创新
INNOVATION FAIR
大会

2ND INNOVATION FAIR & CONFERENCE

May 29th-30th, 2019

Nanjing International Expo Center

www.innovationfair.net

INNOVATION FAIR & CONFERENCE 2019

15000m²
Conference and Innovation Zone

3,000
Visitors

150
Corporates

300
Startups

*Estimate numbers

Welcome to the 2nd Innovation Fair & Conference, Jiangsu's leading innovation event, held in Nanjing from May 29th to 30th 2019!

Innovation Fair & Conference is organized by the EU Chamber of Commerce and by Nanjing Stuttgart Joint Exhibition Ltd with the support of Beijing Z-Park IoT industry alliance and IoT One Shanghai.

Its purpose is to help corporate R&D and engineering departments accelerate innovation by reaching out to the broader innovation ecosystem, especially startups and other corporates from a wider range of industries.

Innovation Fair & Conference provides a platform for cross-pollination between industries, corporates and startups in terms of innovative management practices, business models and technological application.

Register now and see you in May in Nanjing!

Oscar Prat van Thiel
Director of Innovation Fair

TECHNOLOGIES

- Smart Hardware
- IoT Information Flow
- New Energy Tech
- Life Sciences
- Eco Tech
- AI Big Data
- Gaming
- Food Tech
- New Materials
- AR-VR

CONFERENCES INTRODUCTION

European Chamber High Level Innovation Fair Conference
29th May 2019

Following a successful 2018 Innovation Fair Conference, European Chamber of Commerce in Nanjing will be holding the second edition in 2019. Speakers from Fortune 500 Companies Innovation, R&D and Engineering both foreign and Chinese stemming from Beijing, Shanghai, Jiangsu Province and abroad. The conference is honored with opening remarks of a high ranking Jiangsu Science and Technology Commission representative. Topics for 2019 edition will be "Business model innovation", "Innovation for social benefits", " Technological Innovation" and " Innovation ecosystem".

Z-Park IoT Industry Alliance Conference 30th May 2019

2019 Global IoT Congress – Nanjing Summit

Started in 2017 by Z-Park Internet of Things Industry Alliance - China's biggest IoT professional organization, "Global IoT Contest and Congress" has become one of the most influential platforms and benchmarks for the IoT industry in China – for industry giants and startups, for government agencies and investment institutions, or students and well-known scientists. The Nanjing Summit follows this fruitful path but also adds new formats that make the event an even more adequate platform to learn, explore, exchange and do business. Co-located with Innovation Fair, Nanjing Summit will capture the latest, strongest and best technologies and solutions globally and support them to become the new focus of the IoT industry.

INNOVATION HALL

The Innovation Hall is designed to optimize high worth face to face encounters between leading actors of the innovation community. Innovation Fair commits to preparing relevant encounters yet also strikes the balance of setting the appropriate environment in terms of space and time for participants to connect naturally and have quality time.

1

Corporate and International Innovation Zones: functionally designed areas to receive participants and matched startups.

2

Demo Zones: for selected startups to openly pitch their ideas to corporate, investing and academic innovation community members.

3

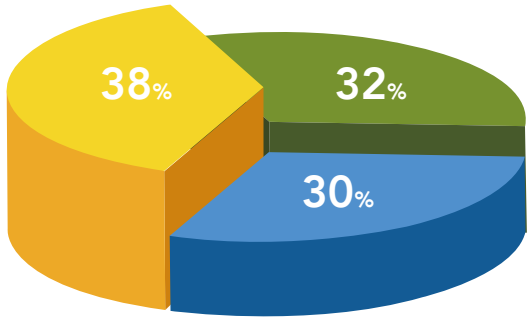
Startup Tabletops: each startup has its own tabletop to display solutions and carry out face to face meetings.

4

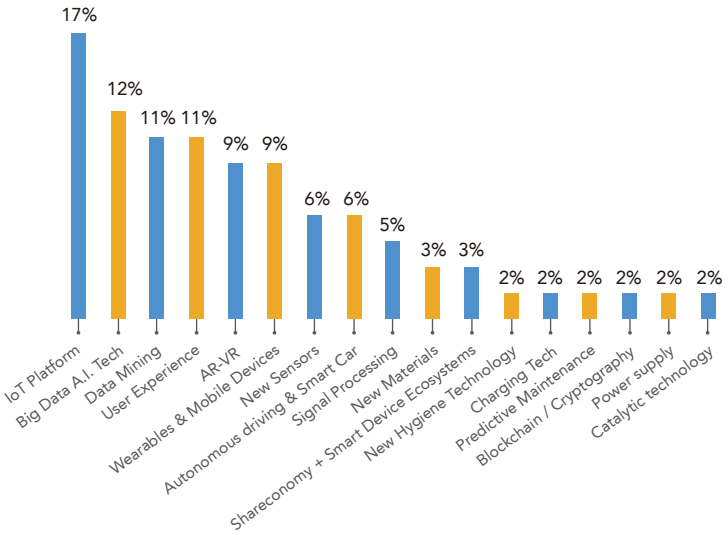
Networking Zones: are comfortably laid out and interspersed throughout the hall to provide ample opportunity for participants to get together over coffee or drinks.

2018 ANALYSIS

Participants Distribution



Technology Distribution



Industry Distribution

- 10% Automotive
- 10% Electronics
- 9% Telecommunications
- 8% Gaming
- 10% Home Appliances
- 8% Associations / Consultancies
- 6% Incubators / Investors
- 3% Financial Institutions
- 3% Equipment & Machinery
- 10% Smart City
- 3% Aerospace
- 3% Construction
- 5% Data Processing, Hosting & Services
- 2% Sports
- 4% Healthcare Services
- 2% Chemicals
- 1% Food & Beverage
- 1% Academia & Research
- 1% Human Resources
- 1% Tourism

The Innovation Fair provided coverage and attendance by business, tech and news from international, national, regional and local media

400+ website articles

20+ WeChat articles

10 videos

In total a value of ¥434,000.00 in media coverage, with 400+ website articles, 20+ WeChat articles and 10 videos so far. Onsite presence of 19 medias and one on one interviews conducted. Additionally, distributed the pre and post event press releases to over 400 online outlets.

TESTIMONIALS

"It was a very diversified, and exciting event, the participation was just awesome."
Roland Gerke
Chairman&President, BSH Home Appliance Holding (China) Co ., Ltd.

"We will definitely want to come back, we are here with over 100 employees and the feedback we have had from them has been really good, given the opportunity to connect with startups, talk about innovation and see the new technologies."
Sean Newell
Dean of Innovation, Ford Motor Research and Engineering Nanjing

"If we concentrate on the innovative activities in this province, I think there is a lot we can dig out, of which we can only dream now."
Bernhard Weber
Chairman, Nanjing Chapter of the EU Chamber of Commerce

"It was a highly productive and informative event, well organized. Thank you for inviting me."
Rami Blachman
Founder of China Israel Innovation Accelerator (CIIA)

"Though Innovation Fair we not only learn about new technologies, it's also a great help to promote our services, there are many business opportunities."
Zhang Zhaogui
Chief Engineer, Nanjing Tycho Information Technology

"Thanks so much for all the help and introductions. You guys did a great job! "
Leandro Rolon
Founder, 3D Food Company

"Just want to say thank you for arranging the event and let us have a chance to present. Looking forward to the future plan with you again soon!"
Sukrit Tan
Founder, 5DS VR

2018 CONFERENCE REVIEW

Think Outside the Box: Innovation for Vitality

Panel Speech & Discussion

Dr. Xiong Duan
Deputy Director-General, Department of Science and Technology, Jiangsu Province

Dr. Laurent Bochereau
Minister-Counsellor, Head of Science, Technology and Environment Section, the Delegation of the European Union to China

Roland Gerke
Chairman & President, BSH Home Appliance Holding (China) Co., Ltd.

Dr. Youwei Du
Academician, Chinese Academy of Sciences

Arto Mustikkaniemi
Counselor of Science, Technology and Innovation at Embassy of Finland in Beijing, Head of Innovation at Business Finland, China

Sean Newell
Dean, College of Engineering, Leadership & Innovation, Asia-Pacific at Ford Motor Company

Chris Harris
Vice President & Head, Greater China & Japan Philips Capital

Shufeng Cui
Vice President, Beijing Mobike Technology Co., Ltd

European Chamber 中国欧盟商会

Sub-panel I: Innovation ecosystem in global perspective
Sub-panel III: Key facts to drive the Innovation: Venture Capital, incubator, academia and business

中关村物联网产业联盟

Sub-panel II: The Global search for IoT Innovation
Sub-panel IV: Future Development of IoT Application

PITCHES AND MATCH MAKING REVIEW

119 Pitching and matching session took place between participating multinationals and startups

Match making between startups and companies according to specified technolgoies

1 BSH Home Appliance Holding (China) Co., Ltd.

Technology scope

- Smart Cooking
- Social Cooking
- Connected Kitchen
- User Experience improvement
- User Interfaces / Robotics
- Predictive Maintenance
- Data Mining
- Shareconomy + Smart Device Ecosystems
- IoT Platform
- A.I. technology
- New Sensors
- New Materials
- New Hygiene Technology

2 Ford Motor Research & Engineering (Nanjing) Co., Ltd.

Technology scope

- Autonomous driving & Smart Car
- Telecommunication Tech
- Storage – Battery Tech
- Charging Tech
- Drive and Transmission Systems
- Sensors & Scanners
- Image Recognition
- Voice Control
- Artificial Intelligence
- AR - VR

3 Shougang Group represented by Ark Management Consulting

Technical field

New Materials and Environment Tech

Technology scope

- Equipment Manufacturing
- Battery Technology
- Smart City Solution (incl. Parking Tech.)

Technical field

Sports and Cultural Industy

Technology scope

- Sports IP
- Sports Software
- Event Rebroadcast

4 Japanese Gaming Industry Leader represented by Ark Management Consulting

Technology scope

- AR – VR
- Interaction Technology
- Telecommunication in gaming
- IoT Hardware
- Wearables & Mobile Devices
- Sensors & Scanners
- Image Recognition
- Voice Control
- Artificial Intelligence
- Power Supply
- Signal Processing

5 Aden Services Group

Technology scope

- Cooking Technology（3D Printing）
- Smart Device Ecosystem
- IoT Platform
- Employee Satisfaction
- Artificial intelligence big data
- Digital Signatures, Cryptography, Security Token
- AR-VR
- Image Recognition
- Gaming/cartoon
- Smart Home
- Industrial virtual reality technology

NANJING

★ CONFERENCE: Nanjing International Expo Convention Center

★ INNOVATION HALL: Hall 7, Nanjing International Expo Center

ORGANISERS

European Union Chamber of Commerce in China (Nanjing) Chapter

Nanjing Stuttgart Joint Exhibition Co., Ltd.

CO-ORGANISERS

Z-Park IoT Industry Alliance

STRATEGIC PARTNERS

IoT ONE Limited

Baden-Württemberg International Economic and Scientific Cooperation

ECOSYSTEM PARTNERS

Startup Grind Nanjing Chapter— in partnership with Google for Startups

CONTACT

International:
Mr. Oscar Prat van Thiel
Tel.: 025- 8528 6220, 18621817623
E-mail: oscar.pratvanthiel@messenanjing.cn

China:
Ms. Tracy Ren
Tel.: 025-85286226, 18020108408
E-mail: tracy.ren@messenanjing.cn

Government/Media Cooperation:
Ms. Alice Zhang
Tel.: 025-69813212, 18020126608
E-mail: alice.zhang@messenanjing.cn

ADDRESS: Nanjing International Expo Convention Center 3B Hall 2nd floor

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PARTNER EVENTS

Shanghai
IOT ONE Limited
Tel: 021-60105085
Web: www.iotone.com
E-mail:laws@iotone.com

Beijing
Z-PARK IOT Industry Alliance
Tel: 010-8498 7530
Web: www.ziota.org
E-mail: ziotamember@163.com