


Position: Treasurer

Name of Candidate	Francois BERNARD	
Company	FJA & Partners	
Chapter	Beijing	

Motivation Letter

After providing audit services to multinationals (large and small) in France, Europe and China, firstly as International Partner of a French audit firm which started operating in China early 1995 and secondly as Partner with KPMG China from 2006 until 2008, I launched in February 2009 FJA & Partners, focusing mainly on support to SMEs, training in Finance for Executives, operational and financial audits and Executive search. As a convinced European citizen with a deep knowledge of the European and Chinese environment happy to share his experience with the business communities of these two areas, based on my involvement with EUCCC since 2009, my enthusiasm to continue to be part of this success story in a position in line with my daily work and at a challenging period is intact. This is the reason why I have decided to apply for the position of Treasurer for a third year.

Biography

Born in Germany where he spent his childhood, French Catalan by his mother and from Provence with some Italian blood by his father, Francois graduated from one of the top business school in France (ESSEC), got a business law degree (Paris-II-University) and a Bachelor Degree of business and economics (Paris-Assas). He is also a French certified public accountant.

He started as an auditor with PMM and spent all his professional experience in audit firms (except two years as Deputy Director for finance with HACHETTE Communication Industry), mainly RSM Salustro-Reydel before joining KPMG in 2005. International partner of RSM Salustro-Reydel from 1990 to 2004, he opened practices in Poland, Czech Republic, Hungary, Romania in the early 1990's and China in 1995. From 2000 to 2004, he was Chairman of RSM Int, the world's 6th largest audit and consulting organisation. He has been living in China since 2006.