

# *Together for a more sustainable business*

*James Wang, Lindström  
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We are a family-owned textile service company with a business model anchored in circular economy principles.

### Our purpose

We care for people and our planet by inspiring people to shine and businesses to grow in a sustainable way.

**ESTABLISHED IN**

**1848**

**23**

**COUNTRIES**

**4,700**

**EMPLOYEES**

**182,000**

**CUSTOMERS**

**PIECES OF TEXTILES  
IN CIRCULATION**

**21 M**

### COUNTRIES OF OPERATION

Austria Bulgaria China Croatia Czech Republic Estonia Finland Germany Hungary India Kazakhstan Latvia Lithuania Poland Romania Serbia Slovakia Slovenia South Korea Sweden Türkiye Ukraine United Kingdom

# Raising the bar for sustainable textile services



**Workwear**



**Cleanroom**



**Mats**



**Washroom**



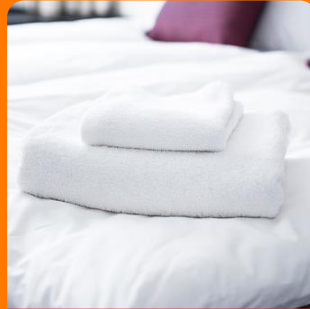
**Sleeping pouch**



**Industrial wipers**



**Restaurant textiles**



**Hotel textiles**



**Healthcare textiles**



**Cleaning textiles services**



# Tailored solutions for various industries



Retail



Facility management



Healthcare



Pharma



Food



Engineering & assembly

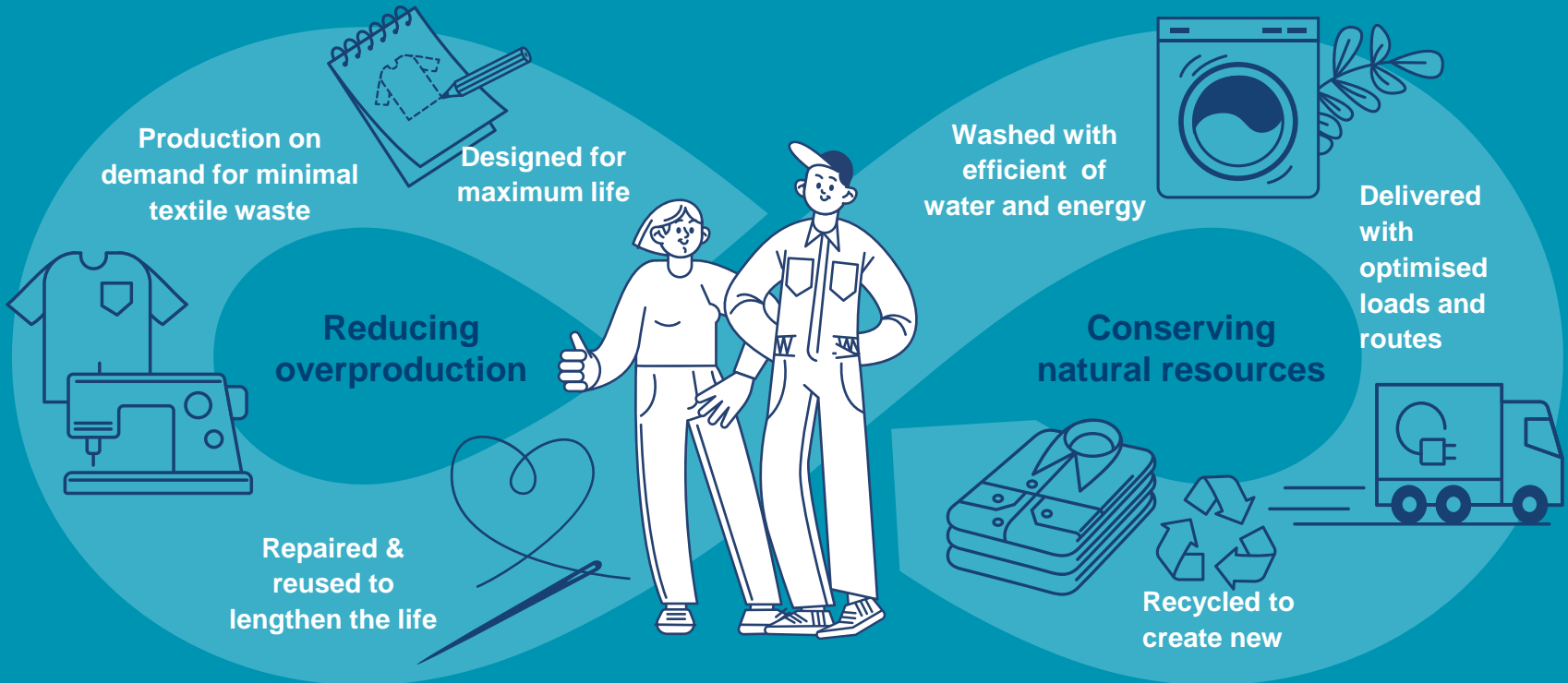


Hotel textiles



Restaurant textiles

# Circular business model



Easy rental services enhance safety, hygiene, and customer experience in a sustainable way.

# Lowering environmental impact by reusing

**2,2 kg**  
of CO<sub>2</sub> emissions  
can be avoided per  
one person in year  
with our reusable  
collection\*

\* Research done with  
Gaia consulting

## SECOND USER

**Used:** within production premises.  
**Condition:** some wear and repairs  
may be visible.

## FIRST USER

**Used:** in front of  
customers.  
**Condition:** no  
visible repairs or  
wear out seen.

## THIRD USER

**Used:** in premises with  
no customer visits,  
garments are soiled  
while working.  
**Condition:** wear and  
repairs are visible.



**100% recycled**  
by 2025

# Creating value for our customers

- Circular economy-based service
- Science-based climate targets
- Regular audits and long-term supplier relationships



## SUSTAINABILITY ACROSS VALUE CHAIN

- Service digitalisation enables value-added solutions
- Innovation together with customers
- Active collaboration with partners for future solutions



## INNOVATION AND DEVELOPMENT



## EASINESS AND FLEXIBILITY

- Turn-key service
- Flexibility for seasonal changes and fluctuations
- Back up laundry system
- No financial surprises
- Transparent service management through online portal



## COMPLIANCE AND QUALITY

- Compliance with hygiene and safety standards
- Quality controls
- Management system certification and documentation guarantee the quality and provide proof for audits

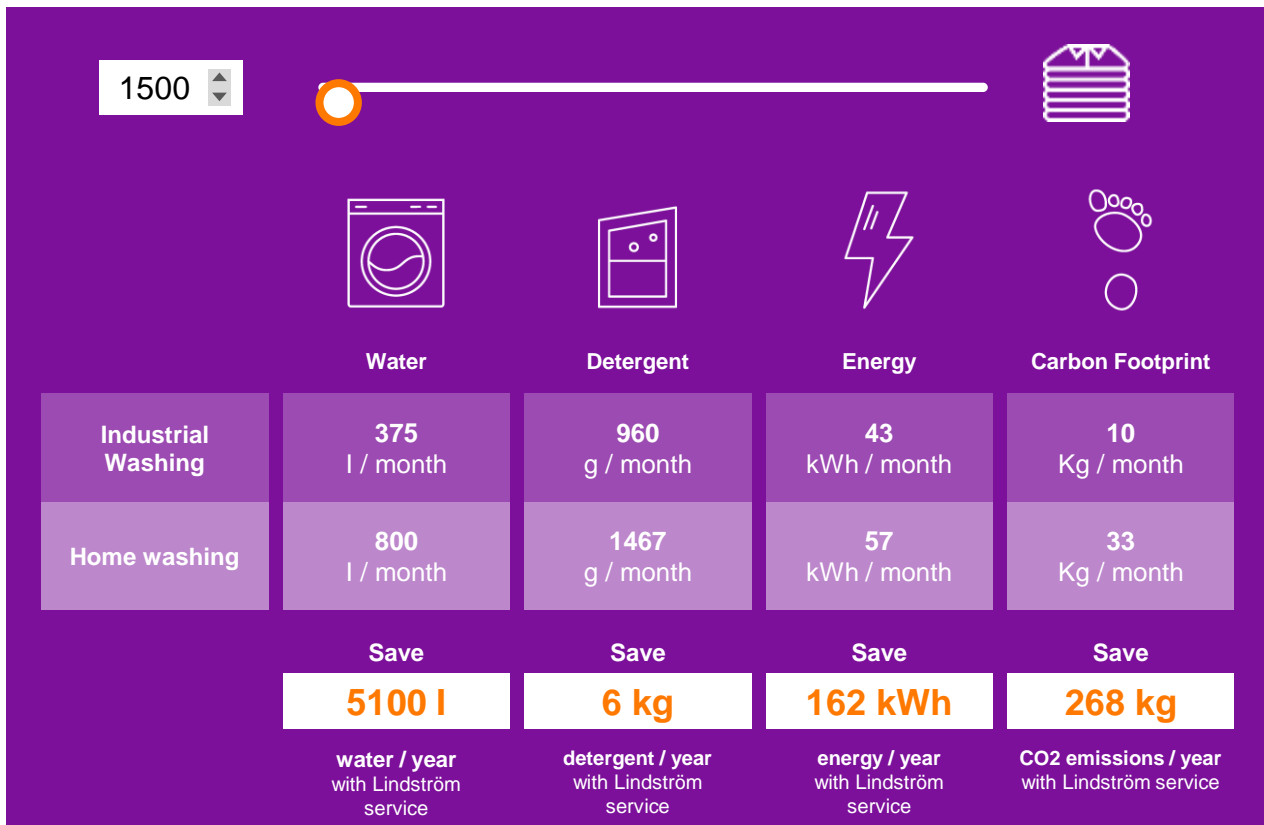


# Calculate your footprint

## Calculate your footprint!

- Calculate your impact for the planet easily with the workwear sustainability calculator!
- The calculator shows you comparison of industrial washing and home washing.
- Just place the number of workwear that your company is using and the calculator does the rest!

[Read more](#)





# Our journey to greenhouse gas reductions

**2021**  
BASE YEAR

**2030**  
-50%

**2050**  
NET ZERO

## Our operations

SCOPE 1&2 EMISSIONS

### Energy & electricity

- From fossil fuels to renewable and low-emissions energy sources
- Constant improvement of energy efficiency
- Waste heat utilisation

## Our value chain

SCOPE 3 EMISSIONS

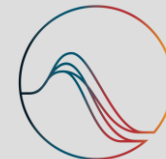
### Textiles

- Production closer to customers
- Suppliers to committed to climate targets
- Use of recycled and biobased fibres in textiles increased
- Reusable Lindström offering promoted

### Transportation

- Optimised deliveries throughout the value chain
- Low emission transportation, eVehicles and hydrogen trucks

**Others:** GHG impact included in company policies & processes



SCIENCE  
BASED  
TARGETS

DRIVING AMBITIOUS CORPORATE CLIMATE ACTION



# Care for the planet

We constantly aim to improve the sustainability of our service.

Our service model aims to reduce the overproduction of textiles and the use of natural resources.

**-9.3%**

Emission intensity  
in laundry  
& deliveries

**4.8**

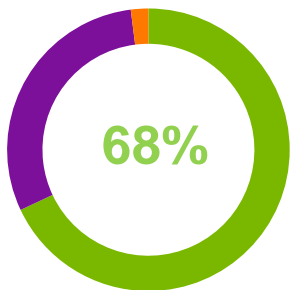
million pcs of  
repaired textiles

**74 %**

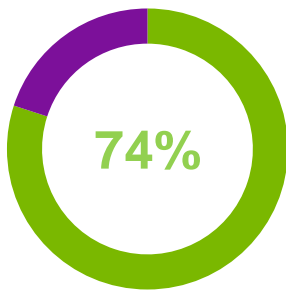
textile waste  
recycled

# Towards 100% recycling

Result 2022






Result 2023



Goal 2025



 To recycling     To incineration     To landfill



Recycling end of life textiles

Lindström  
recycling  
partners



Downcycling e.g. to  
rugs for industries



Upcycling e.g. to  
shopping bags

Fibers back to textile  
production



Closed-loop  
recycling

# Optimised service process



**1 kg**  
Textiles



Energy  
**1.02** kWh

Water  
**7.1** L

Average distance travelled to customers  
**218** m

**50% energy reduction**  
between 1993-2023

**50% water reduction**  
between 1993-2023

**28% reduction on emissions**  
between 1998-2023

**2.2** can be avoided per person in a year\*  
**kg CO<sub>2</sub>**

\*Study done by Gaia Consulting 2021  
\*\*Environmental Coalition on Standards (ECOS)

Compared to home washing, industrial washing for workwear consumes:  
**33% less energy   60% less water   49% less detergents**

# Recognised leader in environmental issues



Named as **one of the most interesting company in Circular Economy** in Finland  
Sitra – Finnish Innovation Fund 2.0.



**EcoVadis evaluation - scoring among top 2% in our industry**



**The ISO 14001:2015** certification requires us to manage our environmental responsibilities in a systematic manner.



***It is our business  
to take care of  
you.  
Thanks!***

