


Position: Vice President

Name of Candidate	Bertrand de La Noue	
Company	Total	
Chapter	Beijing	

Motivation Letter

With a set of market reforms announced and concurrently a slowing down of the Chinese economy, it is more important than ever that European companies find in the European Union Chamber of Commerce the right forum to exchange ideas, to better understand the evolving environment, to build an unified voice to defend its interest and raise its concerns and proposals through the different Chinese administrations. Under the leadership of Davide Cuccino and the Executive Committee, over the past 3 years the EUCCC has made great achievements in terms of visibility and being heard and respected. I am ready, if elected as Vice-President, to work with the new President and the Executive Committee to develop further the EUCCC in that direction, for the benefit of all our members. For the past 2 years, I have been following up closely the activity of the EUCCC and being involved in many events, including the road-shows in Europe. To the Executive Committee, I will bring my commitment, the support of my company, Total, which has always been deeply involved in the EUCCC, and my 30 years of professional experience in 7 different countries at different management level.

I thank you for your support.

Biography

Bertrand de La Noue is General Representative of Total in China and Chairman of Total (China) Investment since 2011.

He started his career in Africa before joining Total's Downstream sector in 1985 in the United Kingdom. He then joined Total Outre-Mer. In 1990, he was appointed Crude Oil Manager in Tokyo. He joined the Total's Investor Relations team in 1993. He became General Manager-Information and Planning of Total South Africa in 1996 and Chief Financial Officer of Total France in 1999. In 2004, he was appointed President and Chief Executive Officer of Total Holdings USA, based in Houston, and in 2009, Vice-President Investor Relations of Total.

Born in 1961, Bertrand de La Noue is a graduate of French Business School HEC Paris (1983) and of the Executive Training Program (ETP) of the European Union in Japan (1991). He is member of the French Foreign Trade Advisers, and was board member and President of the Artistic Committee of the Houston Symphony Orchestra.