



South China Customs Clearance: Smooth Operations in 2014

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European Chamber
中国欧盟商会



SHENZHEN INTRODUCTION

深圳市投资推广署
INVEST SHENZHEN

2014.02.27



Who we are

- Invest Shenzhen is government agency responsible for strengthening the city's status as a leading location for business and creating a friendly environment for enterprise.

What we do

- I. Attract direct investment projects and talents that are of strategic important to Shenzhen.
- II. Provide high-quality, professional government services to help investors around the world to set up and expand their business.
- III. Host large seminars overseas to promote the business environment of Shenzhen.

Excellent Regional Hub

区域位置优越

- * Adjacent to Hong Kong, Shenzhen Stays at the Forefront of China's Reform and Opening-up Drive



- * Shenzhen is Close to Hong Kong in Terms of Economic and Financial Systems, and Business Practice

- * 24 hrs Cross-border service



Mature Market Economy

市场经济成熟

\$ 200 Billion 

GDP

\$ 20000 

Per Capita

GDP

\$100 Million 

\$100 million Productivity
Per Square Kilometer

Export 20 Years 

Ranked Top in Terms of Export
Value for 20 Consecutive Years

Strong Industrial Base

产业基础雄厚

- * Cluster of National Industrial Parks



- * 192 of Global 500 Companies Have Invested In Shenzhen



Strong Industrial Base

产业基础雄厚



Significant market capacity

Home of 2800 hi-tech companies



ZTE中兴®



Build Your Dreams



In the new period of development

- I. Technology innovation
- II. Emerging strategic industries and future industries
- III. Low-carbon green



THANKS

WELCOME TO SHENZHEN