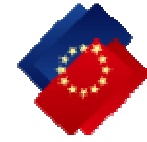


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|   |                                |
|---|--------------------------------|
| Logo on Bar Area                            | Yes - Big                      |
| Logo on Screens                             | Yes – small                    |
| Logo on the tickets                         | Yes – small*                   |
| Media coverage in EURObiz                   | Company name quoted in article |
| Logo on webpage                             | Yes – small                    |
| Logo on newsletter/e-invitations            | Yes – small                    |
| Logo and website on menu                    | Yes – small                    |
| Media coverage with media partners          | Yes – small                    |
| Logo on thank you advert on EURObiz         | Yes – small                    |
| Provision of quality wine, beer and spirits | XX bottles                     |
| Provision of European food                  | Boxes/Pieces                   |



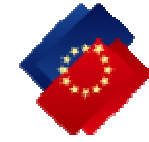
# European Chamber 10<sup>th</sup> Anniversary Celebration



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# European Chamber 10<sup>th</sup> Anniversary Sponsors



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Diamond Sponsors:

aMADEUS

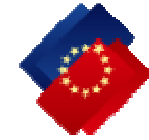


**BOSCH**





# European Chamber 10<sup>th</sup> Anniversary Sponsors



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## Platinum Sponsors:

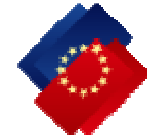


A shortcut to new playing fields.



## Gold & Beverage Sponsors:





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**For further information on sponsorship opportunities, please contact:**

**Betty Yin**

**Advertising and Sponsorship Coordinator**

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**Tel: 010-6462 20 66-23**

