



European Chamber
中国欧盟商会



CELEBRATING 20 YEARS
OF THE EUROPEAN CHAMBER
2000-2020

EUROPEAN UNION CHAMBER OF COMMERCE IN CHINA
ADVISORY COUNCIL MEMBERSHIP



The Advisory Council is made up of a select group of members represented by the CEOs and presidents of some of the biggest European companies with investments in China.

The Advisory Council influences the priorities and line of action to be taken by the Chamber by providing advice on its strategic direction. They directly contribute to strengthening the voice of European business in China by passing on messages to Chinese and European decision-makers in the name of specific industries.

High-level events and unique meeting opportunities with both the Chinese government and European stakeholders are exclusively prioritised and organised for our Advisory Council.

Advisory Council members are key participants in the annual Brussels Tour where the European Chamber's Position Paper and other key publications are presented to European leaders.

ADVISORY COUNCIL MEMBERS



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EUROPE

The European Chamber enjoys high-level access to key decision-makers in Europe, either during high-level visits to China or during the Chamber's annual visit to Brussels.

In December 2019, the new European Commission was established, with whom new relations must be built. Below are some examples of the new EU Commission and Parliament that came into office in late 2019 and early 2020:

- Phil Hogan – Commissioner for Trade
- Sabine Weyand – Director-General, DG TRADE, and Chief Negotiator for the EU-China Investment Agreement
- Manfred Weber – Chair, European People's Party at the European Parliament
- Bernd Lange – Chair of the Committee for International Trade at the European Parliament
- Reinhard Buetikofer – Chair of the China Delegation at the European Parliament

CHINA

The European Chamber is recognised by the Chinese Government as the independent voice of European business in China and is consulted on a consistent basis during critical times. For example, during the outbreak of COVID-19, Ambassador Zhang Ming from the Mission of the People's Republic of China to the European Union invited Chamber's Advisory Council members in various internet conferences to share their concerns and promised support to address them.

Additionally, Vice Minister Wang Shouwen invited Chamber President for a personal call to understand the key issues and concerns affecting European businesses due to COVID-19, resulting in an exclusive briefing for Advisory Council members headed by Vice Minister Wang and joined by an additional eight senior officials from:

- the Ministry of Foreign Affairs (MFA);
- the National Development and Reform Commission (NDRC);
- the Ministry of Industry and Information Technology (MIIT);
- the Ministry of Transportation (MOT);
- the State Administration for Market Regulation (SAMR);
- the State Administration for Taxation (SAT);
- the China Aviation Administration of China (CAAC); and
- the National Medical Products Administration (NMPA)

Since the launch of the annual Position Paper in September 2019, the Chamber has invited Advisory Council members to engage with senior Chinese officials of at least vice-ministerial rank. This was flanked by many ministerial-level meetings*:

- Tian Shihong – Vice Administrator, State Administrator for Market Regulation
- Liu Juancheng – Vice Chairman, Legislative Affairs Committee of National People’s Congress
- Ma Jiantang – Party Leadership Group (Minister), Vice President (in charge), Development Research Centre of the State Council

**Since October 2019 to March 2020. A full list of Government meetings is available upon request.*

CONSULTATION



We consult and learn from you. Advisory Council members play a key role in the input and decision-making process of the Chamber's most important publications, including the *Position Paper* and the *Business Confidence Survey*, as well as the two most recent thematic papers *The Road Less Travelled: European Involvement in China's Belt and Road Initiative*, and *The Digital Hand: China's Corporate Social Credit System Conditions Market Actors*.



Our Advisory Council members gain not only privileged access to Chinese and European leaders, but also benefit from considerable savings. They are automatically upgraded and entitled to full access to all activities of the Chamber nationally across our chapters in China.

Members of the Advisory Council receive complimentary admission to all Chamber events, seminars and conferences, and are given full visibility in all Chamber marketing and promotions. Each Advisory Council member is also entitled to include up to a total of 18 entities as part of its membership portfolio, and its global and China CEOs prioritised for speaking opportunities during our key events and meetings.

Although our exclusive and high-level meetings and events are open only to C-Suite level individuals of each Advisory Council member, other staff benefits from all the savings and free events listed above.

The European Chamber is closely cooperating with both the Chinese and European governments in the organisation of multiple high-level events in 2020, to provide platforms for Advisory Council members to engage with, including:

- The official visit of German Chancellor, Angela Merkel, as part of the German Presidency of the European Union, together with the heads of the EU Commission Ursula von der Leyen and EU Council Charles Michel. This is scheduled to take place in early July in Beijing.
- The EU-China Summit on 13/14th September in Leipzig, with 27 heads of EU member state governments, the EU Parliament and Commission heads, the European Central Bank head, and Chinese leaders. President Xi Jinping is scheduled to attend.
- The official visit of China's Vice Premier Liu He to Europe scheduled in the second half of 2020.
- Other EU-China events, such as the annual EU-China Summit in Beijing.



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