

## Position: President

Name of Candidate	Jörg Wuttke	
Company	BASF (China) Co., Ltd.	
Chapter	Beijing	

## Motivation Letter

As President of the EUCCC from 2007-2010 I believe I helped bring energy and direction to the Chamber, making necessary constitutional reforms such as lifting the “dual membership rule”, and increasing the Chamber’s political and media profile and impact. I enjoyed contributing three years as President and am ready to serve again.

With the new EXCO I propose to re-visit and update the past EUCCC Strategy. In particular I would plan to:

- Expand Chinese Government access,
- Strengthen lobbying as a Core Service of the Chamber
- Achieve stronger engagement with the Incoming EU Commission
- Bring more Content (e.g. Re-launch 2009 Overcapacity Study) to the public discussion, besides the annual Position Paper and Business Survey
- Gain a stronger voice in opinion leading news agencies
- Cooperate closely with AMCHAM across China, including coordination of lobbying where advantageous
- Work on Publications and Events with the World Economic Forum and other influential bodies

## Biography

Since 1997 Jörg Wuttke has been Vice President and Chief Representative of BASF China, based in Beijing, guiding the company’s investment strategies for China, leading negotiation of large projects and government relations.

Previously Wuttke worked with ABB for 11 years; 1988-90 and 1993-96 in Finance Positions in Shanghai and Beijing.

2001 - 2004 Chairman of the German Chamber of Commerce in China

2007 – 2010 President of the European Union Chamber of Commerce in China

In 2011 the Business and Industry Advisory Committee to the OECD, a Paris based body of major business associations that lobbies the OECD, named Wuttke Chairman of their China Task Force.

In 2011 EU Trade Commissioner De Gucht nominated Wuttke to a small informal group of leading China experts to guide him on Trade issues.

In July 2013, Wuttke was elected Vice Chairman of the CPCIF International Cooperation Committee, representing Multinational Companies in China’s Chemical Association.